Question for written answer E-001255/2023 to the Commission Rule 138

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Subject: Action to secure transparency on the geographical origin of honey

According to research carried out by Coldiretti Italia, by 2021, the Italian honey market was producing some 15 million kilos of honey, but it has to compete against the 25 million being imported, particularly from China.

Greater transparency in honey labelling is required because the sector is suffering severely as a result of the import of very cheap honey, mainly from China, which is significantly undercutting the European market, compounding the difficulties caused by constant price rises.

In the light of the above:

- How does the Commission intend to support the beekeeping sector in Europe, keeping the internal market competitive?
- 2. Will it ensure that transparency regarding the geographical origin of honey is improved?

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