Priority question for written answer P-004908/2021
to the Commission
Rule 138
Paolo De Castro (S&D)

Subject: Use of a specific place name registered as a protected designation of origin as a traditional term

Croatia has submitted an application for the protection of the traditional term ‘prošek’, in accordance with Article 112 of Regulation (EU) No 1308/2013.

However, in 2009, the Union registered ‘Prosecco’ as a protected designation of origin (PDO) in recognition of the fact that the earliest documents mentioning a Prosecco wine dated back to the late 600s and described a white wine specifically produced in the village of the same name. Official maps from the XVI century show that the village of Prosecco was known as ‘Prosek’ when it belonged to the Austrian part of the Austro-Hungarian Empire.

This proves that ‘Prosek’ is a translation of ‘Prosecco’, and Article 103 of Regulation No 1308/2013 states that PDOs must be ‘protected against any misuse, imitation or evocation, even if [...] the protected name is translated’.

In the light of this:

1. Can the Commission say whether a specific place name registered as a PDO can be used as a traditional term for a product that has nothing to do with that place?

2. Was it aware of the above, and did it assess whether such facts would create confusion for consumers before publishing the application for the protection of the traditional term ‘prošek’ in the Official Journal of the EU?

3. How will it ensure the correct application of EU legislation by the Member States and enforce EU law on geographical indications?