

JANINE SMALL – PRESIDENT, INTERNATIONAL DEVELOPED MARKETS, PFIZER



Janine Small was appointed as President of Pfizer International Developed Markets in Pfizer's Biopharmaceuticals Group in July 2022. In this role, she manages Pfizer's broad pharmaceuticals portfolio and leads colleagues across Europe, Canada, Australia / New Zealand, South Korea and Japan who are focused on improving the health and well-being of people in this large region.

Janine is responsible for bringing hundreds of innovative medicines and vaccines to patients. In 2021, more than 1.4 billion people globally benefited from Pfizer medicines or vaccines to improve their health.

Prior to this role, Janine was the Global President for Pfizer Emerging Markets where she ran operations across Latin America, emerging Asia, Africa and the Middle East. This role was focused on innovating and partnering with governments, non-governmental organizations, patients and others to increase access to Pfizer's portfolio of medicines and vaccines. The Emerging Markets business, under Janine's leadership also partners with global health leaders, including Gavi, the Vaccine Alliance and UNICEF, focused on improving health and quality of life in the poorest, underserved populations.

Janine brings more than 30 years' experience in the pharmaceutical industry, having joined Pfizer in 1988. She moved from marketing in the United Kingdom to Russia where she was appointed Division Director. After three years, Janine's next move took her to Slovakia and then to Poland, two countries in which she lived and served as Country Manager until 2009 when she began working as Head of Pfizer's Global Established Products (GEP) Business Unit in Italy. In 2013, Janine assumed the role of GEP Business Unit Lead in Japan, followed by her appointment to PEH Global Marketing Lead and subsequently to the role of Regional President, PEH Asia Pacific.

In 2017, Janine was appointed Regional President, PEH Europe, where she focused on optimizing the organization for sustainable growth, and in 2018, Janine was named the Regional President for Pfizer Vaccines in the International Developed Markets (IDM) where she worked to ensure that millions of children and adults had access to vaccines that protect against infectious disease. She also led the worldwide government engagement for the BioNTech/Pfizer candidate vaccine for COVID-19 as part of Pfizer's five-point plan to address the COVID-19 pandemic.

Janine has been a Board member of the American Chamber of Commerce in several countries and sat on the board of Nova Medica (US-Russia Business Council) and Vaccines Europe, which represents companies involved in research and development (R&D), clinical trials, production and marketing of vaccines and are dedicated to improving public health through immunization. She earned a BSc in Chemistry from Leeds University in the United Kingdom.