

DECLARATION OF MEMBERS' ATTENDANCE PURSUANT TO AN  
INVITATION AT EVENTS ORGANISED BY THIRD PARTIES

PURSUANT TO ARTICLE 5(3) OF ANNEX I TO THE EUROPEAN PARLIAMENT'S RULES OF PROCEDURE CONCERNING  
THE CODE OF CONDUCT FOR MEMBERS OF THE EUROPEAN PARLIAMENT WITH RESPECT TO FINANCIAL  
INTERESTS AND CONFLICTS OF INTEREST

Surname: Girling

Forename: Julie

PARLEMENT EUROPEEN  
REÇU LE

24 AVR. 2015

Unité  
Administration des Députés

*I, the undersigned, on my honour and in full cognisance of the Rules of Procedure of the European Parliament, in particular Annex I thereof containing the Code of Conduct for Members, hereby declare, pursuant to Article 5(3) of the Code of Conduct, and the decision taken by the Bureau on 15 April 2013, that I have, pursuant to an invitation and in the performance of my duties as a Member of the European Parliament, attended at the following event organised by a third party where my travel, accommodation or subsistence expenses were paid or reimbursed by a third party:*

\* \*

Date:

23/4/15

STATEMENTS INCLUDED IN THIS DECLARATION ARE MADE UNDER THE SOLE AND  
PERSONAL RESPONSIBILITY OF THE MEMBER AND MUST BE SUBMITTED NO  
LATER THAN THE LAST DAY OF THE NEXT MONTH FOLLOWING THE FINAL DATE  
OF THE MEMBER'S ATTENDANCE AT AN EVENT PURSUANT TO THE BUREAU  
DECISION OF 15 APRIL 2013.

This declaration will be published on Parliament's website.

**TO BE E-MAILED TO:** [Administration-Deputes@europarl.europa.eu](mailto:Administration-Deputes@europarl.europa.eu)

**THE SIGNED ORIGINAL SHOULD THEN BE SENT TO:**

**EUROPEAN PARLIAMENT**

Members' Administration Unit<sup>1</sup>

rue Wiertz, 60

PHS 07B019

B - 1047 BRUSSELS

<sup>1</sup> Legal Notice: The Members' Administration Unit is the data controller within the meaning of Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data (OJ L8, 12.01.2001, p. 1) and the Bureau Decision of 22 June 2005 laying down implementing rules related to that Regulation (OJ C 308, 6.12.2005, p. 1).

MANDATORY INFORMATION		TO BE COMPLETED ACCORDINGLY
INFORMATION TO BE PROVIDED		
THIRD PARTY	Name, function and address of the third party who reimbursed or paid the expenses of the Member <sup>2</sup>	2 <sup>nd</sup> European Risk Summit Workshop Hilton Athens Hotel, Athens, Greece
TYPE OF EXPENSES COVERED	Travel:	No
	Accommodation:	Yes
	Subsistence expenses:	Yes
DETAILS OF THE EVENT ATTENDED	Dates (and duration) of the Member's attendance at the event:	11th – 12 <sup>th</sup> June 2014
	Type of event (if the event programme is not available for attachment hereto, give explanation in comments' section below):	Two day European Risk Summit
	Venue (country, city):	Athens, Greece
As attached		
COMMENTS		

<sup>2</sup> If the third party is registered in the Transparency Register, reference can be made hereto.

## AGENDA

### 11 June 2014

9:00-9:45	Welcome Reception and Registration
9:45-10:30	<p>Welcome - Introductory Remarks</p> <p>Professor Ragnar Löfstedt, Director, King's Centre for Risk Management, King's College London, Founder of European Risk Summit</p> <p>Effie Simou, National School of Public Health, President of the Organising Committee, author of "Risk Communication: Mass Media Risk and Public Health"</p>
	<p>Opening Statement</p> <p>Adonis Georgiadis, Minister of Health</p>
10:30-13:30	<p><b>SESSION 1. Evidence-based Risk Communication: Lessons from the "Battlefield" (part A)</b></p> <p>Chair: Professor Ragnar Löfstedt, Director, King's Centre for Risk Management, King's College London, Founder of European Risk Summit</p> <p><b>Speeches Panel</b></p> <p>Risks occur in many different contexts and different strategies apply to these variable contexts. This session aims to describe how effective risk communication tools and practice must be adapted to match each different type of risk. Evidence-based risk management and communication shall be analyzed with overarching approaches and in diverse settings, so as to support professionals involved in risk management activities to integrate effective risk communication into their work.</p>
10:30-10:50	<p><b>Dame Deirdre Hutton, DBE, Chair of the UK Civil Aviation Authority</b></p> <p>"General aviation and the new trends for deregulation: opportunity for evidence-based policy making"</p>
10:50-11:10	<p><b>Plutarchos Sakellaris, Professor of Economics, Athens University of Economics and Business, Hon. Vice President, European Investment Bank</b></p> <p>"Enterprise Risk Management and its Communication"</p>
11:10-11:30	<p><b>Rachel Bosworth, Director of Communications, UK Medicines and Healthcare Products Regulatory Agency</b></p> <p>"Safety warnings, alerts and recalls"</p>

