



2019/0152(COD)

7.5.2020

AMENDMENTS

376 - 409

Draft report

Maria da Graça Carvalho

(PE641.138v02-00)

Strategic Innovation Agenda of the European Institute of Innovation and Technology (EIT) 2021-2027: Boosting the Innovation Talent and Capacity of Europe

Proposal for a decision

(COM(2019)0330 – C9-0043/2019 – 2019/0152(COD))

Amendment 376

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 5 – paragraph 1 – point 1

Text proposed by the Commission

Amendment

1. Cultural and Creative **Industries**

1. Cultural and Creative **Sectors**

Or. en

Justification

This amendment should be applied throughout the text replacing "Cultural and Creative Industries"/ "CCI" by "Cultural and Creative Sectors"/ "CCS"

Amendment 377

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 5 – paragraph 1 – point 1

Text proposed by the Commission

Amendment

1. Cultural and Creative **Industries**

1. Cultural and Creative **Sectors**

Or. en

Amendment 378

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – introductory part

Text proposed by the Commission

Amendment

Factsheet on the Knowledge and Innovation Community “Cultural and

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Amendment 379**Lina Gálvez Muñoz**

on behalf of the S&D Group

Carlos Zorrinho, Patrizia Toia**Proposal for a decision****Annex I – point 6 – paragraph 1 – point 7 – paragraph 1***Text proposed by the Commission*

Cultural and Creative *Industries (CCI)* can bring a horizontal solution to an array of rising challenges, which are of a permanent nature, and can be addressed through research and innovation activities. These challenges can be grouped into four pillars: 1) Europeans' creativity, cultural diversity and values; 2) European identity and cohesion; 3) European employment, economic resilience, and smart growth; and 4) Europe as a global actor.

Amendment

Cultural and Creative *Sectors (CCS)*^{1a} can bring a horizontal solution to an array of rising challenges, which are of a permanent nature, and can be addressed through *education*, research and innovation activities. These challenges can be grouped into four pillars: 1) Europeans' creativity, cultural diversity and values; 2) European identity and cohesion; 3) European employment, economic resilience, and smart growth; and 4) Europe as a global actor.

^{1a} *The cultural and creative sectors include all sectors whose activities are based on cultural values and/or artistic and other creative expressions, whether those activities are market- or non-market-oriented, regardless of the type of structure that carries them out, and irrespective of how that structure is financed. Those activities include the development, the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic and/or other creative expressions, as well as related functions such as education and management. The cultural and creative sectors include, inter alia, architecture, archives, libraries and museums, artistic crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible*

cultural heritage, design, festivals, music, literature, performing arts, publishing, radio and visual arts. Regulation 1295/2013 of 11 December 2013 establishing the Creative Europe Programme (2014 to 2020), Article 2 (1).

Or. en

Amendment 380

Ivars Ijabs, Susana Solís Pérez, Izaskun Bilbao Barandica, Klemen Grošelj, Dragos Pîslaru, Nils Torvalds

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 1

Text proposed by the Commission

Cultural and Creative Industries (CCI) can bring a horizontal solution to an array of rising challenges, which are of a permanent nature, and can be addressed through research and innovation activities. These challenges can be grouped into four pillars: 1) Europeans' creativity, cultural diversity and values; 2) European identity and cohesion; 3) European employment, economic resilience, and smart growth; and 4) Europe as a global actor.

Amendment

Cultural and Creative Industries (CCI) can bring a horizontal solution to an array of rising challenges, which are of a permanent nature, and can be addressed through research and innovation activities. These challenges can be grouped into four pillars: 1) Europeans' creativity, cultural **and linguistic** diversity and values; 2) European identity and cohesion; 3) European employment, economic resilience, and smart growth; and 4) Europe as a global actor.

Or. en

Amendment 381

Elena Lizzi

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 1

Text proposed by the Commission

Cultural and Creative Industries (CCI) can bring a horizontal solution to an array of rising challenges, which are of a permanent nature, and can be addressed through research and innovation activities. These

Amendment

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challenges can be grouped into four pillars:
1) Europeans' creativity, ***cultural diversity and values***; 2) European ***identity and cohesion***; 3) European employment, economic resilience, and smart growth; and 4) Europe as a global actor.

These challenges can be grouped into four pillars: 1) Europeans' creativity; 2) European cohesion; 3) European employment, economic resilience, and smart growth; and 4) Europe as a global actor.

Or. en

Amendment 382

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 2 – introductory part

Text proposed by the Commission

Europeans' creativity and cultural diversity depends on resilient and robust cultural and creative sectors. However those sectors, notably the audio-visual ***or*** music sector, are facing a number of challenges as a result of the increased competition from global players and the digital shift.

