Draft Programme

Hearing on AI and Competitiveness

Tuesday, 23 March 2021, 9:00–12:00

Brussels

Remote participation

Room: ANTALL 4Q2
OPENING REMARKS
09:00-09:10

09:00-09:05  Dragoș Tudorache, Chair of the Special Committee on Artificial Intelligence in a Digital Age (AIDA), European Parliament

09:05-09:10  Nicola Beer, Rapporteur for the ITRE opinion on “on shaping the digital future of Europe: removing barriers to the functioning of the digital single market and improving the use of AI for European consumers”

PANEL I: AI GOVERNANCE
AI Governance – What are choices for regulatory frameworks to enabling the potential of AI solutions for increasing EU enterprises competitiveness?
09:10-10:35

INTERVENTIONS BY:

09:10-09:15  Kristi Talving, Deputy Secretary General for Business Environment, Ministry of Economic Affairs and Communications, Estonia

  Title: An enabling environment for the uptake of AI solutions as the key to growing competitiveness of enterprises

09:15-09:20  Khalil Rouhana, Deputy Director-General of DG CONNECT, European Commission

  Title: EU’s Approach to the AI

09:20-09:25  Kay Firth-Butterfield, Head of Artificial Intelligence and Machine Learnings; Member of the Executive Committee, World Economic Forum

  Title: Good Governance is not antithetical to competitiveness

09:25-09:30  Dr. Sebastian Wieczorek, Vice President – Artificial Intelligence Technology, SAP SE, external expert in the study commission on AI in the Bundestag

  Title: Challenges for AI in the European Industry
09:30-10:35  Exchange of views with AIDA MEPs (2 min. per question, answers immediately after):

- slot 1: EPP
- slot 2: S&D
- slot 3: Renew
- slot 4: ID
- slot 5: Greens
- slot 6: ECR
- slot 7: The Left
- slot 8: NI
- slot 9: EPP
- slot 10: S&D
- slot 11: Renew

PANEL II: THE PERSEPECTIVE OF BUSINESS AND THE INDUSTRY

How to build a competitive and innovative AI sector? What are EU entreprises’ challenges in entering AI markets, by developing and adopting competitive AI solutions?

10:35-11:50

INTERVENTIONS BY:

10:35-10:40  **Prof. Volker Markl**, Chair of Research Group at TU Berlin, Database Systems and Information Management, Director of the Intelligent Analytics for Massive Data Research Group at DFKI and Director of the Berlin Big Data Center and Secretary of the VLDB Endowment

*Title:* The case for an independent European Ecosystem and Infrastructure for Big Data and Machine Learning

10:40-10:45  **Moojan Asghari**, Cofounder/Initiator of Women in AI, Founder/CEO of Thousand Eyes On Me

*Title:* Inclusive data for an inclusive AI

10:45-10:50  **Marina Geymonat**, Expert for AI strategy @ Ministry for Economic Development, Italy. Head, Artificial intelligence Platform @TIM, Telecom Italia Group

*Title:* Strengths to rely on and weaknesses to improve: how EU can play the AI game at the big table
10:50-10:55  **Jaan Tallinn**, founding engineer of Skype and Kazaa as well as a co-founder of the Cambridge Centre for the Study of Existential Risk (cser.org) and Future of Life Institute (futureoflife.org).

*Title*: Competition in AI as Faustian bargain: unacceptable long term price for short term benefit.

10:55-11:50  **Exchange of views with AIDA MEPs** (2 min. per question, answers in 2 minutes as well immediately after):

- slot 1:  **EPP**
- slot 2:  **S&D**
- slot 3:  **Renew**
- slot 4:  **ID**
- slot 5:  **Greens**
- slot 6:  **ECR**
- slot 7:  **The Left**
- slot 8:  **NI**
- slot 9:  **EPP**
- slot 10:  **S&D**
- slot 11:  **Renew**

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**CLOSING REMARKS**

11:50-12:00

11:50-11:55  **Axel Voss**, Rapporteur of the Special Committee on Artificial Intelligence in a Digital Age (AIDA), European Parliament

11:55-12:00  **Dragoş Tudorache**, Chair of the Special Committee on Artificial Intelligence in a Digital Age (AIDA), European Parliament

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The hearing will be webstreamed on the European Parliament website.