



2021/0381(COD)

19.9.2022

AMENDMENTS

410 - 686

Draft report
Sandro Gozi
(PE732.754v01-00)

Transparency and targeting of political advertising

Proposal for a regulation
(COM(2021)0731 – C9-0433/2021 – 2021/0381(COD))

Amendment 410
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 7 – paragraph 1 – point c a (new)

Text proposed by the Commission

Amendment

(c a) a description of the target audience and the factors used to determine the target audience.

Or. en

Amendment 411
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 7 – paragraph 1 – point c b (new)

Text proposed by the Commission

Amendment

(c b) where applicable the election, referendum or legislative or regulatory process the advertisement is aiming to target.

Or. en

Amendment 412
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 7 – paragraph 1 – subparagraph 1

Text proposed by the Commission

Amendment

In this regard, political advertising publishers shall use ***efficient and prominent marking and*** labelling techniques ***that*** allow the political advertisement to be easily identified as such and ***shall*** ensure that the marking or labelling remains in place in the event a political advertisement is further

By ... [date 6 months after the entry into force of this Regulation], the Commission shall adopt delegated acts in accordance with Article 19, supplementing this Article by establishing standardised, efficient and prominent labels for political advertising.

disseminated.

Political advertising publishers shall use *these* labelling techniques *to*:

(a) allow the political advertisement to be easily identified as such and

(b) ensure that the marking or labelling remains in place in the event a political advertisement is further disseminated.

Those delegated acts shall take account of latest technological developments, relevant scientific research and best practice. The Commission shall commission a study every 2 years to update the delegated acts. The goal of this study shall be to determine which design, display and placement of the label is most effective to enable a better understanding of the wider context of each political advertisements and its aims.

Or. en

Amendment 413

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1 a. The Commission is empowered to adopt delegated acts in accordance with Article 19 to supplement this Regulation by laying down the necessary rules to establish a harmonised marking or labelling including the form and the content of the label or marking.

Or. en

Amendment 414

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 2 – introductory part

Text proposed by the Commission

2. The transparency notice shall be ***included in*** each political advertisement or be easily retrievable from it, and shall include the following information:

Amendment

2. The ***long*** transparency notice shall be ***presented alongside*** each political advertisement or be easily retrievable from it, and shall ***be added to the European Repository for Political Advertising. It shall*** include the following information:

Or. en

Amendment 415

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 2 – introductory part

Text proposed by the Commission

2. The transparency notice shall be included in each political advertisement or be ***easily*** retrievable from ***it***, and shall include the following information:

Amendment

2. The transparency notice shall be included in each political advertisement or be ***directly and permanently*** retrievable from ***the label***, and shall include the following information:

Or. en

Amendment 416

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 2 – point a

Text proposed by the Commission

(a) the identity of the sponsor and contact details;

Amendment

(a) the identity of ***the sponsor or the entity ultimately controlling*** the sponsor and contact details;

Or. en

Amendment 417

**Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel,
Brando Benifei, Maria Grapini, Paul Tang**

Proposal for a regulation

Article 7 – paragraph 2 – point a

Text proposed by the Commission

(a) the identity of the sponsor and contact details;

Amendment

(a) the identity of the sponsor, ***its place of establishment*** and contact details;

Or. en

Amendment 418

**Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel,
Brando Benifei, Maria Grapini, Paul Tang**

Proposal for a regulation

Article 7 – paragraph 2 – point a a (new)

Text proposed by the Commission

Amendment

(a a) where applicable, the identity of the person or entity ultimately controlling the sponsor, its place of establishment and contact details;

Or. en

Amendment 419

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 7 – paragraph 2 – point a a (new)

Text proposed by the Commission

Amendment

(a a) if applicable, the data used to identify their target audience;

Or. en

Amendment 420
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 7 – paragraph 2 – point a b (new)

Text proposed by the Commission

Amendment

(a b) if applicable, the source of the data used to determine their target audience;

Or. en

Amendment 421
Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation
Article 7 – paragraph 2 – point b a (new)

Text proposed by the Commission

Amendment

(b a) where applicable the reach of the political message;

Or. en

Amendment 422
Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation
Article 7 – paragraph 2 – point c

Text proposed by the Commission

Amendment

(c) based among others on information received in line with Article 6(3), information on the aggregated amounts spent or other benefits received in part or full exchange for the preparation, placement, promotion, publication and dissemination of the relevant advertisement, and of the political advertising campaign where relevant, and their sources;

(c) information on the aggregated amounts spent or other benefits received in part or full exchange for the preparation, placement, promotion, publication and dissemination of the relevant advertisement, and of the political advertising campaign where relevant, and their sources;

Or. en

Amendment 423

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 7 – paragraph 2 – point c

Text proposed by the Commission

(c) based among others on information received in line with Article 6(3), information on the aggregated amounts spent or other benefits received in part or full exchange for the preparation, placement, promotion, publication and dissemination of the relevant advertisement, and of the political advertising campaign where relevant, and their sources;

Amendment

(c) based among others on information received in line with Article 6(3), information on the aggregated amounts spent or other benefits received **or expected** in part or full exchange for the preparation, placement, promotion, publication and dissemination of the relevant advertisement, and of the political advertising campaign where relevant, and their sources;

Or. en

Amendment 424

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 2 – point c

Text proposed by the Commission

(c) based among others on information received in line with Article 6(3), information on the **aggregated** amounts spent or other benefits received in part or full exchange for the preparation, placement, promotion, publication and dissemination of the **relevant** advertisement, and of the political advertising campaign **where relevant**, and their sources;

Amendment

(c) based among others on information received in line with Article 6(3), **exact** information on the amounts spent or other benefits received in part or full exchange for the preparation, placement, promotion, publication and dissemination of the advertisement, and of the political advertising campaign **it is a part of**, and their sources;

Or. en

Amendment 425

Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 7 – paragraph 2 – point d

Text proposed by the Commission

(d) where applicable, an indication of elections or referendums with which the advertisement is linked;

Amendment

(d) where applicable, an indication of elections or referendums, ***or the legislative or regulatory process*** with which the advertisement is linked;

Or. en

Amendment 426
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation
Article 7 – paragraph 2 – point d

Text proposed by the Commission

(d) where applicable, an indication of elections or referendums with which the advertisement is linked;

Amendment

(d) where applicable, an indication of ***all*** elections or referendums with which the advertisement is linked ***and the relevant electoral period***;

Or. en

Amendment 427
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini

Proposal for a regulation
Article 7 – paragraph 2 – point d a (new)

Text proposed by the Commission

Amendment

(d a) where applicable, information on the use of targeting techniques based on the use of personal data, including the data used for that purpose;

Or. en

Amendment 428

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 2 – point d b (new)

Text proposed by the Commission

Amendment

(d b) where applicable, the number of views and engagements with the advertisement;

Or. en

Amendment 429

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 2 – point e

Text proposed by the Commission

Amendment

(e) where applicable, links to online repositories of advertisements;

(e) a link to the location where the advertisement is available in the European Repository for Political Advertisements;

Or. en

Amendment 430

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 7 – paragraph 2 – point e

Text proposed by the Commission

Amendment

(e) where applicable, links to online repositories of advertisements;

(e) links to online repositories and libraries of political advertisements;

Or. en

Amendment 431

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 2 – point e a (new)

Text proposed by the Commission

Amendment

(e a) where applicable, links to aggregate information on all advertisements that have been placed, promoted, published or disseminated on behalf of the same sponsor or political actor;

Or. en

Amendment 432

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 2 – point e a (new)

Text proposed by the Commission

Amendment

(e a) where applicable, links to aggregate information on all advertisements that have been placed, promoted, published or disseminated on behalf of the same sponsor or political actor;

Or. en

Amendment 433

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 2 – point e b (new)

Text proposed by the Commission

Amendment

(e b) where applicable, aggregate information on interactions, engagements and impressions.

Or. en

Amendment 434

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 2 – point g

Text proposed by the Commission

Amendment

(g) The information to be included in the transparency notice shall be provided using the specific data fields set out in Annex I. *deleted*

Or. en

Amendment 435

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 2 – subparagraph 1 (new)

Text proposed by the Commission

Amendment

The information to be included in the transparency notice shall be provided using the specific data fields set out in Annex I.

Or. en

Amendment 436

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 2 a (new)

2 a. Upon receiving the information referred to in paragraph, providers of political advertising services shall check whether the information referred to in paragraphs 1 and 2, provided by the sponsor or providers of political advertising services acting on behalf of sponsors, is reliable, complete and up to date prior to the publication of the political advertisement.

Or. en

Amendment 437

Sandro Gozi, Dita Charanzová, Jordi Cañas, Anna Júlia Donáth

Proposal for a regulation

Article 7 – paragraph 3

Text proposed by the Commission

Amendment

3. Political advertising publishers shall make **reasonable** efforts to ensure that the information referred to in **paragraph 1** and 2 is complete, and where **they find this is not the case, they** shall not make available the political advertisement.

3. Political advertising publishers shall make **best** efforts to ensure that the information referred to in **paragraphs 1** and 2 is complete and **accurate**.

Where the political advertising publisher becomes aware that the information referred to in paragraphs 1 and 2 is incomplete or inaccurate, it shall make best efforts, including by contacting the sponsor or the providers of political advertising services concerned to complete or correct the information.

Where the information cannot be completed or corrected, the political advertising publisher shall not make available or shall discontinue without undue delay the promotion, publication or dissemination of the political advertisement.

Political advertising publisher shall inform without undue delay sponsors or

providers of political advertising services concerned about any decisions taken in connection with this paragraph.

When the sponsor or the providers of political advertising services becomes aware that information transmitted to or published by the political advertising publisher is incomplete or inaccurate, it shall contact, without undue delay, the political advertising publisher concerned and, as relevant, shall transmit completed or corrected information to the political advertising publisher.

Or. en

Justification

To be read as modified paragraph 2 of Article 7a (Transparency notices and libraries for political advertisements) from IMCO draft report

Amendment 438

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation Article 7 – paragraph 3

Text proposed by the Commission

3. Political advertising ***publishers*** shall ***make reasonable efforts to ensure that*** the information referred to in paragraph 1 and 2 ***is complete, and where they find this is not the case, they shall not make available the*** political advertisement.

Amendment

3. ***Where the*** political advertising publisher becomes aware that the information referred to in paragraphs 1 and 2 ***is incomplete or inaccurate, it shall request the sponsor or the relevant service providers, to correct or complete the*** information referred to in paragraph 1 and 2 ***in so far as it is necessary to ensure that all information is accurate, complete and up to date, without undue delay. If the correction or completion of the information takes longer than 12 hours to occur, he*** political advertising publisher shall suspend or shall discontinue the publication or dissemination of the advertisement ***until the request is fully complied with.***

Amendment 439**Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab****Proposal for a regulation****Article 7 – paragraph 3***Text proposed by the Commission*

3. Political advertising publishers shall make reasonable efforts to ensure that the information referred to in paragraph 1 and 2 is complete, **and** where **they** find this is not the case, **they** shall not make available the political advertisement.

Amendment

3. Political advertising publishers shall make reasonable efforts to ensure that the information referred to in paragraph 1 and 2 is complete. Where **Political advertising publishers** find this is not the case, **before and during its dissemination, they shall contact sponsors to provide the relevant information, within a reasonable time period. Should the Sponsor or the Service provider acting on its behalf not react following the previous sub para, the Publisher** shall not make available the political advertisement **or shall take it down if already disseminated.**

Amendment 440**Adam Bielan****Proposal for a regulation****Article 7 – paragraph 3***Text proposed by the Commission*

3. Political advertising publishers shall make reasonable efforts to ensure that the information referred to in paragraph 1 and 2 is complete, and where they find this is not the case, they shall not make available the political advertisement.

Amendment

3. **Political advertising publishers shall ensure that their online interface is designed and organised in a way that enables sponsors or providers of political advertising services acting on behalf of the sponsor to provide the information referred to in paragraph 1 and 2.** Political advertising publishers shall make reasonable efforts to ensure that the information referred to in paragraph 1 and 2 is complete, and where they find this is

not the case, they shall not make available the political advertisement.

Or. en

Amendment 441

Alessandra Basso, Marco Campomenosi, Antonio Maria Rinaldi, Isabella Tovaglieri, Virginie Joron, Jean-Lin Lacapelle

Proposal for a regulation

Article 7 – paragraph 3

Text proposed by the Commission

3. Political advertising publishers shall make reasonable efforts to ensure that the information referred to in paragraph **1 and 2** is complete, **and where they find this is not the case, they shall not make available the political advertisement.**

Amendment

3. Political advertising publishers shall make reasonable efforts to ensure that the information referred to in paragraph **1 and 2** is complete.

Or. en

Amendment 442

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 3

Text proposed by the Commission

3. Political advertising publishers shall **make reasonable efforts to** ensure that the information referred to in paragraph 1 and 2 is complete, and where they **find** this is not the case, they shall not make available the political advertisement.

Amendment

3. Political advertising publishers shall ensure that the information referred to in paragraph 1 and 2 is complete, and where they **have sufficient indications or reasons to believe that** this is not the case, they shall not make available the political advertisement.

Or. en

Amendment 443

Arba Kokalari

Proposal for a regulation
Article 7 – paragraph 3

Text proposed by the Commission

3. Political advertising publishers shall make reasonable efforts to ensure that the information referred to in paragraph 1 and 2 is complete, ***and where they find this is not the case, they shall not make available the political advertisement.***

Amendment

3. Political advertising publishers shall make reasonable efforts to ensure that the information referred to in paragraph 1 and 2 is complete. ***It shall be the sponsor's responsibility to ensure that the information provided to the advertiser is correct.***

Or. en

Amendment 444
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 7 – paragraph 3

Text proposed by the Commission

3. Political advertising publishers shall ***make reasonable efforts to*** ensure that the information referred to in paragraph 1 and 2 is complete, and where they find this is not the case, they shall not make available the political advertisement.

Amendment

3. Political advertising publishers shall ensure that the information referred to in paragraph 1 and 2 is complete ***updated***, and where they find this is not the case, they shall ***withdraw or*** not make available the political advertisement.

Or. en

Amendment 445
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation
Article 7 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3 a. Where the sponsor or the providers of political advertising services become aware that the information transmitted to or published by the political advertising

publisher is incomplete or inaccurate, they shall contact the publisher concerned without undue delay and, as relevant, transmit complete or accurate information to the political advertising publisher.

Or. en

Amendment 446

Adam Bielan

Proposal for a regulation

Article 7 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3 a. For the purpose of this Regulation, sponsors shall be liable for the accuracy of the information that they provide.

Or. en

Amendment 447

Adam Bielan

Proposal for a regulation

Article 7 – paragraph 3 b (new)

Text proposed by the Commission

Amendment

3 b. When the political advertising publisher is the only provider of political advertising services, the sponsor shall communicate the relevant information to the political advertising publisher.

Or. en

Amendment 448

Arba Kokalari

Proposal for a regulation

Article 7 – paragraph 4

Text proposed by the Commission

4. Transparency notices shall be kept up to date and presented in a format which is easily accessible and, where technically possible, machine readable, clearly visible and user friendly, including through the use of plain language. The information shall be published by the political advertising publisher with the political advertisement from its first publication until one year after its last publication.

Amendment

4. Transparency notices shall be kept up to date and presented in a format which is easily accessible and, where technically possible, machine readable, clearly visible and user friendly, including through the use of plain language. The information shall be published by the political advertising publisher, ***if the publisher is a very large online platform as defined by Article 25 of Regulation (EU) 2021/xxx [the Digital Service Act]***, with the political advertisement from its first publication until one year after its last publication.

Or. en

Amendment 449

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation Article 7 – paragraph 4

Text proposed by the Commission

4. Transparency notices shall be kept up to date and presented in a format which is easily accessible ***and, where technically possible***, machine readable, clearly visible and user friendly, including through the use of plain language. ***The information*** shall be ***published by the political advertising publisher with the political advertisement from its first publication until one year after its last publication.***

Amendment

4. Transparency notices shall be kept up to date and presented in a format which is easily accessible, machine readable, clearly visible and user friendly, including through the use of plain language ***and having due regard to accessibility requirements as laid out in Article 4a. The language of the transparency notice*** shall be ***the language of*** the political advertisement.

Or. en

Amendment 450

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 7 – paragraph 4

Text proposed by the Commission

4. Transparency notices shall be kept up to date and presented in a format which is easily accessible and, ***where technically possible***, machine readable, clearly visible and user friendly, including through the use of plain language. The information shall be published by the political advertising publisher with the political advertisement from its first publication until ***one year*** after its last publication.

Amendment

4. Transparency notices shall be kept up to date and presented in a format which is easily accessible and, machine readable, clearly visible and user friendly, including through the use of plain language. The information shall be published by the political advertising publisher with the political advertisement from its first publication until ***two years*** after its last publication.

Or. en

Amendment 451

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 4

Text proposed by the Commission

4. Transparency notices shall be kept up to date and presented in a format which is easily accessible and, ***where technically possible***, machine readable, clearly visible and user friendly, including through the use of plain language. The information shall be published by the political advertising publisher with the political advertisement from its first publication until ***one year*** after its last publication.

Amendment

4. Transparency notices shall be kept up to date and presented in a format which is easily accessible, ***comprehensible*** and machine readable, clearly visible and user friendly, including through the use of plain language. The information shall be published by the political advertising publisher with the political advertisement from its first publication until ***seven years*** after its last publication.

Or. en

Amendment 452

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 7 – paragraph 4 a (new)

Text proposed by the Commission

Amendment

4 a. Sponsors or providers of political advertising services acting on behalf of a sponsor shall guarantee the accuracy of the information referred to in paragraph 2, before, during and after its publication. They shall also ensure timely transmission to Political Advertising publishers of such information.

Or. en

Amendment 453

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 4 a (new)

Text proposed by the Commission

Amendment

4 a. Political advertising publishers shall retain their transparency notices together with any modifications for a period of fifteen years after its last publication.

Or. en

Amendment 454

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 7 – paragraph 4 b (new)

Text proposed by the Commission

Amendment

4 b. Publishers shall guarantee before the dissemination of the political advertising the accuracy of the information referred to in paragraph 2 (a).

Or. en

Amendment 455

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 7 – paragraph 4 c (new)

Text proposed by the Commission

Amendment

4 c. Online intermediaries in the sense of Regulation (EU) 2021/xxx [the DSA] shall make publicly available the procedure for identity verification of political sponsors. It shall not take longer than 2 working days and must not require more than the strictly necessary for such verification.

Or. en

Amendment 456

Arba Kokalari

Proposal for a regulation

Article 7 – paragraph 5

Text proposed by the Commission

Amendment

5. Political advertising publishers shall retain their transparency notices together with any modifications for a period of five years after the end of the period referred to in paragraph 4.

