

**Priority question for written answer P-000903/2026/rev.1
to the Commission**

Rule 144

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Subject: Privacy risks and GDPR compliance issues linked to Meta's smart glasses and AI training practices

Recent investigative reports in the Swedish media (*Göteborgs-Posten* and *Svenska Dagbladet*) have revealed that Meta's smart glasses can record private situations and sensitive personal data without users' awareness and without the consent of the third parties concerned. According to these reports, such data are subsequently transmitted to Nairobi, Kenya, for review and processing by third-party data annotators engaged by Meta for the training of artificial intelligence (AI) models. While Meta states that sensitive data, including facial images, are anonymised, sources cited suggest this cannot be guaranteed in practice.

These allegations raise serious concerns regarding compliance with Regulation (EU) 2016/679 (the General Data Protection Regulation (GDPR)), notably as regards lawful processing, consent, transparency and transfers of personal data to non-EU countries. They also raise broader questions regarding the Commission's digital policy initiatives, and proposals to ease EU rules on personal data for AI training.

1. What concrete action will the Commission take, together with national authorities, to ensure that Meta fully complies with EU data privacy rules under the GDPR, in particular, rules related to consent and international data transfers?
2. Will the Commission commit to carrying out a comprehensive impact assessment of the potential privacy risks for individuals in the EU arising from any proposed changes to the GDPR framework?

Supporter¹

Submitted: 4.3.2026

¹ This question is supported by a Member other than the authors: César Luena (S&D).