Amendment

Europeans' creativity and cultural diversity depends on resilient and robust cultural and creative sectors, ***particularly creators who are the backbone of the CCS***. However those sectors, notably the audio-visual ***and*** music sector, are facing a number of challenges as a result of the increased competition from global players and the digital shift.

Or. en

Amendment 383

Ivars Ijabs, Susana Solís Pérez, Izaskun Bilbao Barandica, Klemen Grošelj, Dragoş Pîslaru, Nils Torvalds

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 2 – introductory part

Text proposed by the Commission

Europeans' creativity and cultural diversity depends on resilient and robust cultural and creative sectors. However those sectors, notably the audio-visual or music sector, are facing a number of challenges as a result of the increased competition from

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Or. en

Amendment 384

Elena Lizzi

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 2 – introductory part

Text proposed by the Commission

Europeans' creativity **and cultural diversity** depends on resilient and robust cultural and creative sectors. However those sectors, notably the audio-visual or music sector, are facing a number of challenges as a result of the increased competition from global players and the digital shift.

Amendment

Europeans' creativity depends on resilient and robust cultural and creative sectors. However those sectors, notably the audio-visual or music sector, are facing a number of challenges as a result of the increased competition from global players and the digital shift.

Or. en

Amendment 385

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 2 – indent 1

Text proposed by the Commission

— Producers, distributors, broadcasters, cinema theatres and all types of cultural organizations need to innovate in order to attract new **generations of** audiences.

Amendment

— Producers, **creators**, distributors, broadcasters, cinema theatres and all types of cultural organizations **and businesses** need to innovate in order to attract **and expand their** new audiences **and to develop new processes, services, cultural content and new forms of creative practices that provide societal value.**

Or. en

Amendment 386

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 2 – indent 2

Text proposed by the Commission

— The shortage of entrepreneurship and cross-cutting skills in **CCI**²⁸ concerns both emerging sub-sectors as well as very mature ones that undergo a profound digital transformation. These skills are needed for innovation and crucial in light of labour market changes that the sector is facing.

²⁸ Cultural and creative studies in European universities are mostly focused on the “creative part” and their graduates are not always ready to enter the modern labour market as they lack cross-sectoral (entrepreneurial, digital, financial management) skills. With regards to HEIs, the EU is trailing behind the USA in Communication & Media studies (while EU universities are performing better in more traditional disciplines such as Art & Design or Performing arts).

Amendment

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Or. en

Amendment 387

Elena Lizzi

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 3 – introductory part

Text proposed by the Commission

Societal challenges related to the European **identity and** cohesion can generally be described in terms of lack of ‘bridges’ connecting different parts of the society including different territories. **They include**

Amendment

Societal challenges related to the European cohesion can generally be described in terms of lack of ‘bridges’ connecting different parts of the society including different **minority languages and**

issues related to social exclusion, the need to build closer intercultural links and developing a sense of common belonging based on our cultural diversity and common heritage *that could* be addressed through more community participation, innovations in design, architecture and the use of public spaces, as well as culture-led *social* innovation. In particular:

territories. Cultural diversity and common heritage *will have to* be addressed through more community participation, innovations in design, architecture and the use of public spaces, as well as culture-led *societal* innovation. In particular:

Or. en

Amendment 388

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 3 – indent 1

Text proposed by the Commission

— There is limited cooperation between researchers and between research and industry as well as insufficient coordination of R&D efforts, sharing of methods, results, and best practices. Additionally, most of the research in CCI have not been translated which leads to repetition, as researchers are often unaware of similar projects.

Amendment

— There is limited cooperation between researchers and between research and industry, *public and third sector organisations*, as well as insufficient coordination of R&D efforts, sharing of methods, results, and best practices. Additionally, most of the research in CCI *and CCS* have not been translated which leads to repetition, as researchers are often unaware of similar projects.

Or. en

Amendment 389

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 3 – indent 1

Text proposed by the Commission

— There is limited cooperation

Amendment

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Or. en

Amendment 390

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 3 – indent 3

Text proposed by the Commission

— A significant share of regional smart specialization priorities in Europe refer to culture under different angles (e.g. cultural heritage, creative industries, etc.). Given the important role of culture and creativity for the economic and social development of cities and regions and their ability to further help address disparity issues across Europe, the potential of the **CCI** KIC is high.

