

17 MAR. 2014

II PRIEDAS

Unité

Administration des Députés

## PARLAMENTO NARIŲ KVIETIMO DALYVAUTI TREČIŲJŲ ŠALIŲ

## ORGANIZUOJAMUOSE RENGINIUOSE PRIĖMIMO DEKLARACIJA

PAGAL EUROPOS PARLAMENTO DARBO TVARKOS Taisyklių I priedo dėl Europos Parlamento narių  
elgesio kodekso finansinių interesų ir interesų konfliktų klausimais 5 straipsnio 3 dalį**Pavardė: Donskis****Vardas: Leonidas**

*Aš, toliau pasirašęs (-iusi), išsamiai susipažinęs (-usi) su Europos Parlamento darbo tvarkos taisyklėmis, visų pirma jų I priedu, kuriame išdėstytas Parlamento narių elgesio kodeksas, vadovaudamasis (-asi) Elgesio kodekso 5 straipsnio 3 dalimi ir 2013 m. balandžio 15 d. Biuro sprendimu, garbingai deklaruojau, kad, gavęs pakvietimą ir vykdydamas Europos Parlamento nario pareigas, dalyvavau šiame trečiosios šalies organizuotame renginyje, su kuriuo susijusias kelionės, apgyvendinimo arba gyvenimo išlaidas apmokėję ar padengę trečioji šalis:*

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Data: 12/03/2014 Parašas

**PARLAMENTO NARYS ASMENIŠKAI ATSAKO UŽ ŠIOJE DEKLARACIJOJE PATEIKTĄ INFORMACIJĄ. INFORMACIJA TURI BŪTI PATEIKTA NE VĖLIAU KAIP PASKUTINĘ MĖNESIO, EINANČIO PO PASKUTINĖS DIENOS, KURIĄ PARLAMENTO NARYS DALYVAVO RENGINYJE, DIENĄ PAGAL 2013 M. BALANDŽIO 15 D. BIURO SPRENDIMĄ.**

Ši deklaracija bus skelbiama Parlamento interneto svetainėje.

**DEKLARACIJĄ PRAŠOME IŠSIŲSTI ŠIUO EL. PAŠTO ADRESU: Administration-Deputes@europarl.europa.eu**  
**PASIRAŠYTAS DEKLARACIJOS ORIGINALAS TURĖTŲ BŪTI IŠSIŲSTAS ŠIUO ADRESU:**

**EUROPEAN PARLIAMENT****Members' Administration Unit<sup>1</sup>**  
rue Wiertz, 60  
PHS 02A20  
B - 1047 BRUSSELS

<sup>1</sup> Teisinis pranešimas: Parlamento narių administracijos skyrius yra duomenų valdytojas, kaip nustatyta 2000 m. gruodžio 18 d. Europos Parlamento ir Tarybos reglamente (EB) Nr. 45/2001 dėl asmenų apsaugos Bendrijos institucijoms ir įstaigoms tvarkant asmens duomenis ir laisvo tokių duomenų judėjimo (OL L 8, 2001 1 12, p. 1) ir 2005 m. birželio 22 d. Biuro sprendime, kuriame nustatytos su šiuo reglamentu susijusios įgyvendinimo taisyklės (OL C 308, 2005 12 6, p. 1).

PRIVALOMA INFORMACIJA		TEIKTINA INFORMACIJA		PATEIKITE ATITINKAMĄ INFORMACIJĄ	
TREČIOJI ŠALIS		Trečiosios šalies, kuri padengė ar apmokėjo Parlamento nario išlaidas, vardas, pavardė (pavadinimas), pareigos ir adresas <sup>2</sup>		17, Instituto de Estudios Críticos: Cascada 180   Colonia Jardines del Pedregal de San Ángel , Alvaro Obregón, CP 01900   México, D.F.	
ATLYGINTŲ IŠLAIDŲ POBŪDIS		Kelionės išlaidos:		Taip / <u>Ne</u> Keliavimo būdas (pvz. lėktuvu, traukiniu): Klasė (pvz. ekonominė, verslo):	
		Apgyvendinimas:		Taip / <u>Ne</u> Viešbučio pavadinimas: Stella Bed & Breakfast Nakvynių skaičius <sup>3</sup> : 4	
		Pragyvenimo išlaidos:		Taip / <u>Ne</u> / Iš dalies (išsamesnę informaciją pateikite tolesniame komentaryje)	
		Parlamento nario dalyvavimo renginyje datos (ir trukmė):		09 - 11 01 2014	
		Renginio tipas (jei negalite pridėti renginio programos, pateikite paaiškinimus tolesniame komentaryje):		XVI International Symposium 17, Institute of Critical Studies Spanish Cultural Center in Mexico City January 9, 10, 11, 2014	
	Renginio vieta (šalis, miestas):		Meksika, Meksika		
NEPRIVALOMA INFORMACIJA					
KOMENTARAI					