5. Political advertising publishers **that is a very large online platform as defined by the Article 25 of Regulation (EU) 2021/xxx [the Digital Service Act]**. shall retain their transparency notices together with any modifications for a period of five years after the end of the period referred to in paragraph 4.

Or. en

Amendment 457

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 5

Text proposed by the Commission

5. Political advertising publishers shall **retain** their transparency notices together with any modifications for a period of **five** years after the end of the period referred to in paragraph 4.

Amendment

5. Political advertising publishers shall **keep** their transparency notices together with any modifications **available** for a period of **15** years after the end of the period referred to in paragraph 4.

Or. en

Amendment 458

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 7 – paragraph 5

Text proposed by the Commission

5. Political advertising publishers shall retain their transparency notices together with any modifications for a period of **five** years after the end of the period referred to in paragraph 4.

Amendment

5. Political advertising publishers shall retain their transparency notices together with any modifications for a period of **ten** years after the end of the period referred to in paragraph 4.

Or. en

Amendment 459

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 5

Text proposed by the Commission

5. Political advertising publishers shall retain their transparency notices together with any modifications for a period of **five** years after **the end of the period referred to in paragraph 4**.

Amendment

5. Political advertising publishers shall retain their transparency notices together with any modifications for a period of **fifteen** years after **its last publication**.

Or. en

Amendment 460
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 7 – paragraph 6

Text proposed by the Commission

Amendment

6. Political advertising publishers **deleted**
which are very large online platforms
within the meaning of Article 25 of
Regulation (EU) 2021/xxx [the DSA]
shall ensure that the repositories that they
make available pursuant to Article 30 of
that regulation [Digital Services Act]
make available for each political
advertisement in the repository the
information referred to in paragraph 2.

Or. en

Amendment 461
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria
Grapini, Paul Tang

Proposal for a regulation
Article 7 – paragraph 6

Text proposed by the Commission

Amendment

6. Political advertising publishers **deleted**
which are very large online platforms
within the meaning of Article 25 of
Regulation (EU) 2021/xxx [the DSA]
shall ensure that the repositories that they
make available pursuant to Article 30 of
that regulation [Digital Services Act]
make available for each political
advertisement in the repository the
information referred to in paragraph 2.

Or. en

Justification

Obligation integrated in new Article 7a

Amendment 462
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 7 – paragraph 6

Text proposed by the Commission

6. Political advertising publishers ***which are very large online platforms within the meaning of Article 25 of Regulation (EU) 2021/xxx [the DSA]*** shall ***ensure that the*** repositories ***that they make available pursuant to Article 30 of that regulation [Digital Services Act]*** make available for each political advertisement ***in the repository*** the information ***referred to in paragraph 2.***

Amendment

6. Political advertising publishers shall ***have public repositories of the political advertisements they serviced. Those*** repositories ***should be*** available for each political advertisement ***and include a set of minimum functionalities, as well as a set of minimum search criteria that enables users and researchers to perform customised searches to retrieve real-time data in standard format and allow for easier cross-platform comparison, research and monitoring. Those should include: access in real time to the repositories data; be comprehensive with data granularity on each individual advertising; designed and structure following common standards and thus comparable; easily accessible, online and in machine-readable format; contain all*** the information ***requested in article 7 as well as annex I and II.***

Or. en

Amendment 463
Pablo Arias Echeverría, Tom Vandenkendelaere

Proposal for a regulation
Article 7 – paragraph 6 a (new)

Text proposed by the Commission

Amendment

6 a. Political advertising publishers which offer services in the Union shall ensure that they design and provide services in accordance with accessibility requirements. They shall prepare the necessary information in accordance with

Annex V of Directive (EU)2019/882 and shall explain how the services meet the applicable accessibility requirements. The information shall be made available to the public in an accessible manner for persons with disabilities. Political advertising publishers shall keep that information for as long as the service is in operation.

Or. en

Amendment 464
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 7 – paragraph 6 a (new)

Text proposed by the Commission

Amendment

6 a. *The repositories mentioned in article 7.6 should be linked to a centralized and standardized repository set up by the Commission or an ad hoc agency and automatically filled by the political advertising publisher.*

Or. en

Amendment 465
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation
Article 7 – paragraph 7

Text proposed by the Commission

Amendment

7. *Member States, including competent authorities, and the Commission shall encourage the drawing up of codes of conduct intended to contribute to the proper application of this Article, taking into account the specific characteristics of the relevant service providers involved and the specific needs*

deleted

of micro, small and medium-sized enterprises, within the meaning of Article 3 of Directive 2013/34/EU.

Or. en

Amendment 466

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 7 – paragraph 7

Text proposed by the Commission

7. Member States, including competent authorities, and the Commission shall encourage the drawing up of codes of conduct intended to contribute to the proper application of this Article, taking into account the specific characteristics of the relevant service providers involved ***and the specific needs of micro, small and medium-sized enterprises, within the meaning of Article 3 of Directive 2013/34/EU.***

Amendment

7. Member States, including competent authorities, and the Commission shall encourage the drawing up of codes of conduct intended to contribute to the proper application of this Article, taking into account the specific characteristics of the relevant service providers involved.

Or. en

Amendment 467

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 7

Text proposed by the Commission

7. ***Member States, including competent authorities, and*** the Commission shall ***encourage the drawing up of codes of conduct*** intended to contribute to the proper application of this Article, taking into account the specific characteristics of the relevant service providers involved and the specific needs of micro, small and medium-sized

Amendment

7. ***By ... [date 6 months after the entry into force of this Regulation],*** the Commission shall ***adopt delegated acts in accordance with Article 19,*** intended to contribute to the proper application of this Article, ***in particular with regard to paragraph 2,*** taking into account the specific characteristics of the relevant service providers involved and the specific

enterprises, within the meaning of Article 3 of Directive 2013/34/EU.

needs of micro, small and medium-sized enterprises, within the meaning of Article 3 of Directive 2013/34/EU.

Or. en

Amendment 468

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation Article 7 – paragraph 8

Text proposed by the Commission

Amendment

8. The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex I by adding, modifying or removing elements from the list of information to be provided pursuant to paragraph 2 where, in the light of technological developments, such an amendment is necessary for the wider context of the political advertisement and its aims to be understood.

deleted

Or. fr

Amendment 469

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation Article 7 – paragraph 8

Text proposed by the Commission

Amendment

8. The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex I by adding, modifying or removing elements from the list of information to be provided pursuant to paragraph 2 where, in the light of technological developments, such an amendment is necessary for the wider context of the political advertisement and its aims to be understood.

8. The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex I by adding, modifying or removing elements from the list of information to be provided pursuant to paragraph 2 where, in the light of technological developments, **relevant scientific research, market practices, civil society flagging, developments in supervision by competent authorities and**

relevant guidance issued by competent bodies; such an amendment is necessary for the wider context of the political advertisement and its aims to be understood.

Or. en

Amendment 470

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 7 – paragraph 8

Text proposed by the Commission

8. The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex I by adding, ***modifying or removing*** elements ***from*** the list of information to be provided pursuant to paragraph 2 where, in the light of technological developments, such an amendment is necessary for the wider context of the political advertisement and its aims to be understood.

Amendment

8. The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex I by adding, elements ***to*** the list of information to be provided pursuant to paragraph 2 where, in the light of technological developments, ***relevant scientific research and relevant guidance issued by competent authorities,*** such an amendment is necessary for the wider context of the political advertisement and its aims to be understood.

Or. en

Amendment 471

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 7 – paragraph 8

Text proposed by the Commission

8. The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex I by adding, modifying or removing elements from the list of information to be provided pursuant to paragraph 2 where, ***in the light of***

Amendment

8. The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex I by adding, modifying or removing elements from the list of information to be provided pursuant to paragraph 2 where such an amendment

technological developments, such an amendment is necessary for the wider context of the political advertisement and its aims to be understood.

is necessary for the wider context of the political advertisement and its aims to be understood.

Or. en

Amendment 472

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation Article 7 a (new)

Text proposed by the Commission

Amendment

Article 7 a

European Repository for Political Advertisements (ERPA)

1. The European Commission shall establish and ensure the management of a repository, the European Repository for Political Advertisements (ERPA), for the provision of information on political advertisement referred to Article 7(2).

2. Political advertising publishers shall ensure that they make available in the repository referred to in paragraph 1, in real time, starting from the moment of the first publication of each advertisement, each political advertisement published, as well as the information referred to in Article 7(2). The information must be detailed and include exact figures on the aggregated amounts spent or other benefits received in part or full exchange for the provision of the advertising service, both by the publisher and by any other service provider that contributed to the preparation, placement, promotion or dissemination of the advertisement. The repository shall contain all versions of each advertisement, where applicable.

3. Political advertisements shall be kept in ERPA for a period of fifteen years after the last publication of the advertisement

Amendment 473
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 7 a (new)

Text proposed by the Commission

Amendment

Article 7 a

Political Add Library

- 1. From the entry into force of this regulation the Commission or an ad hoc Agency shall set up an online 'European Add Library' gathering all the information requested by article 7 and annex I and II.***
- 2. This Political Add Library will be linked to the repositories mentioned in article 7.***
- 3. It shall define standards of display and research, with data easily accessible to all, machine readable and updated in real time by advertising services providers through automated means.***

Or. en

Amendment 474
Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation
Article 7 a (new)

Text proposed by the Commission

Amendment

Article 7 a

The Commission shall, by means of delegated acts, adopt technical specifications for the implementation of the transparency notice referred in paragraphs 1 and 2 adapted for the audiovisual sector, printed media and

Amendment 475

Adam Bielan

Proposal for a regulation

Article 8 – paragraph 1

Text proposed by the Commission

1. Where they provide political advertising services, advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including on the use of targeting and amplification techniques, aggregated by campaign, as part of their **management report** within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Amendment

1. Where they provide political advertising services, advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including on the use of targeting and amplification techniques, aggregated by campaign, as **a distinct** part of their **additional disclosures** within the meaning of Article 18 of Directive 2013/34/EU in their annual financial statements.

Amendment 476

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 8 – paragraph 1

Text proposed by the Commission

1. Where they provide political advertising services, advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including on the use of targeting and amplification techniques, aggregated by campaign, as part of their management report within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Amendment

1. Where they provide political advertising services, advertising publishers shall include information on the amounts or the value of other benefits received **or expected** in part or full exchange for those services, including on the use of targeting and amplification techniques, aggregated by campaign, as part of their management report within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Amendment 477

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

**Proposal for a regulation
Article 8 – paragraph 1**

Text proposed by the Commission

1. ***Where they provide*** political ***advertising services***, advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including on the use of targeting and ***amplification*** techniques, aggregated by campaign, as part of their management report within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Amendment

1. Political advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including on the use of targeting and ***ad delivery*** techniques, aggregated by campaign, as part of their management report within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Amendment 478

Alexandra Geese

on behalf of the Verts/ALE Group

**Proposal for a regulation
Article 8 – paragraph 1**

Text proposed by the Commission

1. Where they provide political advertising services, advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including ***on the use of*** targeting and amplification techniques, aggregated by campaign, as part of their management report within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Amendment

1. Where they provide political advertising services, advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including ***for*** targeting, ***delivery*** and amplification techniques, aggregated by campaign, as part of their management report within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Amendment 479

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 8 – paragraph 1

Text proposed by the Commission

1. Where ***they provide*** political advertising services, advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including on the use of targeting and amplification techniques, aggregated by campaign, as part of their management report within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Amendment

1. Where political advertising services ***are provided***, advertising publishers shall include information on the amounts or the value of other benefits received in part or full exchange for those services, including on the use of targeting and amplification techniques, aggregated by campaign, as part of their management report within the meaning of Article 19 of Directive 2013/34/EU in their annual financial statements.

Or. en

Amendment 480

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 8 – paragraph 2

Text proposed by the Commission

2. ***Paragraph 1 shall not apply to undertakings qualifying under Article 3(3) of Directive 2013/34/EU.***

Amendment

deleted

Or. en

Amendment 481

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 8 – paragraph 2

Text proposed by the Commission

Amendment

2. Paragraph 1 shall not apply to undertakings qualifying under Article 3(3) of Directive 2013/34/EU.

deleted

Or. en

Amendment 482

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation Article 8 – paragraph 2

Text proposed by the Commission

Amendment

2. Paragraph 1 shall not apply to undertakings ***qualifying under*** Article 3(3) of Directive 2013/34/EU.

2. Paragraph 1 shall not apply to undertakings ***that qualify as micro, small or medium-sized enterprises within the meaning of*** Article 3(3) of Directive 2013/34/EU.

Or. fr

Amendment 483

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation Article 8 – paragraph 2

Text proposed by the Commission

Amendment

2. Paragraph 1 shall not apply to undertakings qualifying under Article **3(3)** of Directive 2013/34/EU.

2. Paragraph 1 shall not apply to undertakings qualifying under Article **3(1)** of Directive 2013/34/EU.

Or. en

Amendment 484

Pablo Arias Echeverría, Tom Vandenkendelaere

Proposal for a regulation

Article 8 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. Providers of political advertising services shall, in accordance with national law, regularly report on the amounts or the value of other benefits received in part or full exchange for those services to the national competent authorities responsible for the auditing or supervision of political actors.

Or. en

Amendment 485

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – title

Text proposed by the Commission

Amendment

9 Indicating possibly unlawful political advertisements

9 Indicating possibly unlawful political advertisements ***in printed media and offline***

Or. en

Amendment 486

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – paragraph 1

Text proposed by the Commission

Amendment

1. Where they provide political advertising services, advertising publishers shall put in place mechanisms to enable individuals to notify them, free of charge, that a particular advertisement which they have published does not comply with this Regulation.

deleted

Or. en

Amendment 487

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 9 – paragraph 1

Text proposed by the Commission

1. Where they provide political advertising services, advertising publishers shall put in place mechanisms to enable **individuals** to notify them, free of charge, that a particular advertisement which they have published does not comply with this Regulation.

Amendment

1. Where they provide political advertising services, advertising publishers shall put in place **electronic, accessible, and easy to use** mechanisms to enable **any individual or entity** to notify them, free of charge, that a particular advertisement which they have published does not comply with this Regulation. **Such mechanisms should include clear and concise information on what constitutes a political advertisement, and should be clearly identifiable and located close to the information in question.**

Or. en

Amendment 488

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 9 – paragraph 1

Text proposed by the Commission

1. Where they provide political advertising services, advertising publishers shall put in place mechanisms to enable individuals to notify them, free of charge, that a particular advertisement which they have published does not comply with this Regulation.

Amendment

1. Where they provide political advertising services, advertising publishers shall put in place mechanisms to enable individuals **or entities** to notify them, free of charge **and in a user friendly way**, that a particular advertisement which they have published does not comply with this Regulation.

Or. en

Amendment 489
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 9 – paragraph 1

Text proposed by the Commission

1. Where they provide political advertising services, advertising publishers shall put in place mechanisms to enable individuals to notify them, free of charge, that a particular advertisement which they have published does not comply with this Regulation.

Amendment

1. Where they provide political advertising services, advertising publishers shall put in place mechanisms to enable individuals **or entities** to notify them, free of charge, that a particular advertisement which they have published does not comply with this Regulation.

Or. en

Amendment 490
Adam Bielan

Proposal for a regulation
Article 9 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1 a. Only notices that include the following elements shall be considered to be valid:

(a) a sufficiently substantiated explanation of the reasons why the individual or entity alleges that the information in question does not comply with this Regulation;

(b) the name and email address of the individual or entity submitting the notice;

(c) a statement confirming that the individual or entity submitting the notice believes in good faith that information contained therein is accurate and complete.

Or. en

Amendment 491

Proposal for a regulation

Article 9 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1 a. Where political advertising services are provided, the sponsor shall put mechanisms in place to allow any individual or entity to notify them that a particular advertisement which they have published does not comply with this Regulation. Those mechanisms shall be easy to access, user-friendly, free of charge and allow for the submission of notices exclusively by electronic means.

Or. en

Amendment 492

Adam Bielan

Proposal for a regulation

Article 9 – paragraph 1 b (new)

Text proposed by the Commission

Amendment

1 b. In case of misuse of the notification mechanism, Article 23 of Regulation (EU) 2021/xxx [Digital Service Act] shall apply.

Or. en

Amendment 493

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – paragraph 2

Text proposed by the Commission

Amendment

2. Information on how to notify political advertisements as referred to in paragraph 1 shall be user friendly and ***deleted***

easy to access, including from the transparency notice.

Or. en

Amendment 494

Alessandra Basso, Marco Campomenosi, Antonio Maria Rinaldi, Isabella Tovaglieri, Virginie Joron, Jean-Lin Lacapelle

Proposal for a regulation

Article 9 – paragraph 2

Text proposed by the Commission

2. Information on how to notify political advertisements as referred to in paragraph 1 shall be user friendly and easy to access, including from the transparency notice.

Amendment

2. Information on how to notify political advertisements as referred to in paragraph 1 shall be user friendly and easy to access, including ***for people with disabilities, even*** from the transparency notice.

Or. en

Amendment 495

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 9 – paragraph 2

Text proposed by the Commission

2. Information on how to notify political advertisements as referred to in paragraph 1 shall be user friendly and ***easy to access***, including from the transparency notice.

Amendment

2. Information on how to notify political advertisements as referred to in paragraph 1 shall be user friendly and ***directly and permanently accessible*** including from the transparency notice ***and label***.

Or. en

Amendment 496

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation
Article 9 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. The mechanisms referred to in paragraph 1 shall be such as to facilitate the submission of sufficiently precise and adequately substantiated notices. To that end, advertising publishers shall take the necessary measures to enable and facilitate the submission of notices containing all of the following elements:

(a) a sufficiently substantiated explanation of the reasons why the individual or entity alleges the advertisement in question does not comply with this regulation;

b) information enabling the identification of the political advertisement;

(c) the name and an electronic mail address of the individual or entity submitting the notice;

(d) a statement confirming the good faith belief of the individual or entity submitting the notice that the information and allegations contained therein are accurate and complete.

Or. en

Amendment 497
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 9 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. In the last month preceding an election or a referendum, political advertising publishers shall process any notice that they receive about advertisement linked to this election or referendum within 24 hours. Political

advertising publishers shall take all necessary measures to protect sponsors from malicious reporting.

Or. en

Amendment 498

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – paragraph 3

Text proposed by the Commission

Amendment

3. Political advertising publishers shall allow for the submission of the information referred to in paragraph 1 by electronic means. The political advertising publisher shall inform individuals of the follow up given to the notification as referred to in paragraph 1.

deleted

Or. en

Amendment 499

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 9 – paragraph 3

Text proposed by the Commission

Amendment

3. Political advertising publishers shall allow for the submission of the *information* referred to in paragraph 1 by electronic means. The political advertising publisher shall inform individuals of the follow up given to the notification as referred to in paragraph 1.