Amendment

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Or. en

Amendment 391

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 4 – introductory part

Text proposed by the Commission

Challenges related to European employment, economic resilience, and

Amendment

Current challenges related to European employment, economic resilience, and

smart growth, include economic issues such as unemployment (especially youth unemployment) *and* global competition.

smart growth, include *social and* economic issues such as unemployment (especially youth unemployment), *insufficient working conditions, lack of skills (especially digital skills) and increasing global competition.*

Or. en

Amendment 392

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 4 – indent 2

Text proposed by the Commission

— European *industries are challenged by digitization and globalization and their powerful impact on* the way artists produce and distribute their works and relate to their audiences. *The collapse of DVD markets, new consumer expectations and the continued power of US studios* together with the rise of global digital *giants* like Amazon, *iTunes*, Google *and Netflix have impacted* the traditional value chain.

Amendment

— *The European cultural and creative sectors are strongly impacted by digitalisation and technological innovation in a globalised world. Those developments have changed* the way artists produce and distribute their works and relate to their audiences, *they are challenging the traditional business models of the cultural and creative industries, and they have fundamentally shifted consumers' expectations and behaviour. The collapse of markets selling physical goods such as CDs and DVDs,* together with the rise of global digital *content providers such as Alibaba,* like Amazon, *Apple, Facebook and Google, as well as the increasing power of non-European content production companies, has had a massive impact on* the traditional value chain.

Or. en

Amendment 393

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 5

Text proposed by the Commission

Finally, the role of **Europe** as a global actor includes the need to enhance the dissemination of **the** cultural content **created in Europe**. Europe needs to remain competitive in the global digital race for creation of new technologies (*e.g. AI, IoT, blockchain*) for which **CCI** are important generators of content, products and services **globally**. Moreover, on a global scale, **CCI** (*e.g. design, architecture, etc.*) contribute actively to the sustainable development and drive green innovation, while cultural content (*literature, film and the arts*) can raise awareness of ecological problems and inform public opinion.

Amendment

Finally, the role of **the EU** as a global actor includes the need to enhance the dissemination of **European** cultural content. Europe needs to remain competitive in the global digital race for creation of new technologies for which **CCS** are important generators of content, products and services. Moreover, on a global scale, **CCS** contribute actively to the sustainable development and drive green innovation, while cultural content can raise awareness of ecological problems and inform **and influence** public opinion.

Or. en

Amendment 394

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 7 – paragraph 5

Text proposed by the Commission

Finally, the role of Europe as a global actor includes the need to enhance the dissemination of the cultural content created in Europe. Europe needs to remain competitive in the global digital race for creation of new technologies (*e.g. AI, IoT, blockchain*) for which **CCI** are important generators of content, products and services globally. Moreover, on a global scale, **CCI** (*e.g. design, architecture, etc.*) contribute actively to the sustainable development and drive green innovation, while cultural content (*literature, film and the arts*) can raise awareness of ecological

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Or. en

Amendment 395

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 8 – paragraph 1

Text proposed by the Commission

An EIT KIC on **CCI** – with its holistic and integrated approach - will help address all challenges defined above. By covering nearly all sectors of our lives, society and economy, such KIC will be highly relevant in terms of economic and societal impact, unlocking strategic opportunities for economic, technological as well as social innovation.

Amendment

An EIT KIC on **CCS** – with its holistic and integrated approach - will help address all challenges defined above. By covering nearly all sectors of our lives, society and economy, such KIC will be highly relevant in terms of economic and societal impact, unlocking strategic opportunities for economic, technological as well as social innovation.

Or. en

Amendment 396

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 8 – paragraph 2

Text proposed by the Commission

Culture-based and creativity-driven innovations boost European competitiveness either directly by creating new enterprises and jobs or indirectly by creating cross-sector benefits to the wider economy, improving quality of life and increasing the attractiveness of Europe. **CCIs** are increasingly seen as new sources of smart, sustainable and inclusive growth and jobs. employing already more than 12

Amendment

Culture-based and creativity-driven innovations ***tackle societal challenges and*** boost European ***sustainability and*** competitiveness either directly by creating new enterprises and jobs or indirectly by creating cross-sector benefits to the wider economy, improving quality of life and increasing the attractiveness of Europe. **CCSs** are increasingly seen as new sources of smart, sustainable and inclusive growth

million people in the EU, which amounts to 7.5% of all EU people in employment.

and jobs, employing already more than 12 million people in the EU, which amounts to 7.5% of all EU people in employment.

