

**Priority question for written answer P-000511/2024/rev.1
to the Commission**
Rule 138
Petra Kammerevert (S&D)

Subject: State measures to support the film industry

In paragraph 35 of its resolution of 9 May 2023 on the implementation of the revised Audiovisual Media Services Directive¹, the European Parliament encouraged a comprehensive study to assess 'the possibility, added-value and impact on the European creative ecosystem of common EU-wide minimum requirements for investment incentive schemes'. Best practices from around the world should be taken into account and governance options that are desirable in terms of media policy should be explored. What is more, an increasing number of EU Member States are moving away from direct film funding, instead favouring tax incentive schemes to support the industry.

1. Why has the Commission not yet taken any steps (as far as Parliament is aware) to carry out such a study?
2. What measures is the Commission planning on taking to address the increased competition for film productions between the Member States resulting from film support in the form of tax incentive schemes in order to ensure fair competition in the single digital single market over the long term?
3. In light of the current economic situation, what measures is the Commission planning on taking to ensure low film production costs – especially in areas where there are national film support schemes that include investment obligations for video-on-demand providers as well as tax incentive schemes – so that smaller and medium-sized European film productions with no studio capacity can continue to operate within a competitive cost framework?

Submitted: 15.2.2024

¹ https://www.europarl.europa.eu/doceo/document/TA-9-2023-0134_EN.html