3. Political advertising publishers shall allow for the submission of the *notification* referred to in paragraph 1 by electronic means. The political advertising publisher shall inform *any affected* individuals *or entities without undue delay* of the follow up given to the notification as referred to in paragraph 1 *and provide clear and user-friendly information on the redress possibilities available in respect of the advertisement to which the notice relates.*

Amendment 500

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation Article 9 – paragraph 3

Text proposed by the Commission

3. Political advertising publishers shall allow for the submission of the information referred to in paragraph 1 by electronic means. The *political advertising publisher shall inform individuals of the follow up given to the notification as* referred to in paragraph 1.

Amendment

3. Political advertising publishers shall allow for the submission of the information referred to in paragraph 1 by electronic means. The *mechanisms* referred to in paragraph 1 *shall be such as to facilitate the submission of sufficiently precise and adequately substantiated notifications, on the basis of which a diligent advertising publisher can identify the illegality of the advertisement in question.*

Amendment 501

Adam Bielan

Proposal for a regulation Article 9 – paragraph 3

Text proposed by the Commission

3. Political advertising publishers shall allow for the submission of the information referred to in paragraph 1 by electronic means. The political advertising publisher shall inform individuals of the follow up given to the notification as referred to in paragraph 1.

Amendment

3. Political advertising publishers shall allow for the submission of the information referred to in paragraph 1 by electronic means. The political advertising publisher *may seek guidance from competent national authorities on issues raised in that submission. The political advertising publishers* shall inform individuals of the follow up given to the notification as referred to in paragraph 1.

Amendment 502
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 9 – paragraph 3

Text proposed by the Commission

3. Political advertising publishers shall allow for the submission of the information referred to in paragraph 1 by electronic means. The political advertising publisher shall inform individuals of the follow up given to the notification as referred to in paragraph 1.

Amendment

3. Political advertising publishers shall allow for the submission of the information referred to in paragraph 1 by electronic means. The political advertising publisher shall inform individuals ***or entities*** of the follow up given to the notification as referred to in paragraph 1.

Or. en

Amendment 503
Adam Bielan

Proposal for a regulation
Article 9 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3 a. In the month preceding an election or a referendum, political advertising publishers shall within 48 hours process and address any takedown notice submitted by the relevant national authority or trusted flagger, that has been awarded the status of trusted flagger according to Article 22 (2) of Regulation (EU) 2021/xxx [Digital Services Act] that they receive about advertisement linked to that election or referendum. Political advertising publishers qualifying as one of the different types of undertakings under Article 3(1) to (3) of Directive 2013/34/EU shall make reasonable efforts to address any notification that they receive about advertisement linked to that election or referendum without undue delay.

Amendment 504

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 9 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3 a. The political advertising publisher shall examine and address the notification referred to in paragraph 1 accordingly, in a diligent, objective and non-discriminatory manner and, without undue delay, inform individuals or entities of the follow up given to the notification as referred to in paragraph 1, providing information on the redress possibilities in respect of that decision. 30 days prior to an election or a referendum, political advertising publishers shall examine and address the notification within 24 hours.

Or. en

Amendment 505

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3 a. Where the notice contains an electronic contact information of the individual or entity that submitted it, publishers shall, without undue delay:
(a) send a confirmation of receipt of the notice to that individual or entity.
(b) inform that individual or entity of its decision.

Amendment 506

Adam Bielan

Proposal for a regulation

Article 9 – paragraph 3 b (new)

Text proposed by the Commission

Amendment

3 b. Political advertising publishers shall provide information on the possibilities for redress in respect of the advertisement to which the notification relates. Where the political advertising publishers receive a notification concerning an obvious case of non-compliance, the political advertising publishers shall remove the advertisement immediately. In all other cases, the political advertising publishers shall be granted a reasonable period in which to react to the allegations or to correct invalid information, rather than removing the advertising completely.

Or. en

Amendment 507

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – paragraph 4

Text proposed by the Commission

Amendment

4. Repetitive notifications under paragraph 1 regarding the same advertisement or advertising campaign may be responded to collectively, including by reference to an announcement on the website of the political advertising publisher concerned.

deleted

Or. en

Amendment 508

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 9 – paragraph 4

Text proposed by the Commission

4. Repetitive notifications under paragraph 1 regarding the same advertisement or advertising campaign may be responded to ***collectively***, including by reference to an announcement on the website of the political advertising publisher concerned.

Amendment

4. Repetitive notifications under paragraph 1 regarding the same advertisement or advertising campaign may be responded to ***by making use of automated tools***, including by reference to an announcement on the website of the political advertising publisher concerned.

Or. en

Amendment 509

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – paragraph 4 a (new)

Text proposed by the Commission

Amendment

4 a. Publishers shall process any notices that they receive under the mechanisms referred to in paragraph 1 and take their decisions in respect of the information to which the notices relate, in a timely, diligent and objective manner. Where they use automated means for that processing or decision-making, they shall include information on such use in the notifications referred to in paragraph 3.

Or. en

Amendment 510

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation
Article 9 – paragraph 4 a (new)

Text proposed by the Commission

Amendment

4 a. Political advertising publishers shall suspend, for a reasonable period of time and after having issued a prior warning, the processing of notices and complaints submitted through the mechanism referred to in paragraph 1 by individuals that frequently submit notices that are manifestly unfounded.

Or. en

Amendment 511

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation
Article 9 – paragraph 4 b (new)

Text proposed by the Commission

Amendment

4 b. Online platforms within the meaning of Article 3(i) of Regulation (EU) 2022/xxx [the DSA] that allow sponsors to publish political advertisements as defined in Article 2.2 of this Regulation shall take the necessary technical and organisation measures to ensure that notices submitted by trusted flaggers within the meaning of Article 19 of Regulation (EU) 2022/xxx [the DSA] whose designated area of expertise is political advertising are processed and decided upon with priority and without delay.

Or. en

Amendment 512

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – paragraph 4 b (new)

Text proposed by the Commission

Amendment

4 b. Repetitive notifications under paragraph 1 regarding the same advertisement or advertising campaign may be responded to collectively, including by reference to an announcement on the website of the political advertising publisher concerned.

Or. en

Amendment 513

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 9 – paragraph 4 c (new)

Text proposed by the Commission

Amendment

4 c. Without prejudice to Article 19 of Regulation (EU) 2022/xxx [the DSA], the status of trusted flaggers of unlawful political advertisements shall only be awarded where the applicant has demonstrated to meet all of the following conditions:

(a) it has particular expertise and competence for the purposes of detecting, identifying and notifying political advertisements which have not been declared as political by their sponsor or that do not comply with the obligations concerning the processing of personal data and/or transparency established in this Regulation;

(b) it represents collective interests and is independent from any online platform, political party, political candidate, or government;

Or. en

Amendment 514

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 – paragraph 4 c (new)

Text proposed by the Commission

Amendment

4 c. The Commission shall, by means of delegated acts, adopt technical specifications, adapted to the printed media sector and another for offline advertising, for the mechanism referred to in paragraph 1.

Or. en

Amendment 515

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 9 a (new)

Text proposed by the Commission

Amendment

Article 9 a

Indicating possibly unlawful online political advertisements

1. Where online political advertising services are provided, advertising publishers shall put mechanisms in place to allow any individual or entity to notify them that a particular advertisement which they have published does not comply with this Regulation. Those mechanisms shall be easy to access, user-friendly, free of charge and allow for the submission of notices exclusively by electronic means.

2. The mechanisms referred to in paragraph 1 shall be such as to facilitate the submission of sufficiently precise and adequately substantiated notices. To that end, advertising publishers shall take the necessary measures to enable and facilitate the submission of notices

containing all of the following elements:

(a) a sufficiently substantiated explanation of the reasons why the individual or entity alleges the advertisement in question does not comply with this regulation;

(b) the name and an electronic mail address of the individual or entity submitting the notice;

(c) a statement confirming the good faith belief of the individual or entity submitting the notice that the information and allegations contained therein are accurate and complete.

3. Where the notice contains an electronic contact information of the individual or entity that submitted it, publishers shall, without undue delay:

(a) send a confirmation of receipt of the notice to that individual or entity.

(b) inform that individual or entity of its decision.

4. Publishers shall process any notices that they receive under the mechanisms referred to in paragraph 1 and take their decisions in respect of the information to which the notices relate, in a timely, diligent and objective manner. Where they use automated means for that processing or decision-making, they shall include information on such use in the notifications referred to in paragraph 3.

5. Repetitive notifications under paragraph 1 regarding the same advertisement or advertising campaign may be responded to collectively, including by reference to an announcement on the website of the political advertising publisher concerned.

Or. en

Amendment 516

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation
Article 9 b (new)

Text proposed by the Commission

Amendment

Article 9 b

***Indicating possibly unlawful political
advertisements audiovisual sector***

1. Where audiovisual political advertising services are provided, advertising publishers shall put mechanisms in place to allow any individual or entity to notify them that a particular advertisement which they have published does not comply with this Regulation. Those mechanisms shall be easy to access, user-friendly, free of charge and allow for the submission of notices exclusively by electronic means.

2. The mechanisms referred to in paragraph 1 shall be such as to facilitate the submission of sufficiently precise and adequately substantiated notices. To that end, advertising publishers shall take the necessary measures to enable and facilitate the submission of notices containing all of the following elements:

(a) a sufficiently substantiated explanation of the reasons why the individual or entity alleges the advertisement in question does not comply with this regulation;

(b) information enabling the identification of the political advertisement in the audiovisual context;

(c) the name and an electronic mail address of the individual or entity submitting the notice;

(d) a statement confirming the good faith belief of the individual or entity submitting the notice that the information and allegations contained therein are accurate and complete.

3. Where the notice contains an electronic contact information of the individual or

entity that submitted it, publishers shall, without undue delay:

(a) send a confirmation of receipt of the notice to that individual or entity.

(b) inform that individual or entity of its decision.

4. Publishers shall process any notices that they receive under the mechanisms referred to in paragraph 1 and take their decisions in respect of the information to which the notices relate, in a timely, diligent and objective manner. Where they use automated means for that processing or decision-making, they shall include information on such use in the notifications referred to in paragraph 3.

5. Repetitive notifications under paragraph 1 regarding the same advertisement or advertising campaign may be responded to collectively, including by reference to an announcement on the website of the political advertising publisher concerned.

6. The Commission shall, by means of delegated acts, adopt technical specifications, adapted to audiovisual sector, for the mechanism referred to in paragraph 1.

Or. en

Amendment 517

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 10 – paragraph 1 – introductory part

Text proposed by the Commission

1. Competent national authorities shall have the power to request that a provider of political advertising services transmits the information referred to in Articles 6, 7 and 8. The transmitted information must ***be complete, accurate and trustworthy***, and provided in a clear, coherent, consolidated

Amendment

1. Competent national authorities shall have the power to request that a provider of political advertising services ***and publishers*** transmits the information referred to in Articles 6, 7 and 8. The transmitted information must ***correspond to the information retained pursuant to***

and intelligible format. Where technically possible, the information shall be transmitted in a machine readable format.

article 6 and provided in a clear, coherent, consolidated and intelligible format. Where technically possible, the information shall be transmitted in a machine readable format.

Or. en

Amendment 518

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 10 – paragraph 1 – introductory part

Text proposed by the Commission

1. Competent national authorities shall have the power to request that a provider of political advertising services transmits the information referred to in Articles 6, 7 and 8. The transmitted information must be complete, accurate and trustworthy, and provided in a clear, coherent, consolidated and intelligible format. ***Where technically possible***, the information shall be transmitted in a machine readable format.

Amendment

1. Competent national authorities shall have the power to request that a provider of political advertising services transmits the information referred to in Articles 6 and 8. The transmitted information must be complete, accurate and trustworthy, and provided in a clear, coherent, consolidated and intelligible format. The information shall be transmitted in a machine readable format.

Or. en

Amendment 519

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 10 – paragraph 1 – introductory part

Text proposed by the Commission

1. Competent national authorities shall have the power to request that a provider of political advertising services transmits the information referred to in Articles 6, 7 and 8. The transmitted information must be complete, accurate and trustworthy, and provided in a clear, coherent, consolidated

Amendment

1. Competent national authorities shall have the power to request that a provider of political advertising services transmits the information referred to in Articles 6, 7 and 8. The transmitted information must be complete, accurate and trustworthy, and provided in a clear, coherent, consolidated

and intelligible format. *Where technically possible*, the information shall be transmitted in a machine readable format.

and intelligible format. The information shall be transmitted in a *standardised and* machine readable format.

Or. en

Amendment 520

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 10 – paragraph 1 – introductory part

Text proposed by the Commission

1. Competent national authorities shall have the power to request that a provider of political advertising services transmits the information referred to in Articles 6, 7 and 8. The transmitted information must be complete, accurate and trustworthy, and provided in a clear, coherent, consolidated and intelligible format. *Where technically possible*, the information shall be transmitted in a machine readable format.

Amendment

1. Competent national authorities shall have the power to request that a provider of political advertising services transmits the information referred to in Articles 6, 7 and 8. The transmitted information must be complete, accurate and trustworthy, and provided in a clear, coherent, consolidated and intelligible format. The information shall *also* be transmitted in a machine readable format.

Or. en

Amendment 521

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 10 – paragraph 1 – subparagraph 1 – point a

Text proposed by the Commission

(a) a statement of reasons explaining the objective for which the information is requested *and why the request is necessary and proportionate*, unless the request pursues the objective of the prevention, investigation, detection and prosecution of criminal offences and to the extent that the reasons for the request would jeopardise that objective;

Amendment

(a) a statement of reasons explaining the objective for which the information is requested, unless the request pursues the objective of the prevention, investigation, detection and prosecution of criminal offences and to the extent that the reasons for the request would jeopardise that objective;

Amendment 522

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 10 – paragraph 1 – subparagraph 1 – point a

Text proposed by the Commission

(a) a statement of reasons explaining the objective for which the information is requested and why the request is necessary and proportionate, unless the request pursues the objective of the prevention, investigation, detection and prosecution of criminal offences and to the extent that the reasons for the request would jeopardise that objective;

Amendment

(a) a **brief** statement of reasons explaining the objective for which the information is requested and why the request is necessary and proportionate, unless the request pursues the objective of the prevention, investigation, detection and prosecution of criminal offences and to the extent that the reasons for the request would jeopardise that objective;

Or. en

Amendment 523

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 10 – paragraph 2

Text proposed by the Commission

2. Upon receipt of a request pursuant to paragraph 1, providers of political advertising services shall, within **two working days**, acknowledge receipt of that request and inform the authority of the steps taken to comply with it. The relevant service provider shall provide the requested information within **ten** working days.

Amendment

2. Upon receipt of a request pursuant to paragraph 1, providers of political advertising services shall, within **24 hours**, acknowledge receipt of that request and inform the authority of the steps **taken or to be** taken to comply with it. The relevant service provider shall provide the requested information within **five** working days.

Or. en

Amendment 524

Arba Kokalari

**Proposal for a regulation
Article 10 – paragraph 2**

Text proposed by the Commission

2. Upon receipt of a request pursuant to paragraph 1, providers of political advertising services shall, within **two** working days, acknowledge receipt of that request and inform the authority of the steps taken to comply with it. The relevant service provider shall provide the requested information within ten working days.

Amendment

2. Upon receipt of a request pursuant to paragraph 1, providers of political advertising services shall, within **five** working days, acknowledge receipt of that request and inform the authority of the steps taken to comply with it. The relevant service provider shall provide the requested information within ten working days.

Or. en

**Amendment 525
Stelios Kouloglou, Anne-Sophie Pelletier**

**Proposal for a regulation
Article 10 – paragraph 2**

Text proposed by the Commission

2. Upon receipt of a request pursuant to paragraph 1, providers of political advertising services shall, within **two** working days, acknowledge receipt of that request and inform the authority of the steps taken to comply with it. The relevant service provider shall provide the requested information within **ten** working days.

Amendment

2. Upon receipt of a request pursuant to paragraph 1, providers of political advertising services shall, within **one** working days, acknowledge receipt of that request and inform the authority of the steps taken to comply with it. The relevant service provider shall provide the requested information within **two** working days.

Or. en

**Amendment 526
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang**

**Proposal for a regulation
Article 10 – paragraph 3**

Text proposed by the Commission

Amendment

3. Providers of political advertising services shall designate a contact point for the interaction with competent national authorities. *Providers of political advertising services which are SMEs within the meaning of Article 3 of Directive 2013/34/EU may appoint an external natural person as contact point.*

3. Providers of political advertising services shall designate a contact point for the interaction with competent national authorities.

Or. en

Amendment 527

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation Article 11

Text proposed by the Commission

Amendment

Article 11

deleted

Transmission of information to other interested entities

1. Providers of political advertising services shall take the appropriate measures to transmit the information referred to in Article 6 to interested entities upon request and without costs.

Where the provider of political advertising services is a political advertising publisher, it shall also take the appropriate measures to transmit the information referred to in Article 7 to interested entities upon request and without costs.

2. Interested entities requesting the transmission of information pursuant to paragraph 1 shall be independent from commercial interests and shall fall in one or more of the following categories:

(a) vetted researchers in accordance with Article 31 of Regulation (EU) 2021/xxx [Digital Services Act];

(b) members of a civil society organisation whose statutory objectives are to protect

*and promote the public interest,
authorised under national or Union law;*

*(c) political actors as authorised under
national law; or*

*(d) national or international electoral
observers accredited in a Member State.*

*Such interested entities shall also include
journalists accredited in a Member State
by national, European or international
bodies.*

*3. Following a request from an interested
entity, the service provider shall make best
efforts to provide the requested
information or its reasoned response
under paragraph 5, within one month.*

*4. When preparing the information to be
provided pursuant to paragraph 1, the
service provider may aggregate the
relevant amounts or place them in a
range, to the extent necessary to protect
its commercial legitimate interests.*

*5. Where requests pursuant to paragraph
1 are manifestly unfounded, unclear or
excessive, in particular because of their
lack of clarity, the service provider may
refuse to respond. In this case, the
relevant service provider shall send a
reasoned response to the interested entity
making the request.*

*6. Where requests under paragraph 1 are
repetitive and their processing involves
significant costs, the service provider may
charge a reasonable and proportionate
fee, which in any event shall not exceed
the administrative costs of providing the
information requested.*

*7. Service providers shall bear the burden
of demonstrating that a request is
manifestly unfounded, unclear or
excessive, or that requests are repetitive
and involve significant costs to process.*

Or. en

Justification

Information referred to here is provided over ad repositories, thus there is no need to burden providers with information requests

Amendment 528

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 11 – paragraph 1 – introductory part

Text proposed by the Commission

1. Providers of political advertising services shall take the appropriate measures to transmit the information referred to in **Article 6** to interested entities upon request **and** without **costs**.