<sup>2</sup> Jei trečioji šalis registruota Skaidrumo registre, čia galima pateikti nuorodą.

<sup>3</sup> Neprivaloma pateikti atskiros deklaracijos dėl pusryčių.

## **ENGLISH**

I am very happy with our plans. I finally decided to entitle our meeting, rather playfully (the phrase is rather more natural in Spanish, I'm afraid):

**"DEAR ACADEMICS, ENTREPRENEURS, AND CONSULTANTS – DEAR CRITICS . . . "**

The introductory text reads as follows:

**XVI International Symposium 17 , Institute of Critical Studies**

**Spanish Cultural Center in Mexico City**

**January 9, 10, 11, 2014**

This meeting brings together three horizons: the criticism of the contemporary university, critical entrepreneurship and critical consulting. The last two notions have been the object of reflection in 17 during the last few years, but this is the first time that we debate them in public. We have the honor of doing so with distinguished colleagues from Argentina, Ecuador, Lithuania, Spain, the UK, and Mexico.

Throughout two days, during eight rich dialogues, we shall interrogate a number of concepts ordinarily considered as hopeless opposites: ethics and economics ; critique and productivity, fragility and administration ; thought and efficacy. This in the hope of outlining a possible relation between critical academic work (today perhaps post-academic ) and some possibly new avenues to embark on social and economic initiatives, whilst taking into account the contemporary complexity of public administration, as well as the management of social organizations and private companies. All of which takes into account certain decisive developments in the field of Critical Management Studies , which we consider of the greatest importance in our immediate field of activity and moment.

After that, during the third and final day , we will announce the delivery of an honorary doctorate to the Mexican researcher , creator, iridiologist, herbalist and inventor, Ariel Guzik , who will present some of his latest creations and reflections during an extended morning work session.

The conference wants to serve as a seedbed. It will promote contact and exchange between discourses that tend to keep apart, due to the heterogeneity of the domains at stake: critique, the university, and the private company. What we essentially wish to cultivate is a dialogue: between speakers as much as with the audience.

For this reason, as far as possible, I hope that all participants can remain present throughout the first two days of work (the third day will have a different character altogether, though we will close it with a cocktail to which you are all invited; needless to say you are most welcome to the morning workshop held by the highly original Ariel Guzik, whom I highly recommend) . We will have Spanish - English - Spanish simultaneous translation for at least the first two days .

Most interventions will last one hour, with an additional hour to talk with the other conference speakers and the public. The idea is for you to be able to develop your thought in full, although we don't necessarily expect formal lectures as such. The atmosphere we hope to establish is that of an exchange which is as warm as it is intense. I am particularly interested in the possibility that new conversations can build upon previous exchanges.

The first part of the meeting will be about the university in its contemporary situation. The second part will introduce questions related to contemporary critical business and consulting practices. The conclusion to the event will offer us the possibility of linking all previous areas and questions.

If you allow me an exercise of the imagination , I want to share the following prospective of our meeting. I offer it to you only to convey more clearly what my intention is. My speculative description is only meant to help everyone else define what they wish to do, and how: it is elegantly meant to be discarded ....

Predictably, what will happen is the following:

**Leonidas Donskis** has offered a major critique of the university as we know it, so his intervention will provide the starting point for our discussions. At the same time, his experience and scholarship will surely anticipate some of the major motifs of the meeting: today's dominant philosophies and styles of management, not only in universities, but in other institutions, organizations and companies at large.