Or. en

Amendment 397

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 8 – paragraph 2

Text proposed by the Commission

Culture-based and creativity-driven innovations boost European competitiveness either directly by creating new enterprises and jobs or indirectly by creating cross-sector benefits to the wider economy, improving quality of life and increasing the attractiveness of Europe. **CCIs** are increasingly seen as new sources of smart, sustainable and inclusive growth and jobs, employing already more than 12 million people in the EU, which amounts to 7.5% of all EU people in employment.

Amendment

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Or. en

Amendment 398

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 8 – paragraph 3

Text proposed by the Commission

The contribution of culture and creativity to innovation is not limited to the direct impact of the **CCI**, since innovation across-the-board is increasingly driven by non-technological factors such as creativity,

Amendment

The contribution of culture and creativity to innovation is not limited to the direct impact of the **CCS**, since innovation across-the-board is increasingly driven by non-technological factors such as

design and new organisational processes or business models. In particular, **CCI** with distinct value chains (i.e. music, design, fashion, audio-visual, video games, architecture ...) have a strong innovation capacity in economic terms and are able to drive innovation in other sectors of the economy.

creativity, design and new organisational processes or business models. In particular, **CCS** with distinct value chains (i.e. music, design, fashion, audio-visual, video games, architecture ...) have a strong innovation capacity in economic terms and are able to drive innovation in other sectors of the economy.

Or. en

Amendment 399

Elena Lizzi

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 8 – paragraph 4

Text proposed by the Commission

Culture and participation in cultural activities has a direct impact on the well-being of citizens. CCI enhance societal values of identity, democracy and community participation. ***Culture has a great potential to reinforce a European sense of belonging, where diversity represents an asset. This is of fundamental importance to enable resilience, social access, society cohesion, anti-radicalisation and gender equality, and to tackle Europe’s political uncertainties and need of unity.***

Amendment

Culture and participation in cultural activities has a direct impact on the well-being of citizens. CCI enhance societal values of identity, democracy and community participation.

Or. en

Amendment 400

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 8 – paragraph 4

Text proposed by the Commission

Culture and participation in cultural

Amendment

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Or. en

Amendment 401

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 8 – paragraph 5

Text proposed by the Commission

An EIT KIC on **CCI** will empower network opportunities, collaboration, co-creation and know-how transfer between education, research **and** business, within the cultural and creative sectors and with other sectors of the society and the economy. It will catalyse bottom up and top down initiatives at regional, national and EU levels. It will develop the necessary framework conditions for the creation and scale up of new ventures in innovative ecosystems. It will provide researchers and students in many disciplines (including arts, humanities, business, social sciences and applied hard sciences) and entrepreneurs of the **CCI** and other sectors with the knowledge and skills necessary to deliver innovative solutions and to turn them into new business opportunities. It will allow further cross-fertilisation with other economic and industrial sectors, acting as an accelerator for innovation.

Amendment

An EIT KIC on **CCS** will empower network opportunities, collaboration, co-creation and know-how transfer between education, research, business, **public and third sector organisations**, within the cultural and creative sectors and with other sectors of the society and the economy. It will catalyse bottom up and top down initiatives at regional, national and EU levels. It will develop the necessary framework conditions for the creation and scale up of new ventures in innovative ecosystems. It will provide researchers and students in many disciplines (including arts, humanities, business, social sciences and applied hard sciences) and entrepreneurs of the **CCS** and other sectors with the knowledge and skills necessary to deliver innovative solutions and to turn them into new **cultural, societal and** business opportunities. It will allow further cross-fertilisation with other **social**, economic and industrial sectors, acting as

an accelerator for innovation.

Or. en

Amendment 402

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 8 – paragraph 5

Text proposed by the Commission

An EIT KIC on **CCI** will empower network opportunities, collaboration, co-creation and know-how transfer between education, research and business, within the cultural and creative sectors and with other sectors of the society and the economy. It will catalyse bottom up and top down initiatives at regional, national and EU levels. It will develop the necessary framework conditions for the creation and scale up of new ventures in innovative ecosystems. It will provide researchers and students in many disciplines (including arts, humanities, business, social sciences and applied hard sciences) and entrepreneurs of the **CCI** and other sectors with the knowledge and skills necessary to deliver innovative solutions and to turn them into new business opportunities. It will allow further cross-fertilisation with other economic and industrial sectors, acting as an accelerator for innovation.

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Or. en

Amendment 403

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 9 – paragraph 1

Text proposed by the Commission

A KIC in **CCI** would be complementary to number of other Union initiatives, as well as such at the level of Member States. The main synergies expected at EU level are presented below.

Amendment

A KIC in **CCS** would be complementary to number of other Union initiatives, as well as such at the level of Member States. The main synergies expected at EU level are presented below.