Amendment

1. Providers of political advertising services shall take the appropriate measures to transmit the information referred to in **Articles 6 and 7** to interested entities **promptly** upon request, without **cost and in a machine readable format**.

Or. en

Amendment 529

Arba Kokalari

Proposal for a regulation

Article 11 – paragraph 1 – introductory part

Text proposed by the Commission

1. Providers of political advertising services shall take the appropriate measures to transmit the information referred to in Article 6 to interested entities upon request and without costs.

Amendment

1. Providers of political advertising services shall take the appropriate **and reasonable** measures to transmit the information referred to in Article 6 to interested entities upon request and without costs.

Or. en

Amendment 530

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 11 – paragraph 1 – subparagraph 1

Text proposed by the Commission

Where the provider of political advertising services is a political advertising publisher, it shall also take the appropriate measures to transmit the information referred to in **Article 7** to interested entities upon request and without **costs**.

Amendment

Where the provider of political advertising services is a political advertising publisher, it shall also take the appropriate measures to transmit the information referred to in **Articles 7 and 8** to interested entities upon request **promptly** and without **cost and in a machine readable format**.

Or. en

Amendment 531

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 11 – paragraph 2 – point a

Text proposed by the Commission

(a) vetted researchers in accordance with Article **31** of Regulation (EU) 2021/xxx [Digital Services Act];

Amendment

(a) vetted researchers in accordance with Article **40** of Regulation (EU) 2021/xxx [Digital Services Act];

Or. en

Amendment 532

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 11 – paragraph 2 – point b

Text proposed by the Commission

(b) members of a civil society organisation whose statutory objectives are to protect and promote the public interest, **authorised under national or Union law**;

Amendment

(b) members of a civil society organisation whose statutory objectives are to protect and promote the public interest;

Or. en

Amendment 533

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 11 – paragraph 2 – point d a (new)

Text proposed by the Commission

Amendment

(d a) journalists accredited in a Member State by national, European or international bodies.

Or. en

Amendment 534

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 11 – paragraph 2 – subparagraph 1

Text proposed by the Commission

Amendment

Such interested entities shall also include journalists accredited in a Member State by national, European or international bodies.

deleted

Or. en

Amendment 535

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 11 – paragraph 2 – subparagraph 1

Text proposed by the Commission

Amendment

Such interested entities shall also include journalists *accredited in a Member State by national, European or international bodies.*

Such interested entities shall also include journalists.

Or. en

Amendment 536
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 11 – paragraph 3

Text proposed by the Commission

3. Following a request from an interested entity, the service provider shall make best efforts to provide the requested information or its reasoned response under paragraph 5, within **one month**.

Amendment

3. Following a request from an interested entity, the service provider shall make best efforts to provide the requested information or its reasoned response under paragraph 5 **as soon as possible and, at the latest, within ten working days**.

Or. en

Amendment 537
Arba Kokalari

Proposal for a regulation
Article 11 – paragraph 3

Text proposed by the Commission

3. Following a request from an interested entity, the service provider shall make **best** efforts to provide the requested information or its **reasoned** response under paragraph 5, within one month.

Amendment

3. Following a request from an interested entity, the service provider shall make **reasonable** efforts to provide the requested information or its response under paragraph 5, within one month.

Or. en

Amendment 538
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 11 – paragraph 3

Text proposed by the Commission

3. Following a request from an interested entity, the service provider shall **make best efforts to** provide the requested information or its reasoned response under

Amendment

3. Following a request from an interested entity, the service provider shall provide the requested information or its reasoned response under paragraph 5,

paragraph 5, within one month.

within one month.

Or. en

Amendment 539

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 11 – paragraph 4

Text proposed by the Commission

Amendment

4. When preparing the information to be provided pursuant to paragraph 1, the service provider may aggregate the relevant amounts or place them in a range, to the extent necessary to protect its commercial legitimate interests.

deleted

Or. en

Amendment 540

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 11 – paragraph 4

Text proposed by the Commission

Amendment

4. When preparing the information to be provided pursuant to paragraph 1, the service provider may aggregate the relevant amounts or place them in a range, to the extent necessary to protect its commercial legitimate interests.

4. When preparing the information to be provided pursuant to paragraph 1, the service provider may aggregate the relevant amounts or place them in a range, to the extent **strictly** necessary to protect its commercial legitimate interests.

Or. en

Amendment 541

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 11 – paragraph 5

Text proposed by the Commission

Amendment

5. Where requests pursuant to paragraph 1 are manifestly ***unfounded, unclear or excessive, in particular because of their lack of clarity***, the service provider may refuse to respond. In this case, the relevant service provider shall send a reasoned response to the interested entity making the request.

5. Where requests pursuant to paragraph 1 are manifestly unclear the service provider may refuse to respond. In this case, the relevant service provider shall send a reasoned response to the interested entity making the request.

Or. en

Amendment 542

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 11 – paragraph 5

Text proposed by the Commission

Amendment

5. Where requests pursuant to paragraph 1 are ***manifestly unfounded, unclear or excessive, in particular because of their lack of clarity***, the service provider may refuse to ***respond***. In this case, the relevant service provider shall send a reasoned response to the interested entity making the request.

5. Where requests pursuant to paragraph 1 are ***too*** unclear, the service provider may refuse to ***provide the requested information***. In this case, the relevant service provider shall send a reasoned response to the interested entity making the request.

Or. en

Amendment 543

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 11 – paragraph 6

Text proposed by the Commission

Amendment

6. ***Where requests under paragraph 1 are repetitive and their processing involves significant costs, the service provider may charge a reasonable and***

deleted

proportionate fee, which in any event shall not exceed the administrative costs of providing the information requested.

Or. en

Amendment 544

Arba Kokalari

Proposal for a regulation

Article 11 – paragraph 6

Text proposed by the Commission

6. Where requests under paragraph 1 are repetitive and their processing involves **significant** costs, the service provider may charge a reasonable and proportionate fee, which in any event shall not exceed the administrative costs of providing the information requested.

Amendment

6. Where requests under paragraph 1 are repetitive and their processing involves costs, the service provider may charge a reasonable and proportionate fee, which in any event shall not exceed the administrative costs of providing the information requested.

Or. en

Amendment 545

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 11 – paragraph 7

Text proposed by the Commission

7. Service providers shall bear the burden of demonstrating that a request is manifestly **unfounded**, unclear **or excessive, or that requests are repetitive and involve significant costs to process.**

Amendment

7. Service providers shall bear the burden of demonstrating that a request is manifestly unclear.

Or. en

Amendment 546

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation
Article 11 – paragraph 7

Text proposed by the Commission

7. Service providers shall bear the burden of demonstrating that a request ***is manifestly unfounded***, unclear or ***excessive, or that requests are repetitive and*** involve significant costs to process.

Amendment

7. Service providers shall bear the burden of demonstrating that a request unclear or involve significant costs to process.

Or. en

Amendment 547

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation
Article 11 – paragraph 7 a (new)

Text proposed by the Commission

Amendment

7a. Any information provided pursuant to this article may only be used in the context for which it was requested i.e. for the purpose specified in the request made to the provider of political advertising services by the entity referred to in paragraph 2.

Or. fr

Amendment 548

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation
Article 11 a (new)

Text proposed by the Commission

Amendment

Article 11 a

European political advertisement repository

1. The European Regulators Group for Audiovisual Media Services (ERGA) shall

establish and maintain a European political advertisement repository to make publicly available, through a searchable, machine-readable and reliable tool that allows multicriteria queries, and through application programming interfaces, political advertisements published or disseminated until seven years after the advertisement was presented for the last time on an online interface of a publisher of political advertisement.

2. Political advertising publishers shall transmit a copy of each political advertisement including at least all of the information contained in the transparency notice referred to in Article 7(2) and Annex IIa (new) to the European political advertisement repository without delay and at the latest within 24 hours of the first publication of the political advertisement. They shall transmit all versions of the advertisement.

3. Where a political advertising publisher removed or disabled access to a specific advertisement based on alleged illegality or incompatibility with its terms and conditions, it shall notify the repository without undue delay. In that case, the repository shall not include the content of the advertisement nor the information referred to in Article 7(2)(a), but it shall include, for the specific advertisement concerned, the information referred to in, as applicable, Article 17(2) points(a) to (e) or Article 9(2) point (a)(i) of Regulation xxx [Digital Services Act].

4. The ERGA shall ensure that the repository does not contain any personal data of individuals to whom the advertisement was or could have been presented.

5. The ERGA shall receive adequate and sufficient financial, human and technical resources to carry out its functions, including the establishment and the maintenance of the European political advertisement repository pursuant to Paragraph 1.

Justification

Companies have been implementing ad libraries on a voluntary basis over the past years. However, numerous studies have shown that this self-regulation has failed, as the data on political ads available over these ad libraries was found to be incomplete, provided with delay and often incorrect. There is a need to ensure that all political ads published in the Union are available in an online ad repository, regardless of whether they are published on a VLOP, a news website or a small online platform. Publishers of political ads that are not VLOPs would have to provide such user-level transparency anyway, and the development of the API for automatic data transmission should be a low, one-off cost. The proposal is not that platforms maintain their own ad transparency archives. The costs to ad platforms of complying with the proposed standard is significantly lower than that of building their own transparency systems.

Amendment 549

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 11 a (new)

Text proposed by the Commission

Amendment

Article 11 a

Presentation of a set of standardised political advertisements of European Political Parties by providers of very large online platforms during the elections to the European Parliament

1. Providers of very large online platforms within the meaning of Article 33 of Regulation (EU) 2022/XXXX [the DSA] shall, in the context of the elections to the European Parliament, present political advertisements by all European political parties within the meaning of Article 2(3) Regulation (EU, Euratom) No 1141/2014, in accordance with the principle of equal access and free of cost.

2. The political advertisements referred to in paragraph 1 shall be submitted in a standardised format, defined by each provider of very large online platforms in accordance with specific criteria based on their rules for the display of

advertisements.

3. Political advertisements referred to in paragraph 1 shall comply with all other provisions of this Regulation.

4. The time-period during which the political advertisements referred to in paragraph 1 may be displayed shall be limited to the relevant electoral period.

5. Each European political party shall be ensured a reasonable minimum visibility. Political advertisements shall be presented according to random allocation.

6. The Commission is empowered to adopt delegated acts in accordance with Article 19 supplementing this Regulation by defining the obligations of providers of very large online platforms regarding the presentation of the political advertisements referred to in paragraph 1.

Or. en

Amendment 550

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 11 b (new)

Text proposed by the Commission

Amendment

Article 11 b

Independent audit

1. Political advertising publishers that are also Very Large Online Platforms (VLOPs) within the meaning of Article 33 of Regulation xxx [the Digital Services Act] or Very Large Online Search Engines (VLOSEs) as defined in Article 3 of Regulation xxx [the Digital Services Act] shall be subject, at their own expense and at least once a year, to independent audits to assess compliance with the following:

(a) the obligations set out in Chapter II

Audits should at least be performed on:

i. the accuracy of the identification and labelling of political advertisements in accordance with Article 5;

ii. the completeness, methodology and consistency of the record-keeping obligations as set out in Article 6.

iii. the accuracy and completeness of transparency notices in accordance with Article 7;

iv. the completeness, methodology and consistency of the periodic reporting obligations in accordance with Article 8.

v. the accuracy and completeness of the information transmitted to the European Political Advertisement Repository in accordance with Article 11a (new).

(b) the obligations set out in Chapter III.

2. Article 37(2), (3) and (4) of Regulation (EU) 2022/xxx [the DSA] shall apply to the characteristics of the organisations performing the audit, the structure of the report and the implementation of the recommendations contained therein.

3. Where a competent authority has reasons to suspect that a provider infringed this Regulation, it may request an additional audit on specific elements.

Or. en

Amendment 551

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Chapter III – title

Text proposed by the Commission

III TARGETING AND
AMPLIFICATION OF POLITICAL
ADVERTISING

Amendment

III TARGETING **AD**
DELIVERY AND AMPLIFICATION OF
POLITICAL ADVERTISING

Amendment 552

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation
Chapter III – title

Text proposed by the Commission

Amendment

III TARGETING AND
AMPLIFICATION OF POLITICAL
ADVERTISING

III TARGETING AND **AD**
DELIVERY OF POLITICAL
ADVERTISING

Or. en

Amendment 553

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 12 – title

Text proposed by the Commission

Amendment

12 Specific requirements related to
targeting and amplification

12 Specific requirements related to *the*
use of personal data for targeting and
amplification *techniques*

Or. en

Amendment 554

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation
Article 12 – title

Text proposed by the Commission

Amendment

Specific requirements related to targeting
and *amplification*

Specific requirements related to targeting
and *ad delivery*

Or. en

Amendment 555

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 12 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3 a. The provisions in this Article shall not prevent the use of targeting techniques based on contextual information such as keywords, the language setting communicated by the device of the recipient, the broad physical location inferred from the user's connection or the digital location where the advertisement is displayed.

Or. en

Amendment 556

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 12 – paragraph 8 b (new)

Text proposed by the Commission

Amendment

8 b. Ad delivery techniques shall only be permitted based on the randomized selection of a specific person or group of persons for the purpose of disseminating or delivering a political advertisement.

Or. en

Amendment 557

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 12 – paragraph 3

3. When using targeting or amplification techniques in the context of political advertising involving the processing of personal data, controllers shall, in addition to the requirements laid down in Regulation (EU) 2016/679 and Regulation (EU) 2018/1725, as applicable, comply with the following requirements:

(a) adopt and implement an internal policy describing clearly and in plain language, in particular, the use of such techniques to target individuals or amplify the content, and retain such policy for a period of five years;

(b) keep records on the use of targeting or amplification, the relevant mechanisms, techniques and parameters used, and the source(s) of personal data used.

(c) provide, together with the political advertisement, additional information necessary to allow the individual concerned to understand the logic involved and the main parameters of the technique used, and the use of third-party data and additional analytical techniques. This information shall comprise the elements set out in Annex II.

Or. en

Justification

As the entire article 12 depends on the outcome of the first two paragraphs, LIBE exclusive competences, the rest of the article will then need to be redrafted accordingly.

Amendment 558

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 12 – paragraph 3 – introductory part

3. When using targeting or amplification techniques in the context of political advertising involving the processing of personal data, **controllers** shall, in addition to the requirements laid down in Regulation (EU) 2016/679 **and** Regulation (EU) 2018/1725, as applicable, comply with the following requirements:

3. When using targeting or amplification techniques in the context of political advertising involving the processing of personal data, **online publishers** shall, in addition to the requirements laid down in Regulation (EU) 2016/679, Regulation (EU) 2018/1725 **and Regulation (EU) 2021/xxx [DSA]**, as applicable, comply with the following requirements:

Or. en

Amendment 559

Adam Bielan

Proposal for a regulation

Article 12 – paragraph 3 – point c

Text proposed by the Commission

(c) provide, together with the political advertisement, additional information necessary to allow the individual concerned to understand the logic involved and the main parameters of the technique used, and the use of third-party data and additional analytical techniques. This information shall comprise the elements set out in Annex II.

Amendment

(c) provide, together with the political advertisement, additional information necessary to allow the individual concerned to understand the logic involved and the main parameters of the technique used, and the use of third-party data and additional analytical techniques. This information shall comprise the elements set out in Annex II, **and shall be accessible via dedicated subpage or window.**

Or. en

Amendment 560

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 12 – paragraph 4

Text proposed by the Commission

4. Political advertising publishers making use of targeting or amplification techniques shall include in the

Amendment

deleted

transparency notice required under Article 7 the information specified in paragraph 3(c) and a link to the policy referred to in paragraph 3(a). In case the controller is different from the advertising publisher, the controller shall transmit the internal policy or a reference to it to the political advertising publisher.

Or. en

Justification

As the entire article 12 depends on the outcome of the first two paragraphs, LIBE exclusive competences, the rest of the article will then need to be redrafted accordingly.

Amendment 561

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

**Proposal for a regulation
Article 12 – paragraph 5**

Text proposed by the Commission

Amendment

5. Political advertising publishers making use of targeting or amplification techniques referred to in paragraph 3 shall include in or together with the advertisement and in the transparency notice required under Article 7 a reference to effective means to support individuals exercise their rights under Regulation (EU) 2016/679. *deleted*

Or. en

Justification

As the entire article 12 depends on the outcome of the first two paragraphs, LIBE exclusive competences, the rest of the article will then need to be redrafted accordingly.

Amendment 562

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 12 – paragraph 5

Text proposed by the Commission

5. Political advertising publishers making use of targeting or amplification techniques referred to in paragraph 3 shall include in or together with the advertisement and in the transparency notice required under Article 7 a reference to effective means to support individuals exercise their rights under Regulation (EU) 2016/679.

Amendment

5. Political advertising publishers making use of targeting or amplification techniques referred to in paragraph 3 shall include in or together with the advertisement and in the transparency notice required under Article 7 a reference to effective means to support individuals exercise their rights under Regulation (EU) 2016/679. ***The transparency notice shall visibly link to an easily accessible interface in which users can give or refuse their consent, to opt-out from being subject to targeting and amplification techniques as specified in paragraph 1.***

Or. en

Amendment 563

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 12 – paragraph 6

Text proposed by the Commission

6. ***Information to be provided in accordance with this provision shall be presented in a format which is easily accessible and, where technically feasible, machine readable, clearly visible and user-friendly, including through the use of plain language.***

Amendment

deleted

Or. en

Justification

As the entire article 12 depends on the outcome of the first two paragraphs, LIBE exclusive competences, the rest of the article will then need to be redrafted accordingly.

Amendment 564

Alessandra Basso, Marco Campomenosi, Antonio Maria Rinaldi, Isabella Tovaglieri, Virginie Joron, Jean-Lin Lacapelle

**Proposal for a regulation
Article 12 – paragraph 6**

Text proposed by the Commission

6. Information to be provided in accordance with this provision shall be presented in a format which is easily accessible and, where technically feasible, machine readable, clearly visible and user-friendly, including through the use of plain language.

Amendment

6. Information to be provided in accordance with this provision shall be presented in a format which is easily accessible and, where technically feasible, machine readable, clearly visible and user-friendly, including ***for people with disabilities, even*** through the use of plain language.

Or. en

Amendment 565

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

**Proposal for a regulation
Article 12 – paragraph 7**

Text proposed by the Commission

7. ***Providers of advertising services shall, as necessary, transmit to the controller the information necessary to comply with paragraph 3.***

Amendment

deleted

Or. en

Justification

As the entire article 12 depends on the outcome of the first two paragraphs, LIBE exclusive competences, the rest of the article will then need to be redrafted accordingly.

