

**Priority question for written answer P-003853/2020
to the Commission**

Rule 138

Alexander Bernhuber (PPE)

Subject: CHAFEA subsidies for sales advertising

The Commission's Executive Agency for Consumer, Health, Agriculture and Food (CHAFEA) grants subsidies for sales advertising for agricultural products through the 'Promotion of agricultural products' programme. The project 'Information and Promotion Activities for Fresh Potatoes in the Internal Market' of the organisation 'Panagrotikos Syndesmos Kyprou (Cyprus)' has been granted financial support amounting to EUR 1 257 658.00.

1. Why is the Commission opting for marketing measures by Cypriot organisations in countries which have been well over 100% self-sufficient in potatoes in recent years?
2. Are climate-relevant factors such as transport routes but also the degree of self-sufficiency taken into account when selecting the target countries for the granting of the funding? If not, why not?
3. Can the Commission ensure that all the funds are used properly and are there any valid surveys on the benefits of this measure in Cyprus?