Organizing Secretariat

**MINDWORK BUSINESS SOLUTIONS**

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11:30-12:00	COFFEE BREAK
12:00-13:30	SESSION 1. Evidence-based Risk Communication: Lessons from the "Battlefield" (part B)
12:00-12:20	Geoffrey Podger, former Director of the European Food Safety Authority and former Chief Executive of the UK Health and Safety Executive "Evidence-based risk communication and the lessons learned from the food and health and safety areas"
12:20-12:40	Jo Anne Shatkin, President of Vireo Advisors, author of "Nanotechnology Health and Environmental Risks" "Health and environmental risks"
12:40- 13:00	Q&A SESSION Coordination - Concluding remarks Chair: Professor Ragnar Löfstedt, Director, King's Centre for Risk Management, King's College London, Founder of European Risk Summit
13:00-14:00	SESSION 2. The Science of Risk Communication
13:00-13:35	Keynote speech Baruch Fischhoff, Howard Heinz University Professor, Social and Decision Sciences and Engineering and Public Policy Head, Decision Sciences Major, Carnegie Mellon University "The science of risk communication"
13:35-14:00	Q&A Session Moderator: Professor George Pleios, Head of the Department of Communication and Media Studies at the National and Kapodistrian University of Athens
14:00-15:00	LUNCH BREAK

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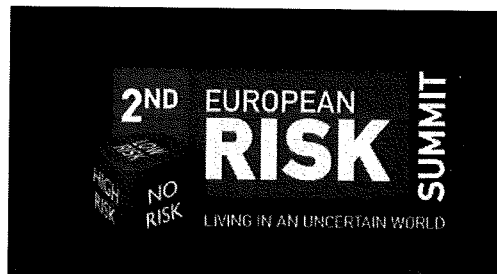
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15:00-16:30	<p><b>SESSION 3. Public vs Private Risk Communication - Impacts on Health and the Economy (Part A): THE DEBATE</b></p> <p><b>Discussion Panel</b></p> <p>When a crisis emerges public authorities and industries should be fully informed about the potential cause and extent of the problem and inform the citizens in a timely and precise manner about the risk itself and its possible consequences.</p> <p>The exchange of information and opinions amongst interested parties about the magnitude, significance and communication of a risk helps to better understand the nature of the problems faced during a crisis event.</p> <p>This session aims through extensive discussion to:</p> <ul style="list-style-type: none"> <li>• Provide insights into the complicated process of managing risks before, during, and after crises, and</li> <li>• Analyze the impacts of risks on health and the economy.</li> </ul> <p>Representatives from the Greek industry and various public organizations shall exchange opinions with regard to the management and communication of past, present, and future risks.</p>
	<p><b>Panel participants:</b></p> <ul style="list-style-type: none"> <li>• <b>Dimitris Lintzeris</b>, President of National Organization of Medicines</li> <li>• <b>Konstantinos Barberis</b>, Representative - Food Crisis Coordinator, Hellenic Food Authority (EFET)</li> <li>• <b>Konstantinos Frouzis</b>, President of Federation of Pharmaceutical Companies</li> <li>• <b>Evangelos Kaloussis</b>, President of Federation of Hellenic Food Industries</li> </ul> <p><b>Q&amp;A Session</b></p>
16:30-18:00	<p><b>SESSION 3. Public vs Private Risk Communication - Impacts on Health and the Economy (Part B): REAL LIFE CASES</b></p>
	<p><b>Panel participants:</b></p> <ul style="list-style-type: none"> <li>• <b>Tassos Evangelou</b>, Managing Director, South Europe at Diageo            "Alcohol in Society : Diageo approach to alcohol abuse - strategy, effective policies, stakeholder dialogue"</li> <li>• <b>Representative of MSD</b>, "Communication for the value of innovation"</li> </ul>
	<p>Moderator (TBA).</p>





**ATHENS**  
**11<sup>th</sup>-12<sup>th</sup> JUNE 2014**

ATHENS HILTON HOTEL  
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**KING'S**  
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King's Centre for Risk Management

Under the auspices of:

