

WRITTEN QUESTION P-0616/03
by The Lord Inglewood (PPE-DE)
to the Commission

Subject: Directive on Tobacco Sponsorship and Advertising

Will the Commission confirm that, in making the proposal for the Directive on Tobacco Sponsorship and Advertising, it was not its intention to prevent the continued use of brand names originally used for non-tobacco products, and still used in good faith for advertising or sponsoring non-tobacco products, provided it is in a manner distinct from that used for tobacco products of the same names?