

ORAL QUESTION H-0190/09

for Question Time at the part-session in April 2009
pursuant to Rule 109 of the Rules of Procedure
by Maria Badia i Cutchet
to the Commission

Subject: Targeted communications for the forthcoming European Parliament elections

According to the Eurobarometer of autumn 2008, only 16% of the electorate knows that there will be European Parliament elections in June 2009. This shows that the communication policy launched by the Commission in 2005 is not a complete success and that the Commission did not perhaps allocate sufficient resources to conveying the message at local and regional level rather than through setting up new European channels.

Given the imminence of the elections and the value of the citizen's vote against the background of a global crisis and the need for coordinated global action between the world's regional unions and the countries playing a key role on the current international stage, does the Commission have any plans to organise campaigns targeted at specific sectors of the population, such as young people, the elderly, farmers, women or certain professions, in order to encourage all 375 million voters in the 27 EU Member States to cast their vote?

What, to date, has proven to be the best way of connecting with new voters, and young people in particular?

What is the preferred method of cooperation for the other institutions and, above all, for the national and regional governments?

Tabled: 30.03.2009
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