

**Question for written answer E-002377/2023  
to the Commission**

Rule 138

**Gianantonio Da Re (ID)**

Subject: Risks associated with the use of artificial intelligence in the world of cinema

Generative artificial intelligence, capable of creating a new product from an input provided by the user, is increasingly used in the world of cinema.

While artificial intelligence (AI) may be beneficial in some respects, such as in the field of special effects, it risks becoming an invasive tool, leading to the replacement of actors, scriptwriters and voice actors.

AI would make it possible to create almost the whole of a film with a single computer, leading to reduced costs and fewer elements to arrange, but at the expense of workers in the sector.

In view of the above, will the Commission:

1. confirm how it intends to support workers in the artistic sector who are at risk of being replaced by AI?
2. confirm how it intends to regulate the use of AI, harnessing its benefits and mitigating its risks?

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