

**Question for written answer E-003298/2023
to the Commission**
Rule 138
Gianna Gancia (ID)

Subject: Giandujotto PGI

The term 'protected geographical indication' (PGI) is a trademark used to distinguish products of a specific geographical origin that have quality, reputation or other characteristics associated with that area of origin and are produced, processed or prepared there.

Giandujotto is a traditional product from Turin, for which the original recipe does not include milk as an ingredient – only hazelnuts, sugar and cocoa mass.

The Lindt Group, despite acquiring the Caffarel brand, a historic producer of giandujotto, opposes plans to obtain PGI recognition for Turin's giandujotto with the traditional recipe.

The Turin Giandujotto PGI project is supported by a large consortium whose members are major cultural and economic assets.

In view of the above:

1. To protect the traditional recipe and authentic production of Turin's giandujotto, will the Commission recognise its specific characteristics, assessing whether it complies with the criteria stipulated for PGI recognition?
2. What measures will it take to ensure that objections raised by non-EU entities, such as the Lindt Group, do not undermine the PGI recognition process, in accordance with EU policies for the protection of designations of origin and geographical indications?

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