Subject: Ancillary copyright

Across the globe, journalistic outlets and journalists are suffering – and so too is media quality and pluralism – as a result of the very value gap that the EU sought to close by drawing up and adopting its pioneering Copyright Directive.

Most Member States have yet to incorporate the Directive into national law, although the deadline for doing so has been and gone. How does the Commission intend to expedite transposition in the Member States?

As the value gap is a global issue, it is clearly in the EU’s interest to share its experience and regulatory knowledge with stakeholders outside the EU. After all, a diverse and pluralistic economically independent press is one of the universal pillars of a stable democracy.

1. How does the Commission intend to utilise the European External Action Service’s (EEAS) network of 120 EU embassies to help the EU spread the required knowledge? Is DG Comm already working on this crucial extra-EU information campaign?

2. How are the EEAS representations reaching out to stakeholders in their respective countries on this topic, and should this activity not be coordinated at a central level?