Or. en

Amendment 404

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 9 – paragraph 2

Text proposed by the Commission

A KIC on **CCI** is expected to establish strong synergies with relevant policy initiatives under Horizon Europe Programme, and in particular under Pillar II with the cluster [Inclusive and Secure Society] and its areas of intervention on Cultural Heritage and Democracy. A future KIC could also provide valuable horizontal inputs across various activities to be carried out in the cluster [Digital and Industry], in particular as regards the manufacturing technologies in which the need to develop new products rely heavily on **CCI**. Furthermore, it could efficiently complement other parts of the Horizon Europe Programme, the intervention of the existing EIT Digital and the actions foreseen under other EU programmes such as InvestEU, Digital Europe or the Cohesion Policy Funds.

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Or. en

Amendment 405

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 9 – paragraph 2

Text proposed by the Commission

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Or. en

Amendment 406

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 9 – paragraph 3

Text proposed by the Commission

The new Creative Europe Programme will be highly relevant for the activities of the KIC on **CCI**. The Programme elects strands and special calls reflecting some of the already mentioned challenges facing

Amendment

The new Creative Europe Programme will be highly relevant for the activities of the KIC on **CCS**. The Programme elects strands and special calls reflecting some of the already mentioned challenges facing

the sector (e.g. creatives' skills and employment, business models, etc.) and strong synergies and complementarities should be developed. Still under the Creative Europe Programme, and in the context of limited access to finance for the cultural and creative sectors, synergies could be expected with the Cultural and Creative Sector Guarantee Facility, a financial mechanism to help scale up cultural and creative projects by providing insurance to financial intermediaries.

the sector (e.g. creatives' skills and employment, business models, etc.) and strong synergies and complementarities should be developed. Still under the Creative Europe Programme, and in the context of limited access to finance for the cultural and creative sectors, synergies could be expected with the Cultural and Creative Sector Guarantee Facility, a financial mechanism to help scale up cultural and creative projects by providing insurance to financial intermediaries.

Or. en

Amendment 407

Lina Gálvez Muñoz

on behalf of the S&D Group

Carlos Zorrinho

Proposal for a decision

Annex I – point 6 – paragraph 1 – point 9 – paragraph 4

Text proposed by the Commission

The Smart Specialisation Strategy (S3) platform on Industrial Modernisation has identified a number of R&I strategies that focus on **CCI** and explore new linkages between local assets, potential markets and societal challenges through the involvement of a large set of entrepreneurial actors. In particular, the promotion of new partnerships between research organisations, enterprises and public authorities is a major concern of S3 strategies, calling for the set-up of new collaborative platforms.

Amendment

The Smart Specialisation Strategy (S3) platform on Industrial Modernisation has identified a number of R&I strategies that focus on **CCS** and explore new linkages between local assets, potential markets and societal challenges through the involvement of a large set of entrepreneurial actors. In particular, the promotion of new partnerships between research organisations, enterprises and public authorities is a major concern of S3 strategies, calling for the set-up of new collaborative platforms.

Or. en

Amendment 408

Klaus Buchner

on behalf of the Greens/EFA Group

Ville Niinistö

Proposal for a decision
Annex I – point 6 – paragraph 2

Text proposed by the Commission

An EIT KIC on **CCI** is most suited to address the major economic and societal challenges outlined above. Creativity is a key driver of innovation and a KIC on **CCI** has the capacity to unleash the potential of culture-based creativity and **help strengthening** Europe's competitiveness and **smart growth**.

Amendment

An EIT KIC on **CCS** is most suited to address the major economic, **social** and societal challenges outlined above. Creativity is a key driver of innovation and a KIC on **CCS** has the capacity to unleash the potential of **artistic**, culture-based creativity and **to help strengthen** Europe's **social model and sustainability, global** competitiveness and **prosperity**.

Or. en

Amendment 409
Lina Gálvez Muñoz
on behalf of the S&D Group
Carlos Zorrinho

Proposal for a decision
Annex I – point 6 – paragraph 2

Text proposed by the Commission

An EIT KIC on **CCI** is most suited to address the major economic and societal challenges outlined above. Creativity is a key driver of innovation and a KIC on **CCI** has the capacity to unleash the potential of culture-based creativity and **help strengthening** Europe's competitiveness and smart growth.

Amendment

An EIT KIC on **CCS** is most suited to address the major economic and societal challenges outlined above. Creativity is a key driver of innovation and a KIC on **CCS** has the capacity to unleash the potential of culture-based creativity and **to help strengthen** Europe's competitiveness and smart growth.

Or. en