Question for written answer E-002847/2023 to the Commission Rule 138 Dimitrios Papadimoulis (The Left)

Subject: Collection and sale of personal data by car companies

The non-profit Mozilla Foundation recently carried out research in which it reviewed 25 car brands and found that all of them failed its consumer privacy tests¹. The research highlights that 84% of car companies analyse, share or sell selected data belonging to car owners. Furthermore, the research showed that all of the car brands it reviewed collected more personal data than was necessary and that the personal information collected was used for reasons other than to operate a vehicle or manage the brand's relationship with the vehicle owner.

In view of this:

- 1. Is the Commission aware of the findings of this research, which are extremely concerning?
- 2. Has it begun or does it intend to look into the findings of this research and take steps to fully and effectively protect car users' personal data?

Submitted: 28.9.2023

¹ https://foundation.mozilla.org/en/blog/privacy-nightmare-on-wheels-every-car-brand-reviewed-by-mozillaincluding-ford-volkswagen-and-toyota-flunks-privacy-test/, https://www.theguardian.com/business/2023/sep/06/cars-collect-extensive-personal-data-on-drivers-studywarns, https://www.euractiv.com/section/data-privacy/news/new-study-25-major-car-brands-violateconsumer-privacy-principles/, https://www.washingtonpost.com/business/2023/09/07/car-privacy-mozillareport/