

**Question for written answer E-001001/2024
to the Commission**
Rule 138
Eugen Tomac (PPE)

Subject: Promoting educational content on social media platforms in Europe

In view of the measures implemented by Douyin, the Chinese version of TikTok, which include promoting educational content and placing limitations on use to create a safer online environment for young people, we should consider similar initiatives in the European context. Can the Commission therefore answer the following questions:

1. What measures is the Commission considering to encourage social media platforms operating in Europe to create and promote educational content specifically targeted at children and adolescents?
2. How does the Commission intend to regulate the use of social networks among the younger population in order to strike a balance between educational benefits and exposure to potentially harmful content?
3. Is there a strategy in place to work with teachers, educational establishments, parents and technology companies to develop content that not only entertains but also educates and promotes the development of young users in Europe?

Submitted: 3.4.2024