**Beatriz Miranda** will continue after Donskis. Her long years of involvement with disability, her knowledge of the university and her dual anthropological and sociological perspective will offer us a second critical vision of the university, from a point of view not usually taken into account by canon critiques of the university. Her experience on the field will also allow her to refer to the promises of critical entrepreneurship and consulting.

**For my part**, I will then account for the convergence, in our own Institute, of a certain critical post-academy, and the questions of critical entrepreneurship and consulting. We are particularly interested in such questions today, and in the possibilities of strengthening our ability to train persons in them, and to practice them as such, within and without the Institute.

**Alejandro Jimenez de la Cuesta** will conclude our first day outlining, with the samples of his choice, the wide range of possibilities that exist to reformulate and invent new modes to produce. Among other things, his presence will make clear that if the contemporary university has been under increasing pressure by economic and administrative considerations, in truth there are many, many ways to design and manage the economy. A fact that is crucial to the university, as to all other existing forms of social and productive collectivity. Beyond the inherent interest Alejandro's materials, he will make clear the enormous variety of economic possibilities. His perspective opens a critical, rigorous and inventive approach to contemporary market-practices.

**Cristina Santamarina** and **Fernando Conde** will open the following day. Their reflections have two sources: their theoretical capacity as sociologists of consumption, and their practice as successful consultants during three decades working from their Spanish firm. They enter the scene as veterans of critical consultancy. Their valuable testimony will assist us in achieving and deepening critical consultancy in Mexico and beyond. Their balance of their career will enrich our perspectives on possible interventions in relation to the university, public administration, social initiative and private enterprise.

For their parte, **Martha Ferreyra**, **Claudia Salazar** and **Andrés López Fernández**, each responsible for a 30-minute intervention, will contribute to our discussions on the basis of specific experiences, arguments or cases at the junction of critique and specific economic practices or discourses. Ferreyra will refer to her experience with business schemes

associated to the economy of the common good . Salazar will talk about the corporate-turn of NGO's. And Lopez will critically review qualitative market research in order to refer to the promise of Critical Entrepreneurship under the form we are currently attempting to cultivate at 17 . We will have an additional 30 minutes to discuss the three presentations .

The last intervention will be that of **Gary Hall** who has a significant current involvement with the question of the reinvention of the university in the twenty-first century and the increasing contribution of Critical Management Studies. This may allow us to bring the various threads of discussions to their final reach, regarding the university and critical management, as well as their reciprocal relation.

Thus, the planned program is as follows (I have proposed the descriptive titles below, translated into English, please let me know what specific titles you wish to have announced):

**Programa:**

**JUEVES 9 DE ENERO\* | Centro Cultural de España**

10:00- 12:00	ON THE CONTEMPORARY UNVIERSITY Leonidas Donskis (Lituania, Miembro del Parlamento Europeo)
12:00- 12:30	<b>Receso</b>
12:30- 14:30	ON "DISABILITY" AND THE CONTEMPORARY UNIVERSITY Beatriz Miranda (Ecuador, Vrije Universiteit Amsterdam)
14:30- 16:30	<b>Comida</b>
16:30- 18:30	POST-ACADEMIA AND CRITICAL ENTREPRENEURSHIP Benjamín Mayer Foulkes (México, 17, Instituto de Estudios Críticos)
18:30- 19:00	<b>Receso</b>
19:00- 21:00	ON NEW ENTREPRENEURIAL <i>DISPOSITIFS</i> Alejandro Jiménez de la Cuesta (México, Eje 7, la vialidad de las artes)

**VIERNES 10 DE ENERO\* | Centro Cultural de España**

10:00- 12:00	ON CRITICAL CONSULTING I Cristina Santamarina (España, Comunicación, Imagen, Opinión Pública [CIMOP])
12:00- 12:30	<b>Receso</b>
12:30- 13:30	ON CRITICAL CONSULTING II Fernando Conde (España, Comunicación, Imagen, Opinión Pública [CIMOP])

14:30-  
16:30

16:30-  
18:30

18:30-  
19:00

19:00-  
21:00

**SÁBADO 11 DE ENERO\* | Centro Cultural de España**

10:00-  
14:00