

18 MAR. 2014

DECLARATION OF MEMBERS' ATTENDANCE PURSUANT TO AN <sup>Unité</sup>  
INVITATION AT EVENTS ORGANISED BY THIRD PARTIES <sup>Administration des Députés</sup>PURSUANT TO ARTICLE 5(3) OF ANNEX I TO THE EUROPEAN PARLIAMENT'S RULES OF PROCEDURE CONCERNING  
THE CODE OF CONDUCT FOR MEMBERS OF THE EUROPEAN PARLIAMENT WITH RESPECT TO FINANCIAL  
INTERESTS AND CONFLICTS OF INTEREST

Surname: BÜTIKOFER

Forename: REINHARD

*I, the undersigned, on my honour and in full cognisance of the Rules of Procedure of the European Parliament, in particular Annex I thereof containing the Code of Conduct for Members, hereby declare, pursuant to Article 5(3) of the Code of Conduct, and the decision taken by the Bureau on 15 April 2013, that I have, pursuant to an invitation and in the performance of my duties as a Member of the European Parliament, attended at the following event organised by a third party where my travel, accommodation or subsistence expenses were paid or reimbursed by a third party:*

\*\*\*\*\*

Date: 17/03/2014

Signature: \_\_\_\_\_

STATEMENTS INCLUDED IN THIS DECLARATION ARE MADE UNDER THE SOLE AND  
PERSONAL RESPONSIBILITY OF THE MEMBER AND MUST BE SUBMITTED NO  
LATER THAN THE LAST DAY OF THE NEXT MONTH FOLLOWING THE FINAL DATE  
OF THE MEMBER'S ATTENDANCE AT AN EVENT PURSUANT TO THE BUREAU  
DECISION OF 15 APRIL 2013.

This declaration will be published on Parliament's website.

TO BE E-MAILED TO: [Administration-Deputes@europarl.europa.eu](mailto:Administration-Deputes@europarl.europa.eu)

THE SIGNED ORIGINAL SHOULD THEN BE SENT TO:

EUROPEAN PARLIAMENT

Members' Administration Unit<sup>1</sup>

rue Wiertz, 60

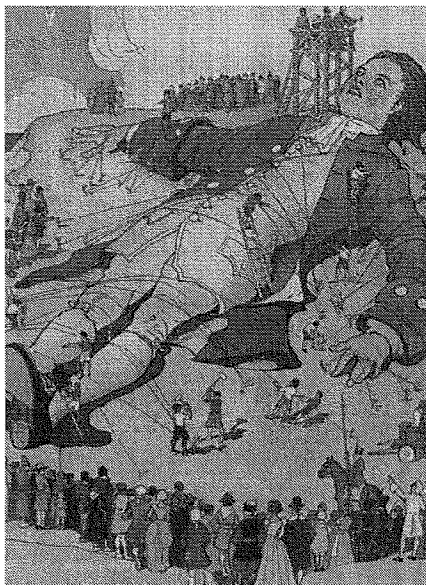
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<sup>1</sup> Legal Notice: The Members' Administration Unit is the data controller within the meaning of Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data (OJ L8, 12.01.2001, p. 1) and the Bureau Decision of 22 June 2005 laying down implementing rules related to that Regulation (OJ C 308, 6.12.2005, p. 1).

MANDATORY INFORMATION		TO BE COMPLETED ACCORDINGLY
THIRD PARTY	Cogito - Green Think Tank Pustegränd 1-3 SE-118 20 Stockholm Sweden	
TYPE OF EXPENSES COVERED	Travel: N/A	No
	Accommodation:	Yes Name of hotel: Hilton Stockholm Slussen Number of nights <sup>2</sup> : 1
	Subsistence expenses:	In part (insert details in the comments' section below)
	Dates (and duration) of the Member's attendance at the event: 7 March 11h00-15h00	
DETAILS OF THE EVENT ATTENDED	Type of event (if the event programme is not available for attachment hereto, give explanation in comments' section below): Conference (event programme attached)	
	Venue (country, city): Sweden, Stockholm	
OPTIONAL INFORMATION		
COMMENTS	With regards to subsistence breakfast and lunch on 7 March was provided	

<sup>2</sup> Separate declaration for breakfasts is not required.



