**Question for written answer E-003334/2023 to the Commission** Rule 138

Brando Benifei (S&D)

Subject: Level playing field for Italian amusement parks on the European market

In Italy, water and theme parks issue 20 million tickets per year through automated ticketing facilities, in line with Ministerial Decree No 13/7/2000.

The implementing rules provide that the software and the entire sales process through online portals must be subject to an Italian Revenue Agency suitability procedure, with a maximum sales limit of 10 tickets per customer.

Major international portals are subject only to Italy's complex suitability check, which is different in all other European countries' systems, and to restrictions that strictly limit sales to an audience made up of families and groups.

It is therefore impossible for Italian amusement parks, unlike their European competitors, to interact with international platforms, selling in real time and with dynamic pricing, and to compete on equal terms with their European colleagues, to their significant economic detriment.

## In view of the above:

- 1. Taking into account that the complicated rules are hindering Italian amusement parks' ability to compete on the European market, does the Commission consider it appropriate to point out that the Italian State is overregulating automated ticketing?
- 2. Would it be in favour of removing the regulatory barriers preventing the linking, without further approval, of an online international marketing and sales system to the platforms already approved under Italian law?

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