Amendment 566

Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

**Proposal for a regulation
Article 12 – paragraph 8**

Text proposed by the Commission

Amendment

8. *The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex II by modifying or removing elements of the list of information to be provided pursuant to paragraph 3(c) of this Article in light of technological developments in relevant scientific research, and developments in supervision by competent authorities and relevant guidance issued by competent bodies.* *deleted*

Or. fr

Amendment 567

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 12 – paragraph 8

Text proposed by the Commission

Amendment

8. *The Commission is empowered to adopt delegated acts in accordance with Article 19 to amend Annex II by modifying or removing elements of the list of information to be provided pursuant to paragraph 3(c) of this Article in light of technological developments in relevant scientific research, and developments in supervision by competent authorities and relevant guidance issued by competent bodies.* *deleted*

Or. en

Justification

As the entire article 12 depends on the outcome of the first two paragraphs, LIBE exclusive competences, the rest of the article will then need to be redrafted accordingly.

Amendment 568

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 12 – paragraph 8 a (new)

Text proposed by the Commission

Amendment

8 a. Prices shall be non-discriminatory and based exclusively on the nature and size of the target group, including where amplification techniques are used.

Or. en

Amendment 569

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 12 a (new)

Text proposed by the Commission

Amendment

Article 12 a

1. Publishers of political advertisement services shall only use amplification techniques for political advertising that are based on contextual information such as keywords, language context, or the approximate geographical region of individuals.

2. The use of the contextual information referred to in paragraph 1 shall only be permissible if the advertisement is presented in real time, that related data are not stored and that it does not involve the director, by means of combining it with other information, indirect identification of a natural person or group of persons, in particular by reference to an identifier such as a name, an identification number, precise location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person or group of persons.

Justification

This amendment addresses the issue of the impact of personalisation algorithms of recommender systems. It makes a distinction between targeting & ad delivery techniques (in Article 12) & amplification techniques (a new Article 12a). A concern is that users are shown more content agree with at the expense of other viewpoints, creating a false sense of reality and potentially damaging public discourse. A second concern is that algorithms may be amplifying problematic content to users which may exacerbate the process of radicalisation and the spread of disinformation and propaganda.

Amendment 570

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 12 a (new)

Text proposed by the Commission

Amendment

Article 12 a

Specific requirements related to the use of personal data for online political advertising

- 1. Providers of intermediary services shall not process personal data for the purposes of targeting natural persons for online political advertising.*
- 2. This provision shall not prevent intermediary services from displaying online political advertising based on contextual information such as keywords.*
- 3. The use of the contextual information referred to in paragraph 2 shall only be permissible if it does not allow for the direct, or by means of combining it with other information, indirect identification of a natural person or a group of natural persons.*

Or. en

Amendment 571

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation
Article 13

Text proposed by the Commission

Amendment

Article 13

deleted

***Transmission of information concerning
targeting or amplification to other
interested entities***

***1. The controller referred to in Article 12
shall take appropriate measures to
transmit, upon request by interested
entities in accordance with Article 11(1),
the information referred to in Article 12.***

***2. Article 11(2) to (7) shall apply mutatis
mutandis.***

Or. en

Justification

Information is contained in the public ad repository

Amendment 572

**Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel,
Brando Benifei, Maria Grapini, Paul Tang**

Proposal for a regulation
Article 14 – title

Text proposed by the Commission

Amendment

Legal *representative*

Legal *representatives of sponsors and
service providers*

Or. en

Amendment 573

Sandro Gozi, Dita Charanzová, Jordi Cañas

Proposal for a regulation
Article 14 – paragraph 1

Text proposed by the Commission

1. Service providers that provide political advertising services in the Union but do not have an establishment in the Union shall designate, in writing, a natural or legal person as their legal representative in one of the Member States where the provider offers its services.

Amendment

1. Service providers that provide political advertising services in the Union but do not have an establishment in the Union shall designate, in writing, ***and register with the national single points of contact***, a natural or legal person as their legal representative in one of the Member States where the provider offers its services. ***Member States shall keep publicly available registers of all legal representatives registered on their territory under this Regulation. The Commission shall keep a publicly available register of legal representatives registered at Union level under this Regulation.***

Or. en

Amendment 574

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 14 – paragraph 1

Text proposed by the Commission

1. ***Service*** providers ***that provide*** political advertising services in the Union but do not have an establishment in the Union shall designate, in writing, a natural or legal person as their legal representative in one of the Member States where the provider offers its services.

Amendment

1. Providers ***of*** political advertising services in the Union but do not have an establishment in the Union shall designate, in writing, a natural or legal person ***to act*** as their legal representative in one of the Member States where the provider offers its services.

Or. en

Amendment 575

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 14 – paragraph 2

Text proposed by the Commission

2. The legal representative shall be responsible for ***ensuring compliance with the represented service provider's*** obligations ***pursuant to*** this Regulation ***and*** shall be the addressee for all communications with the relevant service provider provided for in this Regulation. Any communication to that legal representative shall be deemed to be a communication to the represented service provider.

Amendment

2. The legal representative shall be responsible for ***non-compliance with*** obligations ***under*** this Regulation, ***without prejudice to the liability of, and legal actions that could be initiated against, the provider of intermediary services.*** ***The legal representative*** shall be the addressee for all communications with the relevant service provider provided for in this Regulation. Any communication to that legal representative shall be deemed to be a communication to the represented service provider. ***Service providers shall provide their legal representative with the necessary powers and sufficient resources to guarantee their efficient and timely cooperation with the Member States' competent authorities and comply with their decisions.***

Or. en

Amendment 576

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 14 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. Sponsors of political advertising placed, promoted and disseminated in the Union, or directed to individuals in one or several Member States, irrespective of the place of establishment of the advertising services provider, who are not Union citizens, are not legal residents, or have their place of establishment outside the Union, shall designate, in writing, a natural or legal person as their legal representative in one of the Member States.

Or. en

Amendment 577

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 14 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. It shall be possible for the designated legal representative to be held liable for non-compliance with obligations under this Regulation, without prejudice to the liability and legal actions that could be initiated against the service provider.

Or. en

Amendment 578

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 14 – paragraph 2 b (new)

Text proposed by the Commission

Amendment

2 b. Service providers shall provide the legal representative with necessary powers and sufficient resources to guarantee its efficient and timely cooperation with the Member States' relevant competent authorities and, where relevant, the Commission.

Or. en

Amendment 579

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 14 – paragraph 2 b (new)

Text proposed by the Commission

Amendment

2 b. The Commission shall publish the information referred to in paragraphs 1 and 2a in a publicly available database in an easily accessible and machine-readable format and keep the database updated.

Or. en

Amendment 580

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 14 – paragraph 2 c (new)

Text proposed by the Commission

Amendment

2 c. Service providers shall notify the name, postal address, email address and telephone number of their legal representative to the National Coordinator in the Member State where that legal representative resides or is established. They shall ensure that that information is publicly available, easily accessible, accurate and kept up to date.

Or. en

Amendment 581

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 14 – paragraph 2 d (new)

Text proposed by the Commission

Amendment

2 d. The designation of a legal representative within the Union pursuant to paragraph 1 shall not constitute an establishment in the Union.

Or. en

Amendment 582
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 15 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1 a. The national regulatory authorities or bodies referred in Article 30 of Directive 2010/13/EU as amended by Directive (EU) 2018/1808 shall have the competence to monitor the application of this Regulation with regard to provisions of Directive 2010/13/EU as amended by Directive (EU) 2018/1808 and shall be responsible for ensuring coordination on those provisions at national and Union level.

Or. en

Amendment 583
Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation
Article 15 – paragraph 2

Text proposed by the Commission

Amendment

2. Member States shall designate competent authorities to monitor the compliance of providers of intermediary services within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in Articles 5 to 11 and 14 of this Regulation, where applicable. The competent authorities designated under Regulation (EU) 2021/xxx [Digital Services Act] may also be one of the competent authorities designated to monitor the compliance of online intermediaries with the obligations laid down in Articles 5 to 11 and 14 of this Regulation. The Digital Services Coordinator referred to in Article 38 of Regulation (EU) 2021/xxx in each Member State shall be responsible for

2. The Digital Services coordinator referred to in article 38 of Regulation (EU) 2021/xxx[DSA] shall be competent to monitor the compliance of providers of intermediary services within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in this Regulation, where applicable. The Digital Services Coordinator shall also be responsible for ensuring coordination at national level in respect of providers of intermediary services as defined by Regulation (EU)2021/xxx [Digital Services Act].

ensuring coordination at national level in respect of providers of intermediary services as defined by Regulation (EU) 2021/xxx [Digital Services Act]. **Article 45(1) to (4) and Article 46(1) of Regulation (EU) 2021/xxx [Digital Services Act] shall be applicable for matters related to the application of this Regulation as regards providers of intermediary services.**

Or. en

Amendment 584

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation Article 15 – paragraph 2

Text proposed by the Commission

2. Member States shall designate competent authorities to monitor the compliance of providers of intermediary services within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in **Articles 5 to 11 and 14 of** this Regulation, where applicable. The competent authorities designated under Regulation (EU) 2021/xxx [Digital Services Act] may also be one of the competent authorities designated to monitor the compliance of online intermediaries with the obligations laid down in **Articles 5 to 11 and 14 of** this Regulation. The Digital Services Coordinator referred to in Article 38 of Regulation (EU) 2021/xxx in each Member State shall be responsible for ensuring coordination at national level in respect of providers of intermediary services as defined by Regulation (EU) 2021/xxx [Digital Services Act]. Article 45(1) to (4) and Article 46(1) of Regulation (EU) 2021/xxx [Digital Services Act] shall be applicable for matters related to the application of this Regulation as regards

Amendment

2. Member States shall designate competent authorities to monitor the compliance of providers of intermediary services within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in this Regulation, where applicable. The competent authorities designated under Regulation (EU) 2021/xxx [Digital Services Act] may also be one of the competent authorities designated to monitor the compliance of online intermediaries with the obligations laid down in this Regulation. The Digital Services Coordinator referred to in Article 38 of Regulation (EU) 2021/xxx in each Member State shall be responsible for ensuring coordination at national level in respect of providers of intermediary services as defined by Regulation (EU) 2021/xxx [Digital Services Act]. Article 45(1) to (4) and Article 46(1) of Regulation (EU) 2021/xxx [Digital Services Act] shall be applicable for matters related to the application of this Regulation as regards providers of intermediary services.

providers of intermediary services.

Or. fr

Amendment 585

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 15 – paragraph 2

Text proposed by the Commission

2. Member States shall designate competent authorities to monitor the compliance of providers of intermediary services within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in Articles 5 to 11 and 14 of this Regulation, where applicable. The competent authorities designated under Regulation (EU) 2021/xxx [Digital Services Act] may also be one of the competent authorities designated to monitor the compliance of online intermediaries with the obligations laid down in Articles 5 to 11 and 14 of this Regulation. The Digital Services Coordinator referred to in Article 38 of Regulation (EU) 2021/xxx in each Member State shall be responsible for ensuring coordination at national level in respect of providers of intermediary services as defined by Regulation (EU) 2021/xxx [Digital Services Act]. Article 45(1) to (4) and Article 46(1) of Regulation (EU) 2021/xxx [Digital Services Act] shall be applicable for matters related to the application of this Regulation as regards providers of intermediary services.

Amendment

2. Member States shall designate competent authorities to **supervise and** monitor the compliance of providers of intermediary services within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in Articles 5 to 11 and 14 of this Regulation, where applicable. The competent authorities designated under Regulation (EU) 2021/xxx [Digital Services Act] may also be one of the competent authorities designated to monitor the compliance of online intermediaries with the obligations laid down in Articles 5 to 11 and 14 of this Regulation. The Digital Services Coordinator referred to in Article 49 of Regulation (EU) 2021/xxx in each Member State shall be responsible for ensuring coordination at national level in respect of providers of intermediary services as defined by Regulation (EU) 2021/xxx [Digital Services Act]. Article 58(1) to (4) and Article 60(1) of Regulation (EU) 2021/xxx [Digital Services Act] shall be applicable for matters related to the application of this Regulation as regards providers of intermediary services.

Or. en

Amendment 586

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation
Article 15 – paragraph 2

Text proposed by the Commission

2. Member States shall designate competent authorities to monitor the compliance of providers of intermediary services within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in Articles 5 to 11 and 14 of this Regulation, where applicable. The competent authorities designated under Regulation (EU) 2021/xxx [Digital Services Act] may also be one of the competent authorities designated to monitor the compliance of online intermediaries with the obligations laid down in Articles 5 to 11 and 14 of this Regulation. The Digital Services Coordinator referred to in Article 38 of Regulation (EU) 2021/xxx in each Member State shall be responsible for ensuring coordination at national level in respect of providers of intermediary services as defined by Regulation (EU) 2021/xxx [Digital Services Act]. Article 45(1) to (4) and Article 46(1) of Regulation (EU) 2021/xxx [Digital Services Act] shall be applicable for matters related to the application of this Regulation as regards providers of intermediary services.

Amendment

2. Member States shall designate competent authorities to monitor the compliance of providers of intermediary services within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in Articles 5 to 11 and 14 of this Regulation, where applicable. The competent authorities designated under Regulation (EU) 2021/xxx [Digital Services Act] may also be one of the competent authorities designated to monitor the compliance of online intermediaries with the obligations laid down in Articles 5 to 11 and 14 of this Regulation. The Digital Services Coordinator referred to in Article 49 of Regulation (EU) 2021/xxx in each Member State shall be responsible for ensuring coordination at national level in respect of providers of intermediary services as defined by Regulation (EU) 2021/xxx [Digital Services Act]. Article 58(1) to (4) and Article 60(1) of Regulation (EU) 2021/xxx [Digital Services Act] shall be applicable for matters related to the application of this Regulation as regards providers of intermediary services.

Or. en

Amendment 587

Sandro Gozi, Dita Charanzová, Jordi Cañas, Anna Júlia Donáth

Proposal for a regulation
Article 15 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. The European Commission shall have exclusive competence to monitor the compliance of very large online platforms and very large search engines within the

meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in this Regulation.

Or. en

Amendment 588

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. The European Commission shall have exclusive competence to monitor the compliance of very large online platforms and very large search engines within the meaning of Regulation (EU) 2021/xxx [DSA] with the obligations laid down in this Regulation.

Or. en

Amendment 589

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 2 b (new)

Text proposed by the Commission

Amendment

2 b. Article 44a, Article 44b, 45(1) to (4), Article 45a, and Article 46(1) of Regulation(EU) 2021/xxx [Digital Services Act] shall be applicable for matters related to the application of this Regulation as regards providers of intermediary services.

Or. en

Amendment 590

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation
Article 15 – paragraph 2 c (new)

Text proposed by the Commission

Amendment

2 c. The supervisory authorities referred to in Article 30 of Directive (EU) 2010/13/EU shall be competent to monitor the compliance of media service providers within the meaning of Directive (EU) 2010/13/EU (AVMSD).

Or. en

Amendment 591
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 15 – paragraph 3

Text proposed by the Commission

Amendment

3. Each Member State shall designate one or more competent authorities to be responsible for the application and enforcement of the aspects of this Regulation not referred to in paragraphs 1 and 2. Each competent authority designated under this paragraph shall structurally enjoy full independence both from the sector and from any external intervention or political pressure. It shall in full independence effectively monitor and take the measures necessary and proportionate to ensure compliance with this Regulation.

3. Each Member State shall designate one or more competent authorities to be responsible for the **supervision**, application and enforcement of the aspects of this Regulation not referred to in paragraphs 1 and 2 **within 15 months from ... [the date of entry into force of this Regulation]**. Each competent authority designated under this paragraph shall structurally enjoy full independence both from the sector and from any external intervention or political pressure. It shall in full independence effectively monitor and take the measures necessary and proportionate to ensure **consistent supervision, compliance and enforcement of** with this Regulation. **Member States shall ensure that their competent authorities have all necessary means to carry out their tasks, including sufficient technical, financial and human resources to adequately supervise all providers of intermediary services under their competence.**

Amendment 592

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation
Article 15 – paragraph 3

Text proposed by the Commission

3. Each Member State ***shall*** designate ***one or more competent*** authorities to be responsible for the application and enforcement of the aspects of this Regulation ***not referred to in paragraphs 1 and 2***. Each competent authority designated under this paragraph shall structurally enjoy full independence both from the sector and from any external intervention or political pressure. It shall in full independence effectively monitor and take the measures necessary and proportionate to ensure compliance with this Regulation.

Amendment

3. Each Member State ***may*** designate ***other*** authorities to be responsible for the application and enforcement of the aspects of this Regulation. Each competent authority designated under this paragraph shall structurally enjoy full independence both from the sector and from any external intervention or political pressure. It shall in full independence effectively monitor and take the measures necessary and proportionate to ensure compliance with this Regulation.

Or. fr

Amendment 593

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation
Article 15 – paragraph 3

Text proposed by the Commission

3. Each Member State shall designate one or more competent authorities to be responsible for the application and enforcement of the aspects of this Regulation not referred to in paragraphs 1 ***and 2***. Each competent authority designated under this paragraph shall structurally enjoy full independence both from the sector and from any external intervention or political pressure. It shall in

Amendment

3. Each Member State shall designate one or more competent authorities to be responsible for the application and enforcement of the aspects of this Regulation not referred to in paragraphs 1, ***2 and 2c***. Each competent authority designated under this paragraph shall structurally enjoy full independence both from the sector and from any external intervention or political pressure. It shall in

full independence effectively monitor and take the measures necessary and proportionate to ensure compliance with this Regulation.

full independence effectively monitor and take the measures necessary and proportionate to ensure compliance with this Regulation.

Or. en

Amendment 594

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation Article 15 – paragraph 3

Text proposed by the Commission

3. Each Member State shall designate one or more competent authorities to be responsible for the application and enforcement of the aspects of this Regulation not referred to in paragraphs 1 and 2. Each competent authority designated under this paragraph shall structurally enjoy full independence both from the sector and from any external intervention or political pressure. It shall in full independence effectively monitor and take the measures necessary and proportionate to ensure compliance with this Regulation.

Amendment

3. Each Member State shall designate one or more competent authorities to be responsible for the application and enforcement of the aspects of this Regulation not referred to in paragraphs 1, ***1a*** and 2. Each competent authority designated under this paragraph shall structurally enjoy full independence both from the sector and from any external intervention or political pressure. It shall in full independence effectively monitor and take the measures necessary and proportionate to ensure compliance with this Regulation.

