Question for written answer P-011602/2013 to the Commission Rule 117 Alfredo Pallone (PPE)

Subject: Fiat factory in Cassino

The automotive industry is strategically important for the Italian economy and its development together with the engineering sector on which thousands of jobs depend and are currently hanging in the balance.

Fiat Group Automobiles' industrial strategy, which is based on exploiting economies of scale and optimising productive cycles, is designed to better integrate the Chrysler group and to recover competitiveness with the aim of restoring its position as a leader in the world automotive market.

However, some concerns have been raised owing to the reasons behind the reorganisation.

Until now, in the Cassino area, there has been no precise indication of Fiat's intentions concerning the Piedimonte San Germano factory, which is the only plant without an industrial plan. The Frosinone Province has long awaited a clear message from Fiat as to whether it will invest in the factory.

Given the uncertainty surrounding the future of the Piedimonte San Germano factory, many business owners have stopped investing in the area where the EU has invested significant funding with a view to improving its competitiveness in a structured way.

Fiat needs to send out a message to clarify whether Cassino is part of the company's business plans and when they intend to take action, with the exception of guarding the details and timeframe to protect its business strategy.

Finally, it is important that Cassino develops an ambitious and well-defined project on enhancing the Alfa Romeo brand and its location (to become a competitor to other brands) with a greater focus on quality.

- 1. What action does the Commission intend to take to ensure that Fiat clarifies its business plans regarding the Piedimonte San Germano factory?
- 2. What measures does it intend to adopt to safeguard jobs at the factory and the funding allocated by the EU to improve competitiveness in the Cassino area?
- 3. What initiatives will it take in the short term to remove the uncertainty surrounding the future of the automotive sector so that production can take place once again?
- 4. What guarantees can the Commission provide to encourage and reassure business owners to invest in the area?