Question for written answer E-001338/2023 to the Commission

Rule 138

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Subject: Steps towards recognising 'digital content creator' as a profession

On Thursday 2 February, the European Parliament adopted its position on the report on improving working conditions for digital platform workers. However, we believe that it leaves out some professions – including digital content creators – that deserve to enjoy the same rights.

In Italy, it was considered necessary, following a fact-finding inquiry that included consultations with experts operating in the sector, to amend the 2021 Annual Law on Competition. The amendment in effect updated the national regulatory framework by recognising 'digital content creator' as a profession.

Under the amendment, the Italian Government is required to establish specific types of checks in respect of the economic activities of digital content creators. The government is also obliged to provide for an alternative dispute resolution mechanism in case of litigation between platforms and digital content creators.

Fully and uniformly recognising digital content creators would also make it easier to establish the applicable tax regime.

In the light of the above, what steps does the Commission plan to take to remedy this oversight?

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