

**Question for written answer P-001814/2018
to the Commission**

Rule 130

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Subject: Electronic labelling of wine

The European alcoholic beverages sector has presented its self-regulation proposal on nutrition labelling and the listing of ingredients, in which it calls for electronic labelling (e-labelling) to be authorised.

If e-labelling were to be introduced, the relevant information would be available to consumers in a number of languages, as would any additional information, and it would solve the problem of lack of space on the labels. What is more, it would make it easier for many producers to sell outside their countries of origin, which they are not currently able to do owing to the expense of adapting their labels for each European country's market.

Given the Commission's interest in investing in innovation, does it not believe that this would be an excellent way to take full advantage of technological opportunities in order to bring that information closer to consumers?

In view of Article 12(3) of EU Regulation No 1169/2011, which provides that 'the Commission ... may establish, by means of delegated acts, ... criteria subject to which certain mandatory particulars may be expressed by means other than on the package or on the label', does the Commission consider the sector's proposal to be feasible?