

**Question for written answer E-003694/2023
to the Commission**

Rule 138

Christel Schaldemose (S&D)

Subject: Very large online platforms and the use of AI systems aimed at children – Snapchat’s MyAI and the Digital Services Act (DSA)

It has recently emerged that Snapchat’s AI service MyAI offers children and young people harmful content that can get them hooked so that they continue to use the application.¹

1. How does the DSA address this, and given that under the DSA Snapchat has been designated as a very large online platform, does the DSA regulate the content of MyAI?
2. If Snapchat’s MyAI is not regulated under the DSA, what measures is the Commission planning to take to ensure that children and young people are not put at risk as a result of the example described above?
3. Are AI systems regulated under the DSA when they are used as a service on a platform?

Submitted: 15.12.2023

¹ <https://www.dr.dk/nyheder/indland/medieraadet-my-ai-paa-snapchat-er-ikke-sikkert-boern>