Or. en

Amendment 595

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation Article 15 – paragraph 4

Text proposed by the Commission

4. Competent authorities referred to in paragraph 3, where exercising their supervisory tasks in relation to this Regulation, shall have the ***power*** to request ***to access data, documents or any***

Amendment

4. Competent authorities referred to in paragraph 3, where exercising their supervisory tasks in relation to this Regulation, shall have the ***following powers*** to request for the performance of

necessary information from providers of political advertising services for the performance of their supervisory tasks.

their supervisory tasks:

(a) the power to require political actors, political advertising services, sponsors and political advertising publishers, as well as any other person acting for purpose related to their trade, business, craft or profession that may reasonably be aware of information relating to a suspected infringement of this Regulation, to provide such information without undue delay;

(b) the power to carry out, or request a judicial authority in their Member State to order, inspections of any premises that those providers or those persons use for purposes related to their trade, business, craft or profession, or to request other public authorities to do so, in order to examine, seize, take or obtain copies of information relating to a suspected infringement in any form, irrespective of the storage medium;

(c) the power to ask any member of staff or representative of political advertising services, sponsor or political advertising publishers or those persons to give explanations in respect of any information relating to a suspected infringement and to record the answers with their consent.

Or. en

Amendment 596

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation Article 15 – paragraph 4

Text proposed by the Commission

4. Competent authorities referred to in paragraph 3, where exercising their supervisory tasks in relation to this

Amendment

4. Competent authorities referred to in paragraph 3, where exercising their supervisory tasks in relation to this

Regulation, shall have the power to request **to** access data, documents or any necessary information from providers of political advertising services for the performance of their supervisory tasks.

Regulation, shall have the power to request access **to** data, documents or any necessary information from providers of political advertising services for the performance of their supervisory tasks. ***Competent authorities shall use that data accessed only for the purpose of monitoring and assessing compliance with this Regulation and shall take due account of the rights and interests of the providers of political advertising and the recipients of the service concerned, including the protection of personal data, the protection of confidential information, and maintaining the security of their service.***

Or. en

Amendment 597

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation Article 15 – paragraph 4

Text proposed by the Commission

4. Competent authorities referred to in **paragraph 3**, where exercising their supervisory tasks in relation to this Regulation, shall have the power to request to access data, documents or any necessary information from providers of political advertising services for the performance of their supervisory tasks.

Amendment

4. Competent authorities referred to in **the previous paragraphs**, where exercising their supervisory tasks in relation to this Regulation, shall have, **at least**, the power to request to access data, documents or any necessary information from providers of political advertising services for the performance of their supervisory tasks.

Or. en

Amendment 598

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation Article 15 – paragraph 4

Text proposed by the Commission

Amendment

4. Competent authorities *referred to in paragraph 3*, where exercising their supervisory tasks in relation to this Regulation, shall have the power to request to access data, documents or any necessary information from providers of political advertising services for the performance of their supervisory tasks.

4. Competent authorities, where exercising their supervisory tasks in relation to this Regulation, shall have the power to request to access data, documents or any necessary information from providers of political advertising services for the performance of their supervisory tasks.

Or. fr

Amendment 599

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 5 – introductory part

Text proposed by the Commission

5. Competent authorities referred to in *paragraph 3*, where exercising their enforcement powers in relation to this Regulation, shall have the power to:

Amendment

5. Competent authorities referred to in *previous paragraphs* where exercising their enforcement powers in relation to this Regulation, shall have the power to:

Or. en

Amendment 600

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation

Article 15 – paragraph 5 – introductory part

Text proposed by the Commission

5. Competent authorities *referred to in paragraph 3*, where exercising their enforcement powers in relation to this Regulation, shall have the power to:

Amendment

5. Competent authorities, where exercising their enforcement powers in relation to this Regulation, shall have the power to:

Or. fr

Amendment 601

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel,

Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 15 – paragraph 5 – point a a (new)

Text proposed by the Commission

Amendment

(a a) request access to data, documents, or any necessary information from the providers of political advertising services

Or. en

Amendment 602

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 15 – paragraph 5 – point a b (new)

Text proposed by the Commission

Amendment

(a b) order the cessation of infringements and, where appropriate, to impose remedies proportionate to the infringement and necessary to bring the infringement effectively to an end, or request a judicial authority in their Member State to do so;

Or. en

Amendment 603

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 15 – paragraph 5 – point c

Text proposed by the Commission

Amendment

(c) impose administrative fines and financial penalties.

(c) impose administrative fines and financial penalties *or request the competent national judicial authority in their Member State does so.*

Amendment 604

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 15 – paragraph 5 – point c a (new)

Text proposed by the Commission

Amendment

(c a) carry out, or request a judicial authority in their Member State to order, inspections of any premises that providers of political advertising services use for purposes related to their trade, business, craft or profession, or to request other public authorities to do so, in order to examine, seize, take or obtain copies of information relating to a suspected infringement in any form, irrespective of the storage medium;

Or. en

Amendment 605

Adam Bielan

Proposal for a regulation

Article 15 – paragraph 5 – point c a (new)

Text proposed by the Commission

Amendment

(c a) issue guidance on consultation request raised by political advertising publishers under Article 9 (1a).

Or. en

Amendment 606

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation
Article 15 – paragraph 5 – point c a (new)

Text proposed by the Commission

Amendment

(c a) impose a periodic penalty payment, or request a judicial authority in their Member State to do so;

Or. en

Amendment 607

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation
Article 15 – paragraph 5 – point c b (new)

Text proposed by the Commission

Amendment

(c b) promote media and digital literacy programmes to foster the knowledge, skills and understanding that allow both, citizens and political advertising service providers, to engage effectively with the publication and dissemination of political advertising, and to ensure compliance with and the enforcement of this Regulation.

Or. en

Amendment 608

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation
Article 15 – paragraph 5 – point c b (new)

Text proposed by the Commission

Amendment

(c b) request an independent audit in accordance with Article 11b (new).

Or. en

Amendment 609

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 6

Text proposed by the Commission

Amendment

6. Member States shall ensure cooperation among competent authorities in particular in the framework of national elections networks, to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation, including by jointly identifying infringements, sharing findings and expertise, and liaising on the application and enforcement of relevant rules.

deleted

Or. en

Amendment 610

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 15 – paragraph 6

Text proposed by the Commission

Amendment

6. Member States shall ensure cooperation among competent authorities in particular in the framework of national elections networks, to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation, including by jointly identifying infringements, sharing findings and expertise, and liaising on the application and enforcement of relevant rules.

6. Member States shall ensure cooperation among competent *authorities and supervisory* authorities in particular in the framework of national elections networks, to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation, including by jointly identifying infringements, sharing findings and expertise, and liaising on the application and enforcement of relevant rules. *Member States shall ensure that their competent authorities have all*

necessary means to carry out their tasks, including sufficient technical, financial and human resources to adequately supervise political actors, sponsors, providers and publishers of advertising services under their competence.

Or. en

Amendment 611

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 15 – paragraph 6

Text proposed by the Commission

6. Member States shall ensure cooperation among competent authorities in particular in the framework of national elections networks, to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation, including by jointly identifying infringements, sharing findings and expertise, and liaising on the application and enforcement of relevant rules.

Amendment

6. Member States shall ensure cooperation among competent authorities ***and supervisory authorities***, in particular in the framework of national elections networks ***and the European Regulators Group for Audiovisual Media Services***, to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation, including by jointly identifying infringements, sharing findings and expertise, and liaising on the application and enforcement of relevant rules.

Or. en

Amendment 612

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 7

Text proposed by the Commission

7. ***Each Member State shall designate one competent authority as a contact point at Union level for the purposes of this Regulation.***

Amendment

deleted

Amendment 613

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 15 – paragraph 7

Text proposed by the Commission

7. Each Member State shall designate one competent authority as a contact point at Union level for the purposes of this Regulation.

Amendment

7. ***Where a Member State designates one or more competent authorities, it shall ensure that the respective tasks of those authorities are clearly defined and that they cooperate closely and effectively when performing their tasks.*** Each Member State shall designate one competent authority as a contact point at Union level for the purposes of this Regulation. ***The Member State concerned shall communicate the name of the other competent authorities as well as their respective tasks to the European Coordination Network for Political Advertisement.***

Or. en

Amendment 614

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 15 – paragraph 7

Text proposed by the Commission

7. Each Member State shall designate one competent authority as a contact point at Union level for the purposes of this Regulation.

Amendment

7. Each Member State shall designate one competent authority as a ***national*** contact point at Union level for the purposes of this Regulation. ***National contact points shall ensure good cooperation between national competent authorities and with other contact points and Union level authorities. Member***

States shall make publicly available and communicate to the Commission the name of their contact point and information on how it can be contacted.

Or. en

Amendment 615

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Article 15 – paragraph 7

Text proposed by the Commission

7. Each Member State shall designate one competent **authority** as a contact point at Union level for the purposes of this Regulation.

Amendment

7. Each Member State shall designate one competent **authorities** as a contact point at Union level for the purposes of this Regulation.

Or. en

Amendment 616

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 15 – paragraph 8

Text proposed by the Commission

8. *Where a provider of political advertising services is providing services in more than one Member State, or has its main establishment or a representative in a Member State but provides its main activities in another Member State, the competent authority of the Member State of the main establishment or other establishment or of the representative, and the competent authorities of those other Member States shall cooperate with and assist each other as necessary. Unless already regulated by Union law, that cooperation shall entail, at least, the following:*

Amendment

deleted

(a) the competent authorities applying supervisory or enforcement measures in a Member State shall, via the contact point referred to in paragraph 7, inform and consult the competent authorities in the other Member State(s) concerned on the supervisory and enforcement measures taken and their follow-up;

(b) a competent authority may request, via the contact point referred to in paragraph 7, in a substantiated, justified and proportionate manner, another competent authority, where it is better placed, to take the supervisory or enforcement measures referred to in paragraphs 4 and 5; and

(c) a competent authority shall, upon receipt of a justified request from another competent authority, provide the other competent authority with assistance so that the supervision or enforcement measures referred to in paragraphs 4 and 5 can be implemented in an effective, efficient and consistent manner. The relevant competent authority so requested shall, via the contact points referred to in paragraph 7 and within a timeframe proportionate to the urgency of the request provide a response communicating the information requested, or informing that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any information exchanged in the context of assistance requested and provided under this Article shall be used only in respect of the matter for which it was requested.

Or. en

Justification

To ensure a strong and consistent enforcement of this Regulation, competent authorities need strong investigatory & supervisory powers & their cooperation needs to follow clear, formal guidelines.

We propose a new Art 15a to replace Art. 15(8) & 15(9) to formalise cooperation of contact points. This forum does not necessarily have to be established in framework of the European Cooperation Network, as the scope of this Regulation goes beyond election periods. It should

be composed of contact points, in addition to other authorities and non-voting bodies represented in the network

Amendment 617

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation

Article 15 – paragraph 8 – introductory part

Text proposed by the Commission

8. Where a provider of political advertising services is providing services in more than one Member State, or has its main establishment or a representative in a Member State but provides its main activities in another Member State, *the competent authority of the Member State of the main establishment or other establishment or of the representative, and the competent authorities of those other Member States shall cooperate with and assist each other as necessary. Unless already regulated by Union law, that cooperation shall entail, at least, the following:*

Amendment

8. Where a provider of political advertising services is providing services in more than one Member State, or has its main establishment or a representative in a Member State but provides its main activities in another Member State, *each competent authority of the Member State where the services are being provided shall be considered competent for applying supervisory or enforcement measures.*

The authorities of the different Member States shall cooperate and provide each other with support if necessary. Unless already provided for under EU law, a competent authority may request, via the contact point referred to in paragraph 7, in a substantiated, justified and proportionate manner, that another competent authority, where it is better placed, take the supervisory or enforcement measures referred to in paragraphs 4 and 5;

The relevant competent authority so requested shall, via the contact points referred to in paragraph 7 and within a time frame proportionate to the urgency of the request, provide a response or inform that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any

information exchanged in the context of the request for assistance and provided under this article shall only be used in the context of the matter for which it was requested.

Or. fr

Amendment 618

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation

Article 15 – paragraph 8 – point a

Text proposed by the Commission

Amendment

(a) the competent authorities applying supervisory or enforcement measures in a Member State shall, via the contact point referred to in paragraph 7, inform and consult the competent authorities in the other Member State(s) concerned on the supervisory and enforcement measures taken and their follow-up; *deleted*

Or. fr

Amendment 619

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 15 – paragraph 8 – point a

Text proposed by the Commission

Amendment

(a) the competent authorities applying supervisory or enforcement measures in a Member State shall, via the contact point referred to in paragraph 7, inform and consult the competent authorities in the other Member State(s) concerned on the supervisory and enforcement measures taken and their follow-up; *deleted*

Amendment 620

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 15 – paragraph 8 – point a

Text proposed by the Commission

(a) the competent authorities applying supervisory or enforcement measures in a Member State shall, via the contact point referred to in paragraph 7, inform and consult the competent authorities in the other Member State(s) concerned on the supervisory and enforcement measures taken and their follow-up;

Amendment

(a) the competent authorities applying supervisory or enforcement measures in a Member State shall, via the contact point referred to in paragraph 7, inform and consult the competent authorities in the other Member State(s) concerned on the supervisory and enforcement measures taken and their follow-up ***without undue delay***;

Amendment 621

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 8 – point a

Text proposed by the Commission

(a) the competent authorities applying supervisory or enforcement measures in a Member State shall, via the ***contact point*** referred ***to in paragraph 7***, inform and consult the competent authorities in the other Member State(s) concerned on the supervisory and enforcement measures taken and their follow-up;

Amendment

(a) the competent authorities applying supervisory or enforcement measures in a Member State shall, via the ***national coordinators*** referred ***in article 15a***, inform and consult the competent authorities in the other Member State(s) concerned on the supervisory and enforcement measures taken and their follow-up;

Amendment 622

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation

Article 15 – paragraph 8 – point b

Text proposed by the Commission

Amendment

(b) *a competent authority may request, via the contact point referred to in paragraph 7, in a substantiated, justified and proportionate manner, another competent authority, where it is better placed, to take the supervisory or enforcement measures referred to in paragraphs 4 and 5; and* **deleted**

Or. fr

Amendment 623

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 15 – paragraph 8 – point b

Text proposed by the Commission

Amendment

(b) *a competent authority may request, via the contact point referred to in paragraph 7, in a substantiated, justified and proportionate manner, another competent authority, where it is better placed, to take the supervisory or enforcement measures referred to in paragraphs 4 and 5; and* **deleted**

Or. en

Amendment 624

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 8 – point b

Text proposed by the Commission

Amendment

(b) a competent authority may request, via ***the contact point*** referred to in ***paragraph 7***, in a substantiated, justified and proportionate manner, another competent authority, where it is better placed, to take the supervisory or enforcement measures referred to in paragraphs 4 and 5; and

(b) a competent authority may request, via ***national coordinators*** referred to in ***article 15a***, in a substantiated, justified and proportionate manner, another competent authority, where it is better placed, to take the supervisory or enforcement measures referred to in paragraphs 4 and 5; and

Or. en

Amendment 625

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

Proposal for a regulation

Article 15 – paragraph 8 – point c

Text proposed by the Commission

Amendment

(c) ***a competent authority shall, upon receipt of a justified request from another competent authority, provide the other competent authority with assistance so that the supervision or enforcement measures referred to in paragraphs 4 and 5 can be implemented in an effective, efficient and consistent manner. The relevant competent authority so requested shall, via the contact points referred to in paragraph 7 and within a timeframe proportionate to the urgency of the request provide a response communicating the information requested, or informing that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any information exchanged in the context of assistance requested and provided under this Article shall be used only in respect of the matter for which it was requested.***

deleted

Or. fr

Amendment 626
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 15 – paragraph 8 – point c

Text proposed by the Commission

Amendment

(c) a competent authority shall, upon receipt of a justified request from another competent authority, provide the other competent authority with assistance so that the supervision or enforcement measures referred to in paragraphs 4 and 5 can be implemented in an effective, efficient and consistent manner. The relevant competent authority so requested shall, via the contact points referred to in paragraph 7 and within a timeframe proportionate to the urgency of the request provide a response communicating the information requested, or informing that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any information exchanged in the context of assistance requested and provided under this Article shall be used only in respect of the matter for which it was requested.

deleted

Or. en

Amendment 627
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation
Article 15 – paragraph 8 – point c

Text proposed by the Commission

Amendment

(c) a competent authority shall, upon receipt of a justified request from another competent authority, provide the other competent authority with assistance so that the supervision or enforcement measures

(c) a competent authority shall, upon receipt of a justified request from another competent authority, provide the other competent authority with assistance so that the supervision or enforcement measures

referred to in paragraphs 4 and 5 can be implemented in an effective, efficient and consistent manner. The relevant competent authority so requested shall, via the contact points referred to in paragraph 7 and ***within a timeframe proportionate to the urgency of the request*** provide a response communicating the information requested, or informing that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any information exchanged in the context of assistance requested and provided under this Article shall be used only in respect of the matter for which it was requested.

referred to in paragraphs 4 and 5 can be implemented in an effective, efficient and consistent manner. The relevant competent authority so requested shall, via the contact points referred to in paragraph 7 and, ***without undue delay***, provide a response communicating the information requested, or informing that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any information exchanged in the context of assistance requested and provided under this Article shall be used only in respect of the matter for which it was requested.

Or. en

Amendment 628

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 8 – point c

Text proposed by the Commission

(c) a competent authority shall, upon receipt of a justified request from another competent authority, provide the other competent authority with assistance so that the supervision or enforcement measures referred to in paragraphs 4 and 5 can be implemented in an effective, efficient and consistent manner. The relevant competent authority so requested shall, via the ***contact points*** referred ***to in paragraph 7*** and within a timeframe proportionate to the urgency of the request provide a response communicating the information requested, or informing that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any information exchanged in the context of assistance requested and provided under this Article shall be used only in respect of the matter for which it was requested.

Amendment

(c) a competent authority shall, upon receipt of a justified request from another competent authority, provide the other competent authority with assistance so that the supervision or enforcement measures referred to in paragraphs 4 and 5 can be implemented in an effective, efficient and consistent manner. The relevant competent authority so requested shall, via the ***national coordinators*** referred ***in article 15a*** and within a timeframe proportionate to the urgency of the request provide a response communicating the information requested, or informing that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any information exchanged in the context of assistance requested and provided under this Article shall be used only in respect of the matter for which it was requested.

