

**Question for written answer E-001518/2023/rev.1
to the Commission**

Rule 138

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Subject: Contract between Dentsu and European Commission on tobacco traceability

Following the adoption of implementing and delegated acts on the traceability of tobacco products in late 2017, on 21 December 2018 DG SANTE selected the company Dentsu Tracking to come up with a solution to provide such traceability. Not only does the way in which the contract was awarded to Dentsu Tracking raise a number of concerns, including about possible conflicts of interest, but the terms and content of the contract also remain opaque.

We would therefore like to ask the Commission the following questions:

1. Will the contract signed between the European Commission and Dentsu Tracking be made public?
2. On what date exactly is the contract with Dentsu due to expire?
3. How will it proceed with launching new calls for tenders for the next tobacco product traceability contract? What safeguards and guarantees of independence from the interests and influence of the tobacco industry will the Commission put in place in this context?

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