RISK COMMUNICATION: PRINCIPLES-PRACTICE-TOOLS



**12 June 2014**

9:15-12:30	<p><b>SESSION 4. Risk Communication: Working with Strategies</b></p> <p><b>Speeches Panel</b></p> <p>Risk is related to an exceptionally wide range of issues, including:</p> <ul style="list-style-type: none"> <li>• Direct threats to security, public health and safety,</li> <li>• The risk of either government or industry suffering reputation damage in the eyes of the public.</li> </ul> <p>Public confidence about effective risks management can be bolstered through the use of established credible organizations and infrastructure as part of the crisis management team.</p> <p>This session aims to discuss effective risk communication strategies that should be in place in order to protect citizens from various threats and subsequent panic.</p>
	<p><b>Opening Statement</b></p> <p><b>Zetta Makri, Deputy Minister of Health</b></p>
9:30-10:00	<p><b>Keynote Speech</b></p> <p><b>Julie Girling, Member of the European Parliament, Chair of the Informal European Parliamentary Working Group on Risk</b></p> <p>"Evidence-based risk communication and the 'Informal Working Group on Risk': What is next in Europe?"</p>
10:00-10:20	<p><b>Professor Ragnar Löfstedt, Director, King's Centre for Risk Management, King's College London, Founder of European Risk Summit</b></p> <p>"Looking back and going forward: What should the future European Commission do in promoting evidence-based policy making?"</p>
10:20-10:40	<p><b>Frederic Boudier, Assistant Professor in the Department of Technology and Society Studies, Maastricht University</b></p> <p>"Risk communication in a more transparent regulatory environment"</p>
10:40-11:00	<p><b>Kevin O'Donnell, Senior GMP Inspector &amp; Market Compliance Manager, Irish Medicines Board</b></p> <p>"The problems of subjectivity and uncertainty in risk management and how they can adversely impact upon risk communication and perception: some practical strategies for consideration"</p>

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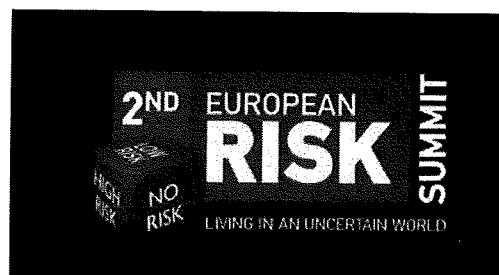
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11:00-11:20	<p>Professor Claude Fischler, Director of Research, French National Research Agency's National Centre for Scientific Research</p> <p>"Perception of risk, scares and crises: Evidence for strategic planning"</p>
11:20-11:30	Q&A Session
11:30-12:00	COFFEE BREAK
12:00-12:30	<p>Keynote Speech</p> <p>Professor Anne Glover, Chief Scientific Advisor to the European Commission</p> <p>"Risk management: The role for evidence-based policy making"</p>
12:30-13:00	<p>Q&amp;A Session</p> <p>Moderator: Christina Papanikolaou, Secretary General of Public Health</p>
13:00-15:00	<p><b>SESSION 5. Economic Risk</b></p> <p>Since the year 2009, Greece has been undergoing one of the most severe debt crises in its modern history. Consequently, extensive discussions have been held and are still ongoing on the existing and potential effects of such a far-reaching crisis.</p> <p>The Media play a profound role in the representation of contemporary economic crises and, therefore, in setting the parameters of meaningful relevant debate. This session aims to give insight into</p> <ul style="list-style-type: none"> <li>• the way media represented the risk of economic crisis, and</li> <li>• how their communication strategies and patterns influenced decision makers and the public opinion regarding the possible economic risks</li> </ul>
	<p>Keynote speech</p> <p>Tassos Giannitsis, Emeritus Professor of Economics, University of Athens, Former Minister of Interior and Minister of Labour, Social Security and Welfare</p> <p>"Lost Opportunity for a bold reform for Greek social security system: The role of Communication Strategies"</p>



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	<b>Panel Discussion</b> <b>Panel participants:</b> <ul style="list-style-type: none"> <li>• <b>Nicos Christodoulakis</b>, Professor, Athens University of Economics and Business, former Minister of National Economy</li> <li>• <b>Nikos Vettas</b>, General Director of IOBE - Professor, Athens University of Economics and Business</li> <li>• <b>Eirini Chrisolora</b>, Journalist</li> </ul>
	Moderator: <b>Antonis Papayannidis</b> , Journalist
<b>15:00-16:00</b>	<b>LUNCH BREAK</b>
<b>16:00-17:30</b>	<b>SESSION 6. Exploring Risks: Scenario-based Workshop</b> <b>Case Studies Session</b> <p>While there is no single guiding theory for effective risk communication, the golden rule for understanding it in a comprehensive manner is to analyze case studies and present best practices based upon them.</p> <p>Through media strategies, public and private organizations can increase or decrease perceived risks, institutional trust and the stigma of crisis. Through case studies of similar organizations managers and communicators can determine which strategy can be effective or influential to the risk they have to face and handle each time.</p>
<b>16:00- 16:20</b>	<b>Effie Simou</b> , National School of Public Health, President of the Organizing Committee <p>"The role of Mass Media on risk and crisis communication"</p>
<b>16:20-17:00</b>	<b>Professor Ragnar Löfstedt</b> , Director, King's Centre for Risk Management, King's College London, Founder of European Risk Summit <p>"Analyzing case studies on risk and crisis communication"</p>
<b>17:00- 17:30</b>	<b>Concluding remarks:</b> <p><b>Professor Ragnar Löfstedt</b>, Director, King's Centre for Risk Management, King's College London, President of the Scientific Committee</p> <p><b>Effie Simou</b>, National School of Public Health, President of the Organizing Committee</p>

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