Amendment 629

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 15 – paragraph 9

Text proposed by the Commission

Amendment

9. Contact points shall meet periodically at Union level in the framework of the European Cooperation Network on Elections to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation. **deleted**

Or. en

Justification

To ensure a strong & consistent enforcement of this Regulation, competent authorities need strong investigatory & supervisory powers & their cooperation needs to follow clear, formal guidelines. We propose a new Art 15a to replace Art. 15(8) & 15(9) to formalise cooperation of contact points. This forum does not necessarily have to be established in framework of the European Cooperation Network, as the scope of this Regulation goes beyond election periods. It should be composed of contact points, in addition to other authorities and non-voting bodies represented in the network

Amendment 630

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 15 – paragraph 9

Text proposed by the Commission

Amendment

9. Contact points shall meet periodically at Union level in the framework of the European Cooperation Network on Elections to facilitate the swift and secured exchange of information on issues connected to the **deleted**

*exercise of their supervisory and
enforcements tasks pursuant to this
Regulation.*

Or. en

Amendment 631

**Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus
Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi**

Proposal for a regulation Article 15 – paragraph 9

Text proposed by the Commission

9. Contact points shall ***meet*** periodically at Union level in the framework of the European Cooperation Network on Elections to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation.

Amendment

9. Contact points shall ***exchange information*** periodically at Union level in the framework of the European Cooperation Network on Elections to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation.

Or. fr

Amendment 632

**Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria
Grapini, Paul Tang**

Proposal for a regulation Article 15 – paragraph 9

Text proposed by the Commission

9. Contact points shall meet ***periodically*** at Union level in the framework of the European Cooperation Network on Elections to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation.

Amendment

9. Contact points shall meet ***at least twice a year*** at Union level in the framework of the European Cooperation Network on Elections to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation.

Or. en

Amendment 633
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 15 a (new)

Text proposed by the Commission

Amendment

Article 15 a

European Coordination Network for Political Advertisement and cross-border cooperation among competent authorities

1. A European Coordination Network for Political Advertisement is established. Its purpose shall be to serve as a platform for regular exchange of information, structured cooperation and best practices between relevant competent authorities, the European Regulators Group for Audiovisual Media Services, the European Data Protection Board and the Commission to ensure harmonised enforcement of all aspects of this Regulation.

2. The European Coordination Network for Political Advertisement shall elect a Chair and two deputy chairs from amongst its members by simple majority. The term of office of the Chair and of the deputy chairs shall be five years and be renewable once.

3. The European Coordination Network for Political Advertisement shall be composed of the head of the contact points established in accordance with paragraph 7 of Article 15 of each Member State. Other authorities responsible for the monitoring and application pursuant to this Regulation may participate in the activities and meetings without voting right. The Commission and European Regulators Group for Audiovisual Media Services shall have the right to participate in the activities and meetings of the European Coordination Network

for Political Advertisement without voting rights. The Chair of the European Coordination Network for Political Advertisement shall communicate to the Commission the activities of the Network.

4. The European Coordination Network for Political Advertisement shall facilitate:

(a) the preparation, in cooperation with relevant stakeholders, of common lines of action, including common interpretative guidance and the contribution to the development of standards to support the sponsors and providers of political advertising services, to comply with the requirements of this Regulation in harmonised way;

(b) the development of a harmonised approach on sanctions applicable at national level for infringements of this Regulation, including by determining a harmonised range for minimum and maximum fines and financial penalties;

5. Where a provider of political advertising services is providing services in more than one Member State, or has its main establishment or a representative in a Member State but provides its main activities in another Member State, the competent authority of the Member State of the main establishment or other establishment or of the representative, and the competent authorities of those other Member States shall cooperate with and assist each other as necessary. Unless already regulated by Union law, that cooperation shall entail, at least, the following:

(a) the competent authorities applying supervisory or enforcement measures in a Member State shall, via the contact point referred to in paragraph 7 of Article 15, inform and consult the competent authorities in the other Member State(s) concerned on the supervisory and enforcement measures taken and their follow-up without undue delay and in any event no later than one month after its

receipt;

(b) a competent authority may request, via the contact point referred to in paragraph 7 of Article 15, in a substantiated, justified and proportionate manner in accordance with paragraph 5 of this Article, another competent authority, where it is better placed, to take the supervisory or enforcement measures referred to in paragraphs 4 and 5 of Article 15; and

(c) a competent authority shall, upon receipt of a justified request from another competent authority, provide the other competent authority with assistance so that the supervision or enforcement measures referred to in paragraphs 4 and 5 of Article 15 can be implemented in an effective, efficient and consistent manner. The relevant competent authority so requested shall, via the contact points referred to in paragraph 7 of Article 15 and without undue delay and in any event no later than one month after its receipt provide a response communicating the information requested, or informing that it does not consider that the conditions for requesting assistance under this Regulation have been met. Any information exchanged in the context of assistance requested and provided under this Article shall be used only in respect of the matter for which it was requested.

6. Where a national competent authority has reasons to suspect that a sponsor, provider or publisher of political advertising services infringed this Regulation in a manner affecting individuals in the Member State of that competent authority, it may request the contact point of establishment to assess the matter and to take the necessary investigatory and enforcement measures referred to in paragraphs 4 and 5 of Article 15. A request shall be substantiated, justified and proportionate and at least indicate:

(a) the point of contact or legal

representative of the provider of the political advertisement services concerned as provided for in Article 14;

(b) a description of the relevant facts, the provisions of this Regulation concerned and the reasons why the competent authority that sent the request suspects that the provider infringed this Regulation, including the description of the negative effects of the alleged infringement;

(c) any other information that the competent authority that sent the request considers relevant, including, where appropriate, information gathered on its own initiative or suggestions for specific investigatory or enforcement measures to be taken, including interim measures.

7. The contact point of establishment shall take into utmost account the pursuant to paragraph 5 of this Article. Where it considers that it has insufficient information to act upon the request or recommendation and has reasons to consider that the competent authority that sent the request could provide additional information, it may request such information. The time period laid down in paragraph 4 of this Article shall be suspended until that additional information is provided.

8. The contact point of establishment shall, without undue delay and in any event not later than one month following receipt of the request pursuant to paragraph 4, communicate to the competent authority that sent the request, and the European Cooperation Network for Political Advertisement, the assessment of the suspected infringement and an explanation of any investigatory or enforcement measures taken or envisaged in relation thereto to ensure compliance with this Regulation.

Or. en

Justification

To ensure a strong & consistent enforcement of this Regulation, competent authorities need strong investigatory & supervisory powers & their cooperation needs to follow clear, formal guidelines. We propose a new Art 15a to replace Art. 15(8) & 15(9) to formalise cooperation of contact points. This forum does not necessarily have to be established in framework of the European Cooperation Network, as the scope of this Regulation goes beyond election periods. It should be composed of contact points, in addition to other authorities and non-voting bodies represented in the network

Amendment 634

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 15 a (new)

Text proposed by the Commission

Amendment

Article 15 a

Non-compliance

1. The competent authorities shall adopt a non-compliance decision where it finds that the sponsor or the provider of political advertisement services concerned does not comply with the relevant provisions of this Regulation.

2. Before adopting the decision pursuant to paragraph 1, the competent authority shall communicate its preliminary findings to the sponsor or the provider of political advertisement services concerned. In the preliminary findings, the competent authority shall explain the measures that it considers taking, or that it considers that the sponsor or the provider of political advertisement services concerned should take, in order to effectively address the preliminary findings.

3. In the decision adopted pursuant to paragraph 1 the competent authority shall order the sponsor or the provider of political advertisement services concerned to take the necessary measures to ensure compliance with the decision pursuant to paragraph 1 within a reasonable time

period specified therein and to provide information on the measures that that they intend to take to comply with the decision.

4. The sponsor or the provider of political advertisement services concerned shall provide the competent authority with a description of the measures it has taken to ensure compliance with the decision pursuant to paragraph 1 upon their implementation.

5. The sponsor or the provider of political advertisement services concerned shall inform the competent authorities, within 30 days of the decision adopted pursuant to paragraph 1, about measures it has taken to ensure the future risk of non-compliance has been mitigated.

6. Where the competent authorities find that the conditions of paragraph 1 are not met, it shall close the investigation by a decision. The decision shall apply with immediate effect.

7. In the decision referred to in paragraph 6, the competent authorities may impose sanctions on the sponsor or the provider of political advertisement services concerned as referred to in Article 16.

Or. en

Amendment 635

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation Article 15 a (new)

Text proposed by the Commission

Amendment

Article 15 a

National coordinator

1. Each Member State shall designate a national coordinator for the purposes of this Regulation. The national coordinator shall carry out the following tasks:

(a) act as national contact point for the Commission for all matters relating to the implementation of this Regulation;

(b) ensure cooperation among competent authorities in particular in the framework of national elections networks, to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcement tasks pursuant to this Regulation, including by jointly identifying infringements, sharing findings and expertise, and liaising on the application and enforcement of relevant rules.

2. National Coordinators shall meet periodically at Union level in the framework of the European Cooperation Network on Elections to facilitate the swift and secured exchange of information on issues connected to the exercise of their supervisory and enforcements tasks pursuant to this Regulation.

Or. en

Amendment 636
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 15 b (new)

Text proposed by the Commission

Amendment

Article 15 b

Right to lodge a complaint

Individuals and any body, organisation or association mandated to exercise the rights conferred by this Regulation on their behalf shall have the right to lodge a complaint against political actors, political advertising services, political advertising publishers and sponsors alleging an infringement of this

Regulation with the competent authority that is the contact point of the Member State where the recipient is located or established. During these proceedings, both parties shall have the right to be heard and receive appropriate information about the status of the complaint, in accordance with national law. The competent authority shall assess the complaint and, where appropriate, transmit it to the contact point in another Member State, accompanied, where considered appropriate, by an opinion. Where the complaint falls under the responsibility of another competent authority in its Member State, the competent authority receiving the complaint shall transmit it to that authority.

Or. en

Justification

Individuals and entities in the Union should have the right to lodge a complain about lack of transparency or non-compliance with the rules on targeting, ad delivery and amplification.

Amendment 637

Virginie Joron, Alessandra Basso, Jean-Lin Lacapelle, Isabella Tovaglieri, Markus Buchheit, Tom Vandendriessche, Antonio Maria Rinaldi, Marco Campomenosi

**Proposal for a regulation
Article 16 – paragraph 1**

Text proposed by the Commission

1. ***In relation to Articles 5 to 11, 13 and 14*** Member States shall lay down rules on sanctions including administrative fines and financial penalties applicable to providers of political advertising services under their jurisdiction for infringements of the present Regulation, which shall in each individual case be effective, proportionate and dissuasive.

Amendment

1. Member States shall lay down rules on sanctions including administrative fines and financial penalties applicable to providers of political advertising services under their jurisdiction ***and under the applicable data protection legislation, where appropriate***, for infringements of the present Regulation, which shall in each individual case be effective, proportionate and dissuasive.

Or. fr

Amendment 638
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Article 16 – paragraph 1

Text proposed by the Commission

1. In relation to Articles 5 to 11, 13 and 14 Member States shall lay down rules on sanctions including administrative fines and financial penalties applicable to providers of political advertising services under their jurisdiction for infringements of the present Regulation, which shall in each individual case be effective, proportionate and dissuasive.

Amendment

1. In relation to Articles 5 to 11, 13 and 14 Member States shall lay down rules on sanctions including administrative fines and financial penalties applicable ***cumulatively*** to providers of political advertising services under their jurisdiction for infringements of the present Regulation, which shall in each individual case be effective, proportionate and dissuasive.

Or. en

Amendment 639
Alexandra Geese
on behalf of the Verts/ALE Group

Proposal for a regulation
Article 16 – paragraph 1

Text proposed by the Commission

1. In relation to Articles 5 to 11, 13 and 14 Member States shall lay down rules on sanctions including administrative fines and financial penalties applicable to providers of political advertising services under their jurisdiction for infringements of the present Regulation, which shall in each individual case be effective, proportionate and dissuasive.

Amendment

1. In relation to Articles 5 to 11, 13 and 14 Member States shall lay down rules on sanctions including administrative fines and financial penalties applicable to providers of political advertising services under their jurisdiction for infringements of the present Regulation, which shall in each individual case be ***timely***, effective, proportionate and dissuasive.

Or. en

Amendment 640
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria

Grapini, Paul Tang

**Proposal for a regulation
Article 16 – paragraph 1**

Text proposed by the Commission

1. In relation to Articles **5 to 11, 13** and 14 Member States shall lay down rules on sanctions including administrative fines and financial penalties applicable to providers of political advertising services under their jurisdiction for infringements of the present Regulation, which shall in each individual case be effective, proportionate and dissuasive.

Amendment

1. In relation to Articles **4a to 10**, and 14, Member States shall lay down rules on sanctions including administrative fines and financial penalties applicable to providers of political advertising services under their jurisdiction for infringements of the present Regulation, which shall in each individual case be effective, proportionate and dissuasive.

Or. en

**Amendment 641
Stelios Kouloglou, Anne-Sophie Pelletier**

**Proposal for a regulation
Article 16 – paragraph 1 a (new)**

Text proposed by the Commission

Amendment

1 a. To avoid circumvention of the objectives of this regulation, financial penalties shall be of maximum 6% of the global turnover in the preceding financial year and no less than 0,5% to the minimum of EUR 40 000 for each violation;

Or. en

**Amendment 642
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel,
Brando Benifei, Maria Grapini, Paul Tang**

**Proposal for a regulation
Article 16 – paragraph 2 a (new)**

Text proposed by the Commission

Amendment

2 a. Member States shall ensure that the minimum amount of fines that may be imposed for a failure to comply with an obligation laid down in this Regulation shall be 2 % of the annual worldwide turnover of the provider of political advertising services concerned in the preceding financial year.

Or. en

Amendment 643

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 16 – paragraph 2 b (new)

Text proposed by the Commission

Amendment

2 b. Member States shall ensure that the minimum amount of the fine that may be imposed for the supply of incorrect, incomplete or misleading information, failure to reply or rectify incorrect, incomplete or misleading information shall be 1 % of the annual income or worldwide turnover of the provider of political advertising services concerned in the preceding financial year.

Or. en

Amendment 644

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 16 – paragraph 2 c (new)

Text proposed by the Commission

Amendment

2 c. Member States shall ensure that the minimum amount of a periodic penalty payment shall be 0.1 % of the average daily worldwide turnover or

income of the provider of political advertising services concerned in the preceding financial year per day, calculated from the date specified in the decision concerned.

Or. en

Amendment 645

Pablo Arias Echeverría, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 16 – paragraph 3 – point e a (new)

Text proposed by the Commission

Amendment

(e a) the size and economic capacity of the political advertising service provider.

Or. en

Amendment 646

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 16 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3 a. Member States shall notify the Commission of the type and the amount of the penalties imposed. Member States shall report annually on the type and amount of penalties imposed to enforce the provisions of this Regulation. The Commission shall summarise and evaluate these reports annually in addition to the review process provided for in Article 18 of this Regulation.

Or. en

Amendment 647

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

**Proposal for a regulation
Article 16 – paragraph 4**

Text proposed by the Commission

4. Infringements of **Article 7** shall be considered to be particularly serious **where they concern political advertising published or disseminated during an electoral period and directed to citizens in the Member State in which the relevant election is being organised.**

Amendment

4. Infringements of **Articles 5, 7, 7a and 12 of the present Regulation** shall be considered to be particularly serious.

Or. en

Justification

Deleted portion is included in the AM tabled below

**Amendment 648
Stelios Kouloglou, Anne-Sophie Pelletier**

**Proposal for a regulation
Article 16 – paragraph 4**

Text proposed by the Commission

4. Infringements of Article 7 shall be considered to be particularly serious where they concern political advertising published or disseminated during an electoral period and directed to citizens in the Member State in which the relevant election is being organised.

Amendment

4. Infringements of Article 7 shall be considered to be particularly serious where they concern political advertising published or disseminated **in the run up or** during an electoral period and directed to citizens in the Member State in which the relevant election is being organised.

Or. en

**Amendment 649
Alexandra Geese
on behalf of the Verts/ALE Group**

**Proposal for a regulation
Article 16 – paragraph 4 a (new)**

Text proposed by the Commission

Amendment

4 a. For infringements of Article 7 by political advertising publishers or service providers that are very large online platforms or very large search engines as defined in Article 33, of Regulation (EU) 2021/XX [Digital Services Act], Member States may impose fines up to the amount referred to in Article 74 (1) of that Regulation.

Or. en

Amendment 650

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 16 – paragraph 4 a (new)

Text proposed by the Commission

Amendment

4 a. Infringements of the present Regulation by political advertisements promoted, published or disseminated during an electoral period and directed to citizens in the Member State in which the relevant election is being organised shall be considered particularly serious.

Or. en

Amendment 651

Sandro Gozi, Dita Charanzová, Jordi Cañas, Anna Júlia Donáth

Proposal for a regulation

Article 16 a (new)

Text proposed by the Commission

Amendment

Article 16 a

Right to lodge a complaint

Any person shall have the right to lodge a complaint against sponsors and providers

of political advertising services alleging an infringement of this Regulation with the contact point of the Member State where the person is located or established. The contact point of the Member State may dismiss any complaint which it deems manifestly unfounded and shall notify the complainant of its decision. The contact point of the Member State shall transmit complaints falling under the responsibility of another competent authority in the same Member State to that competent authority. The contact point of the Member State shall transmit complaints falling under the responsibility of another competent authority in another Member State to the contact point of that Member State. During these proceedings, all parties shall have the right to be heard and receive appropriate information about the status of the complaint, in accordance with relevant national law.

Or. en

Amendment 652

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Article 16 a (new)

Text proposed by the Commission

Amendment

Article 16 a

Right to lodge a complaint

Any person, organisation or association mandated to exercise the rights conferred by this Regulation on their behalf shall have the right to lodge a complaint against providers of political advertising, publishers and sponsors alleging an infringement of this Regulation with the contact point of the Member State where the person is located or established. During these proceedings, both parties shall have the right to be heard and

receive appropriate information about the status of the complaint, in accordance with national law. Where the complaint falls under the responsibility of another competent authority in its Member State, the contact point receiving the complaint shall transmit it to that authority within ten working days. The competent authority receiving the complaint shall assess, and where appropriate, act within fifteen working days. During electoral periods, the assessment shall happen within five working days.

Or. en

Amendment 653

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

**Proposal for a regulation
Article 16 b (new)**

Text proposed by the Commission

Amendment

Article 16 b

Activity reports

1. National contact points, designated pursuant to Article 15(7), shall draw up an annual report on the activities under this Regulation of all competent authorities designated in Article 15, including the number of complaints received pursuant to article 16a and an overview of their follow-up. The national contact points shall make the annual reports available to the public in a machine-readable format, and shall communicate them to the European Cooperation Network on Elections.

2. The annual report shall include at least the following information:

(a) the number of complaints received pursuant to article 16a and an overview of their follow-up;

(b) the number and subject matter of orders to act against illegal political advertising and orders to provide information issued in accordance with Article 10 by any competent authority of the Member State concerned;

(c) the type and amount of sanctions applied to sponsors of political advertising and providers of political advertising services.

