

**Priority question for written answer P-000473/2024
to the Commission**

Rule 138

Geoffroy Didier (PPE)

Subject: Insufficient protection for European audiovisual content and films

When a European audiovisual project or film is produced or co-produced by people or bodies from outside the EU, its technical components (negative or digital master following post production) are often stored outside the Union.

To preserve the core strategic asset of our audiovisual and film heritage, technical components, which are part of what forms a production's value, must be preserved alongside copyright. Preserving technical source material means preserving not only the catalogues of rights holders, but also our cultural sovereignty.

1. Does the Commission intend to present an initiative making it compulsory for the technical components of EU productions to remain in the EU?
2. If not, does it intend to make aid under the MEDIA strand of the Creative Europe programme conditional upon keeping at least one copy of the technical components of funded projects in the EU?

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