

**Question for written answer E-001279/2023
to the Commission**
Rule 138
Sara Cerdas (S&D)

Subject: Risks of media piracy and the importance of raising consumer awareness

The digital age and the Internet have revolutionised the way we communicate and share information and content. This has led to an increase in media content piracy, in particular of newspapers and magazines, by misusing external platforms to engage in the free sharing of content that should be paid for. This is a multi-faceted problem as it affects the viability of businesses, jeopardises the jobs of content-providers, the economy as a whole and undermines the very quality of the content that is created. Consumers play an essential role in the fight against piracy since it is they who choose either to buy content legally or to support pirated content.

1. Does the Commission have any studies on the impact of piracy on traditional media in the EU?
2. How can the Commission help reverse this trend?
3. Does the Commission have any future plans for awareness-raising campaigns to educate consumers to opt for legal content?

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