Or. en

Amendment 654

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 18 – paragraph 1

Text proposed by the Commission

Within two years after each election to the European Parliament and for the first time by 31 December 2026 at the latest, the Commission shall submit a report on the evaluation and review of this Regulation. This report shall assess the need for amendment to this Regulation. The report shall be made public.

Amendment

Within two years after each election to the European Parliament and for the first time by 31 December 2026 at the latest, the Commission shall submit a report on the evaluation and review of this Regulation. This report shall assess the need for amendment to this Regulation, , *in particular with regard to:*

(a) the effectiveness of the transparency measures and application of Chapter II, especially the design, display and placement of the label to enable a better understanding of the wider context of each political advertisements and its aims;

(b) the impact on the respect for the right to data protection and privacy and application of Article 12 and 12a(new);

(c) the effectiveness of the supervision and enforcement mechanisms..

The report shall be made public.

Or. en

Amendment 655

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 18 – paragraph 1

Text proposed by the Commission

Within two years after each election to the European Parliament and for the first time by 31 December 2026 at the latest, the Commission shall submit a report on the evaluation and review of this Regulation. This report shall assess the need for amendment to this Regulation. ***The report shall be made public.***

Amendment

Within two years after each election to the European Parliament and for the first time by 31 December 2026 at the latest, the Commission shall submit a report on the evaluation and review of this Regulation. This report shall ***be made public and*** assess the need for amendment to this Regulation, ***in particular with regard to:***

(a) the scope of the Regulation and the application of Article 2, including the definition of political advertising in Article 2 (2);

(b) the application of Articles 5, 7 and 12;

(c) the application of Articles 15 and 16;

(d) the interplay of this regulation with the legal acts referred to in Article 1(4).

Or. en

Amendment 656

Pablo Arias Echeverría, Marion Walsmann, Tom Vandenkendelaere, Andreas Schwab

Proposal for a regulation

Article 18 – paragraph 1

Text proposed by the Commission

Within two years after each election to the European Parliament and for the first time by 31 December **2026** at the latest, the Commission shall submit a report on the evaluation and review of this Regulation. This report shall assess the need for amendment to this Regulation. The report shall be made public.

Amendment

Within two years after each election to the European Parliament and for the first time by 31 December **2025** at the latest, the Commission shall submit a report on the evaluation and review of this Regulation. This report shall assess the need for amendment to this Regulation. The report shall be made public.

Or. en

Amendment 657

Edina Tóth

Proposal for a regulation

Article 19 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1 a. The Commission shall consult the Member States before adopting delegated acts.

Or. en

Amendment 658

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 19 – paragraph 2

Text proposed by the Commission

Amendment

2. The power to adopt delegated acts referred to in Article 7(8) and Article 12(8) shall be conferred on the Commission for a period of [until the application of this regulation is evaluated, two years after the next European Parliamentary elections].

2. The power to adopt delegated acts referred to in Article **7(1a new), 7(7)**, 7(8) and Article 12(8) shall be conferred on the Commission for a period of [until the application of this regulation is evaluated, two years after the next European Parliamentary elections].

Or. en

Amendment 659

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 19 – paragraph 2

Text proposed by the Commission

Amendment

2. The power to adopt delegated acts referred to in **Article** 7(8) and **Article 12(8)** shall be conferred on the Commission for a

2. The power to adopt delegated acts referred to in **Articles 7(1a), 7(8) and 11a(6)** shall be conferred on the

period of [until the application of this regulation is evaluated, two years after the next European Parliamentary elections].

Commission for a period of [until the application of this regulation is evaluated, two years after the next European Parliamentary elections].

Or. en

Amendment 660

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 19 – paragraph 3

Text proposed by the Commission

3. The delegation of power referred to in Article 7(8) and Article 12(8) may be revoked at any time by the European Parliament or by the Council. A decision to revoke shall put an end to the delegation of the power specified in that decision. It shall take effect the day following the publication of the decision in the Official Journal of the European Union or at a later date specified therein. It shall not affect the validity of any delegated acts already in force.

Amendment

3. The delegation of power referred to in Article **7(1a new)**, **7(7)**, 7(8) and Article 12(8) may be revoked at any time by the European Parliament or by the Council. A decision to revoke shall put an end to the delegation of the power specified in that decision. It shall take effect the day following the publication of the decision in the Official Journal of the European Union or at a later date specified therein. It shall not affect the validity of any delegated acts already in force.

Or. en

Amendment 661

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Article 19 – paragraph 3

Text proposed by the Commission

3. The delegation of power referred to in **Article** 7(8) and **Article 12(8)** may be revoked at any time by the European Parliament or by the Council. A decision to revoke shall put an end to the delegation of the power specified in that decision. It shall

Amendment

3. The delegation of power referred to in **Articles 7(1a)**, 7(8) and **11a(6)** may be revoked at any time by the European Parliament or by the Council. A decision to revoke shall put an end to the delegation of the power specified in that decision. It shall

take effect the day following the publication of the decision in the Official Journal of the European Union or at a later date specified therein. It shall not affect the validity of any delegated acts already in force.

take effect the day following the publication of the decision in the Official Journal of the European Union or at a later date specified therein. It shall not affect the validity of any delegated acts already in force.

Or. en

Amendment 662

Adam Bielan

Proposal for a regulation

Article 19 – paragraph 4 a (new)

Text proposed by the Commission

Amendment

4 a. Before adopting a delegated act, the Commission shall consult experts designated by each Member State in accordance with the principles laid down in the Interinstitutional Agreement on Better Law-Making of 13 April 2016^{1a}.

^{1a} ***OJ L 123, 12.5.2016, p. 1***

Or. en

Amendment 663

Alexandra Geese

on behalf of the Verts/ALE Group

Proposal for a regulation

Article 19 – paragraph 5

Text proposed by the Commission

Amendment

5. A delegated act adopted pursuant to Article 7(8) or Article 12(8) shall enter into force only if no objection has been expressed either by the European Parliament or by the Council within a period of two months of notification of that act to the European Parliament and the Council or if, before the expiry of that

5. A delegated act adopted pursuant to Article **7(1a new)**, **7(7)**, 7(8) or Article 12(8) shall enter into force only if no objection has been expressed either by the European Parliament or by the Council within a period of two months of notification of that act to the European Parliament and the Council or if, before the

period, the European Parliament and the Council have both informed the Commission that they will not object. That period shall be extended by two months at the initiative of the European Parliament or of the Council.

expiry of that period, the European Parliament and the Council have both informed the Commission that they will not object. That period shall be extended by two months at the initiative of the European Parliament or of the Council.

Or. en

Amendment 664

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation Article 19 – paragraph 5

Text proposed by the Commission

5. A delegated act adopted pursuant to **Article 7(8) or Article 12(8)** shall enter into force only if no objection has been expressed either by the European Parliament or by the Council within a period of two months of notification of that act to the European Parliament and the Council or if, before the expiry of that period, the European Parliament and the Council have both informed the Commission that they will not object. That period shall be extended by two months at the initiative of the European Parliament or of the Council.

Amendment

5. A delegated act adopted pursuant to **Articles 7(1a), 7(8) and 11a(6)** shall enter into force only if no objection has been expressed either by the European Parliament or by the Council within a period of two months of notification of that act to the European Parliament and the Council or if, before the expiry of that period, the European Parliament and the Council have both informed the Commission that they will not object. That period shall be extended by two months at the initiative of the European Parliament or of the Council.

Or. en

Amendment 665

Alessandra Basso, Marco Campomenosi, Antonio Maria Rinaldi, Isabella Tovaglieri, Virginie Joron, Jean-Lin Lacapelle

Proposal for a regulation Article 19 a (new)

Text proposed by the Commission

Amendment

Article 19 a

Transposition

1. Member States shall adopt and publish, by [36 months after entry into force], the laws, regulations and administrative provisions necessary to comply with this Directive. They shall immediately inform the Commission thereof.

They shall apply those measures from [36 months after entry into force].

When Member States adopt those measures, they shall contain a reference to this Directive or shall be accompanied by such a reference on the occasion of their official publication. The methods of making such reference shall be laid down by Member States.

2. Member States shall communicate to the Commission the text of the main provisions of national law which they adopt in the field covered by this Directive.

Or. en

Amendment 666

Alessandra Basso, Marco Campomenosi, Antonio Maria Rinaldi, Isabella Tovaglieri, Virginie Joron, Jean-Lin Lacapelle

Proposal for a regulation Article 20 – paragraph 2

Text proposed by the Commission

Amendment

2. It shall apply from 1 April 2023. ***deleted***

Or. en

Amendment 667

Alessandra Basso, Marco Campomenosi, Antonio Maria Rinaldi, Isabella Tovaglieri, Virginie Joron, Jean-Lin Lacapelle

Proposal for a regulation Article 20 – paragraph 3

Text proposed by the Commission

Amendment

3. This Regulation shall be binding in its entirety and directly applicable in all Member States. *deleted*

Or. en

Amendment 668
Alexandra Geese

Proposal for a regulation
Annex I – point a

Text proposed by the Commission

Amendment

(a) where the notice is not within the advertisement itself, an example/representation of the political advertisement or a link to it.

(a) where the notice is not within ***or attached to*** the advertisement itself, an example/representation of the political advertisement or a link to it.

Or. en

Amendment 669
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation
Annex I – point a

Text proposed by the Commission

Amendment

(a) where the notice is not within the advertisement itself, ***an example/representation*** of the political advertisement or a link to it.

(a) where the notice is not within the advertisement itself, ***a copy*** of the political advertisement or a link to it.

Or. en

Amendment 670
Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Annex I – point b

Text proposed by the Commission

(b) the identity and place of establishment of the sponsor on behalf of whom the advertisement is disseminated including their name, address, telephone number and electronic mail address, and whether they are a natural or legal entity.

Amendment

(b) the identity and place of establishment of the sponsor on behalf of whom the advertisement is disseminated including their name, address, **verified** telephone number and **verified** electronic mail address, and whether they are a natural or legal entity.

Or. en

Amendment 671 Alexandra Geese

Proposal for a regulation Annex I – point b

Text proposed by the Commission

(b) the identity and place of establishment of the sponsor on behalf of whom the advertisement is disseminated including their name, address, telephone number and electronic mail address, and whether they are a natural or legal entity.

Amendment

(b) the identity and place of establishment of the sponsor on behalf of whom the advertisement is **delivered** **or** disseminated including their name, address, telephone number and electronic mail address, and whether they are a natural or legal entity.

Or. en

Amendment 672 Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation Annex I – point b a (new)

Text proposed by the Commission

Amendment

(b a) if applicable, the data used to identify the data subjects being targeted for the purpose of online political advertising, including location and special characteristics of the data subjects.

Amendment 673

Alexandra Geese

Proposal for a regulation

Annex I – point c

Text proposed by the Commission

(c) the period during which the political advertisement is disseminated and, where applicable and known to the publisher, the fact that the same advertisement has been disseminated in the past.

Amendment

(c) the period during which the political advertisement is ***delivered or*** disseminated and, where applicable and known to the publisher, the fact that the same advertisement has been disseminated in the past.

Or. en

Amendment 674

Alexandra Geese

Proposal for a regulation

Annex I – point d

Text proposed by the Commission

(d) any election with which the advertising is linked, if applicable.

Amendment

(d) any election, ***referendum, legislative or regulatory process*** with which the advertising is linked, if applicable.

Or. en

Amendment 675

Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation

Annex I – point d

Text proposed by the Commission

(d) any election with which the advertising is linked, if applicable.

Amendment

(d) any election, ***referendum, or political campaign*** with which the

advertising is linked, if applicable.

Or. en

Amendment 676

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Brando Benifei, Maria Grapini, Paul Tang

Proposal for a regulation

Annex I – point d

Text proposed by the Commission

(d) any election with which the advertising is linked, if applicable.

Amendment

(d) any election ***or referendum*** with which the advertising is linked, if applicable.

Or. en

Amendment 677

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation

Annex I – point e

Text proposed by the Commission

(e) the provisional aggregated amount spent on, and the value of other benefits received in part or full exchange for the specific advertisement, and on the specific advertising campaign where ***relevant***, including on the preparation, placement, promotion, publication and dissemination of the political advertisements, as well as the aggregated actual amount spent and the value of other benefits received once known.

Amendment

(e) the provisional aggregated amount spent on, and the value of other benefits received in part or full exchange for the specific advertisement, and on the specific advertising campaign where ***applicable***, including on the preparation, placement, promotion, publication and dissemination of the political advertisements, as well as the aggregated actual amount spent and the value of other benefits received once known, ***periodically updated***.

Or. en

Amendment 678

Alexandra Geese

Proposal for a regulation
Annex I – point e

Text proposed by the Commission

(e) the provisional aggregated amount spent on, and the value of other benefits received in part or full exchange for the specific advertisement, and on the specific advertising campaign where relevant, including on the preparation, placement, promotion, publication and dissemination of the political advertisements, as well as the aggregated actual amount spent and the value of other benefits received once known.

Amendment

(e) the provisional aggregated amount spent on, and the value of other benefits received in part or full exchange for the specific advertisement, and on the specific advertising campaign where relevant, including on the preparation, placement, promotion, publication, **delivery** and dissemination of the political advertisements, as well as the aggregated actual amount spent and the value of other benefits received once known.

Or. en

Amendment 679
Alexandra Geese

Proposal for a regulation
Annex I – point f

Text proposed by the Commission

(f) the sources of the funds being used for the specific advertising campaign including for the preparation, placement, promotion, publication and dissemination of the political advertisements.

Amendment

(f) the sources of the funds being used for the specific advertising campaign including for the preparation, placement, promotion, publication, **delivery** and dissemination of the political advertisements.

Or. en

Amendment 680
Stelios Kouloglou, Anne-Sophie Pelletier

Proposal for a regulation
Annex I – point h

Text proposed by the Commission

(h) **where the publisher is a very large**

Amendment

(h) a link to the advertisement's

online platform, a link to the advertisement's location in the publisher's advertising repository.

location in the publisher's advertising repository.

Or. en

Amendment 681

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation Annex I – point h

Text proposed by the Commission

Amendment

(h) **where the publisher is a very large online platform**, a link to the advertisement's location in the **publisher's advertising** repository.

(h) a link to the advertisement's location in the **European** Repository **for Political Advertisements**

Or. en

Amendment 682

Maria-Manuel Leitão-Marques, Christel Schaldemose, René Repasi, Marc Angel, Maria Grapini, Paul Tang

Proposal for a regulation Annex II

Text proposed by the Commission

Amendment

Information to be provided under Article 12(3)

deleted

(a) the specific groups of recipients targeted, including the parameters used to determine the recipients to whom the advertising is disseminated, with the same level of detail as used for the targeting, the categories of personal data used for the targeting and amplification, the targeting and amplification goals, mechanisms and logic including the inclusion and exclusion parameters and the reasons for choosing these parameters.

(b) the period of dissemination, the number of individuals to whom the advertisement is disseminated and indications of the size of the targeted audience within the relevant electorate.

(c) the source of the personal data referred to in point (a), including, where applicable, information that the personal data was derived, inferred, or obtained from a third party and its identity as well as a link to the data protection notice of that third party for the processing at stake.

(d) a link to effective means to support individuals' exercise of their rights under Regulation (EU) 2016/679 or Regulation (EU) 2018/1725, as applicable, in the context of targeting and amplification of political advertising on the basis of their personal data.

Or. en

Justification

As the entire article 12 depends on the outcome of the first two paragraphs, LIBE exclusive competences, the rest of the article will then need to be redrafted accordingly, and so will the Annex.

Amendment 683 **Alexandra Geese**

Proposal for a regulation **Annex II – point a**

Text proposed by the Commission

(a) the specific groups of recipients targeted, including the parameters used to determine the recipients to whom the advertising is disseminated, with the same level of detail as used for the targeting, the categories of personal data used for the targeting and amplification, the targeting and amplification goals, mechanisms and logic including the inclusion and exclusion parameters and the reasons for choosing

Amendment

(a) the specific groups of recipients targeted, including the parameters used to determine the recipients to whom the advertising is disseminated, with the same level of detail as used for the targeting **and the ad delivery**, the categories of personal data used for the targeting, **ad delivery** and amplification, the targeting, **ad delivery** and amplification goals, mechanisms and logic including the

these parameters.

inclusion and exclusion parameters and the reasons for choosing these parameters.

Or. en

Amendment 684
Alexandra Geese

Proposal for a regulation
Annex II – point a

Text proposed by the Commission

(a) the specific groups of recipients targeted, including the parameters used to determine the recipients to whom the advertising is disseminated, with the same level of detail as used for the targeting, the categories of personal data used for the targeting and amplification, the targeting and amplification goals, mechanisms and logic including the inclusion and exclusion parameters and the reasons for choosing these parameters.

Amendment

(a) the specific groups of recipients targeted, including the parameters used to determine the recipients to whom the advertising is ***delivered or*** disseminated, with the same level of detail as used for the targeting, the categories of personal data used for the targeting and amplification, the targeting and amplification goals, mechanisms and logic including the inclusion and exclusion parameters and the reasons for choosing these parameters.

Or. en

Amendment 685
Alexandra Geese

Proposal for a regulation
Annex II – point b

Text proposed by the Commission

(b) the period of dissemination, the number of individuals to whom the advertisement is disseminated and indications of the size of the targeted audience within the relevant electorate.

Amendment

(b) the period of ***delivery or*** dissemination, the number of individuals to whom the advertisement is disseminated and indications of the size of the targeted audience within the relevant electorate.

Or. en

Amendment 686

Proposal for a regulation
Annex II a (new)

Text proposed by the Commission

Amendment

Annex IIa new - Information to be provided under Article 11a (new)

(a) Advertiser specified content including where applicable, content author, all text, image, video, audio, captions for images and videos, links to other assets or external websites, combinations of advertisement creative elements as they were displayed to the recipients to whom the advertising is delivered or disseminated, interaction possibilities offered to the recipients to whom the advertising is disseminated.

(b) Meta data including where applicable the disclosure string, content author, unique platform advertiser identifier, national advertiser identifier, timing details including the date of creation of the advertisement and the period of dissemination, information if an advertisement was removed and a statement of reason, information on repeated misdeclarations of advertisements.

(d) Ad delivery and results including the number of individuals reached in terms of paid and organic impressions and engagements (per day and in total), where applicable aggregate numbers for the full and detailed list of groups of individuals targeted and distinctly from that ultimately delivered to by the means of ad delivery techniques, all parameters used for targeting, ad delivery and amplification techniques used including the inclusion and exclusion parameters and the reasons for choosing these parameters.

Or. en

