

**Question for written answer E-002100/2023
to the Commission**

Rule 138

Gianantonio Da Re (ID)

Subject: Artificial intelligence and consumer protection

Consumer associations in 13 EU Member States have sounded the alarm over generative artificial intelligence – a type of artificial intelligence (AI) that can create new content through machine learning – warning national authorities that it carries inherent risks.

The most notorious example of this must be ChatGPT, which gives major cause for concern because it is capable of deceiving, manipulating and even harming users.

In the light of the above:

1. How will the Commission go about establishing a branch of research aimed at protecting consumers – particularly those involved in culture and the arts – from AI-related threats?
2. What is it planning to do to ensure the effective protection of European citizens from AI-related threats?

Submitted: 3.7.2023