SEMINAR INVITATION:

FRIDAY MARCH 7, 11.30H-14.00H, KUNGLIGA MYNTKABINETTET

# TAMING THE GIANT?

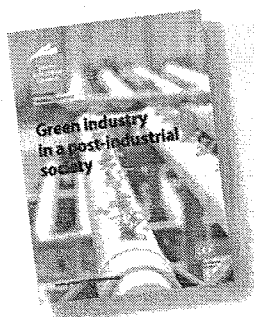
- Harnessing the Power of Finance in the Transition toward a Green Economy

Expectations regarding the financial sector's ability to catalyze the green industrial transformation are high. Global financial assets are currently nearly ten times larger than global GDP. Only a fraction of this money would suffice to finance the transition to a sustainable economy that operates within the boundaries of our one and only planet. While the window of opportunity for embarking on a sustainable and resilient global development path is quickly closing, comprehensive investment policies are clearly lacking.

## WHO LEADS THE WAY - POLITICS OR FINANCE?

A radical transformation of the economy and the financial sector is critical for tackling major global challenges - a transformation that can only be achieved through the greening of the financial sector by rapidly phasing out fossil fuels, boosting investments in clean tech, and restructuring infrastructure.

- How can financial flows be channeled into the real economy and strengthen the development of cleantech, energy and resource efficiency, while building resilient communities?
- Are Sweden and the EU doing enough? What can, and should, we expect of the state?
- Are new investment strategies and partnerships needed? If so, what should those look like?
- How can pension funds be used proactively?



The Green European Journal (GEJ) in Sweden will also be launched during this event. GEJ functions as a discussion forum for the Green movement across Europe and seeks to stimulate the public debate about the future of Europe. [www.greeneuropeanjournal.eu](http://www.greeneuropeanjournal.eu)

### KEYNOTE SPEAKER

Reinhard Bütikofer, *co-chair, European Green Party, MEP, former party leader of the German Greens*

### SPEAKERS

Per Bolund, *Spokesperson Economic Policy, Swedish Green Party*  
Stina Billinger, *Head of Sustainability, Storebrand*  
Magnus Emfel, *Senior Advisor Green Finance, WWF*  
Representative for the Swedish Government (TBC)

### MODERATOR

Barbara Evaeus, *Manager Climate Communications, WWF*

### DATE AND TIME

Friday March 7, 11.30h-14.00h

### VENUE

Kungliga Myntkabinettet, Slottsbacken 6 (next to the Royal Castle)

**ATTENDANCE FREE.** Please register before Thursday March 6, 12.00h, at [info@cogito.nu](mailto:info@cogito.nu)

PROGRAMME ON NEXT PAGE →

## PROGRAMME

- 11.30 – 12.00** Registration and Lunch
- 12.00 – 12.10** Introduction  
*Leonore Gewessler – director, Green European Foundation*
- 12.10 – 13.20** Financing a Green Industrial Transformation  
*Reinhard Bütikofer, co-chair European Green Party, MEP*
- The Climate Impact of the Swedish Financial Sector**  
*Magnus Emfel, Senior Advisor Green Finance, WWF*
- Is Business Doing Enough?**  
*Stina Billinger, Head of Sustainability, Storebrand*  
*Representative for the Swedish Government (TBC)*
- Public Investments Create Jobs for a New Green Economy**  
*Per Bolund, Spokesperson Economic Policy, Swedish Green Party*
- 13.20 – 14.00** Discussion
- 14.00** Coffee

*Seminar chaired by Barbara Evaeus, Manager Climate Communications, WWF*

## SPEAKERS

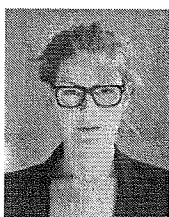


**Reinhard Bütikofer** is co-chair of the European Green Party (EGP), MEP and former party leader of the German Greens (2002–2008).

He is currently spokesperson for industrial policy for the Green Group in the European Parliament and member of the Committees on Industry, Science and Energy (ITRE), relations with the U.S. and China (D-US/D-CN) and the Subcommittee on Security and Defence (SEDE).



**Magnus Emfel** is Senior Advisor on Green Finance at WWF international and responsible for WWF Sweden's work on analyzing and catalyzing improvements for climate innovation.



**Stina Billinger** is Head of Sustainability at Storebrand and SPP.



**Per Bolund** is Spokesperson for Economic Policy for the Swedish Green Party, and Member of the Parliament.



**Moderator: Barbara Evaeus** is Manager of Climate Communications at WWF. Her primary focus is on sustainable cities and WWF's Climate Solver

platform which aims to support the commercialization and dissemination of transformative climate technologies.