Priority question for written answer P-001103/2024 to the Commission

Rule 138

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Subject: TikTok Lite and addictive practices

On Thursday 11 April, TikTok discreetly launched its new TikTok Lite app in France and Spain. It works on the simple principle that the longer the user is logged on and viewing videos, the more coins they win. The coins can then be exchanged for Amazon vouchers or PayPal gift cards.

The European Parliament has warned about the risks associated with the addictive design of online services¹, calling on the Commission to take further action to supplement the Digital Services Act (DSA), which aims to tackle illegal content online. 16-24 year-olds spend an average of seven hours a day on the internet, and over 30% of TikTok users are minors.

- 1. Does the Commission intend to examine this new application, which has been launched in some Member States while TikTok is under investigation concerning the protection of minors and the risks associated with the addictive design of the platform²?
- 2. When will the Commission adopt guidelines on the design and organisation of online interfaces (Article 25) in the context of the DSA?
- 3. Does the Commission intend to revise the directive on misleading commercial practices to ban this practice, and also propose a regulation to ensure that online users are not under age?

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https://www.europarl.europa.eu/doceo/document/TA-9-2023-0459 EN.pdf

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