

**Priority question for written answer P-000010/2022
to the Commission**

Rule 138

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Subject: Adapting conditions for information measures with regard to the Common Agricultural Policy

Information measures for citizens are highly relevant when it comes to the Common Agricultural Policy. The agricultural sector is still alien to the average man on the street.

With a view to bridging this gap, every year the Directorate-General for Agriculture and Rural Development publishes a call for proposals for information measures to raise awareness of the Common Agricultural Policy. This year's call for proposals concerns information measures that will demonstrate how the new CAP will contribute to achieving the Commission's policy priorities, in particular the European Green Deal.

Unfortunately, the conditions for participating in this call are not entirely appropriate. In addition to a complex application procedure, which is probably not warranted in the light of the limited duration of the information measures, the geographical scope poses a particular obstacle.

This is because the geographical scope is national, although some Member States (including Belgium) have bodies that are purely regional. Moreover, cooperation between several regional bodies is not possible, as only one body can submit a proposal.

1. Is the Commission prepared to change this condition for information measures in subsequent years?
2. If so, will the Commission opt to allow regional bodies to participate or will it make regional cooperation possible?