



## MEP visit to MWC23 Barcelona

26-27 February 2023

### PROGRAMME

#### PARTICIPANTS

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##### MEPs (10)

Pilar del Castillo (EPP, ES), EIF Chair  
Lina Gálvez Muñoz (S&D, Spain)  
Bart Groothuis (Renew Europe, NL)  
Ondřej Kovařík (Renew Europe, CZ)  
Adriana Maldonado López (S&D, ES)  
Victor Negrescu (S&D, RO)  
Tsvetelina Penkova (S&D, BG)  
Susana Solís Pérez (Renew Europe, ES)  
Paul Tang (S&D, NL)  
Róża Thun (Renew Europe, PL)

##### EP Advisors (8)

Ms. Nazareth Echart Orus, Assistant to MEP del Castillo  
Mr. Louk Faesen, Assistant to MEP Groothuis  
Mr. Kristian Grigorov, Assistant to MEP Penkova  
Ms. Vendulka Hýblová, Assistant to MEP Kovařík  
Mr. Łukasz Klejnowski, Assistant to MEP Thun  
Mr. Alderik Oosthoek, Assistant to MEP Tang  
Mr. Óscar Pandiello Fernandez, Assistant to MEP Solís  
Mr. Roi Villar Vazquez, Assistant to MEP Maldonado

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##### EIF (4)

Ms. Maria Rosa Gibellini, Director General, EIF  
Ms. Joanna Fliszewska, Director of Events and Operations, EIF  
Mr. Eusebiu Croitoru, Communications Manager, EIF  
Ms. Federica Aramu, Executive Assistant, EIF

##### GSMA (3)

Mr. Pierantonio Rizzo, Director EU Affairs, GSMA  
Ms. Elizabeth Wiltshire, Manager EU Affairs, GSMA  
Ms. Emma O'Toole, Senior Manager Spectrum, GSMA

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## Day 0 – Sunday 26 February

15:30 – 18:00

### EIF-GSMA Roundtable discussion

#### ‘Connecting Europe to its 2030 Digital Decade Targets’

[Barcelona Room, Hotel Barcelona Center, Carrer de Balmes 103, 08008 Barcelona](#)

On the eve of MWC Barcelona 2023, the EIF-GSMA Roundtable will bring together MEPs, high-level representatives from the European Commission, BEREC and industry stakeholders to discuss the future of Europe’s digital connectivity in the context of the 2030 Digital Decade targets.

With digital infrastructure being the foundation that will support all four of the Digital Decade priorities, getting 5G connectivity right is critical to enable Europe’s digital and green transition and power social inclusion. In this respect, the EU set out ambitious targets for covering all European households with a gigabit connection and all populated areas with 5G by 2030.

In line with these ambitions, European telecoms operators make significant investments year-on-year in upgrading network coverage, speed and capacity. The increase in network traffic will expect to continue with the growth of new digital opportunities such as the metaverse and will demand a new level of performance from Europe’s telecommunication networks, putting even more intense pressure on connectivity infrastructure. These concerns are also acknowledged by Commissioner Breton’s intentions to launch a comprehensive reflection on the future of Europe’s digital infrastructure.

Against this background, participants will discuss the necessary initiatives to create a new policy and regulatory framework that ensures Europe delivers on its vision for the Digital Decade. This could include new ways of financing network investment, efficient market structure, spectrum policies, cost for network deployment and uneven playing-field along the Internet value chain.

#### AGENDA

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15:30 - 16:00 Welcome coffee

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16:00 – 16:30 Opening remarks by

**Daniel Pataki**, Vice President, Policy and Regulation & Head of Europe, GSMA

**Pilar del Castillo** MEP and EIF Chair

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Speeches by

**Renate Nikolay**, Deputy Director General, DG CNECT, European Commission

**Konstantinos Masselos**, BEREC Chair for 2023 and President of the Hellenic Telecommunications and Post Commission (EETT, Greece)

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16:30 - 18:00 Roundtable discussion (under the Chatham House rule)

Moderated by **Jennifer Baker**, EU policy and tech reporter

18:00 – 20:00

### Networking drinks

[Barcelona Room, Hotel Barcelona Center, Carrer de Balmes 103, 08008 Barcelona](#)

All Roundtable participants are invited to join networking drinks hosted by Allied for Startups

20:00 – 21:30

### GSMA Welcome dinner (MEPs only)

[Salón Badajoz III, Hotel Barcelona Center, Carrer de Balmes 103, 08008 Barcelona](#)

## Day 1 – Monday 27 February

### MWC guided tour

Fira Gran Via, Av. Joan Carles I, 64, L'Hospitalet de Llobregat, Barcelona

#### Tips:

- avoid traffic jams by taking the metro line L9 Sud (stop Europa Fira) or the railways
- wear comfortable shoes
- have your digital MWC pass at hand
- face masks recommended

WHEN	WHAT	WHERE
0 8:30	<ul style="list-style-type: none"><li>• <b>Access MWC via South Entrance</b></li><li>• <b>ID check</b></li><li>• <b>Meeting point: right-hand side of the escalators after the security checks</b></li><li>• <b>Cloakroom</b></li></ul> <p>EIF and GSMA staff will welcome the group at the meeting point and will guide you through the whole tour. Headsets will be provided for easier communication.</p>	Fira Gran Vía Av. Joan Carles I, 64  Hall 1 (cloakroom)
1 9:00 – 9:45	<b>Orange</b> <i>Including welcome coffee</i>	Hall 3 – Stand 3K10
	Welcome by CEO Christel Heydemann or by Michaël Trabbia, Chief Technology & Innovation Officer, followed by a short introduction and Q&A on Orange vision for the sector and innovation. Two demos will be presented, on Industry 4.0: interactive demo based on 5G and remote control of objects; and on inclusion with innovative solution enabling the blind and visually impaired to experience and enjoy sports competitions, beyond audio description, whether they are in stadiums with 5G or at home.	
2 9:50 – 10:20	<b>Nokia</b>	Hall 3 – Stand 3A20
	Welcome by Marc Vancoppenolle, Vice President, Government Affairs International. Nokia invites MEPs for a demo tour to explore how networks can enable a more competitive and sustainable Europe and to see first-hand how connectivity will become a changemaker for transforming Europe's industries and making Europeans' lives better. They will demonstrate the impact of networks and AI-powered solutions for enterprises and demos would also showcase the collaborative advantage brought by bringing together partners from telecom, cloud services, industry automation, creating innovation ecosystems that will make Europe fit for the future.	
3 10:20 – 10:50	<b>Vodafone</b>	Hall 3 – Stand 3E11
	Welcome by Ben Wreschner, Chief Economist and Head of Public Affairs. Their showcase this year will focus on sustainability & the green digital transition to Net Zero. They will be showcasing a number of digital solutions from connected farmers to connected drones and IOT solutions to enable water and food security. They will also be promoting their Open RAN technology.	
4 10:55-11:40	<b>Deutsche Telekom</b> <i>Incl. refreshments</i>	Hall 3 – Stand 3M31
	Welcome by the Board Members Claudia Nemat (Technology & Innovation) and Dominique Leroy (Europe). The group will initially meet at the info point underneath the T-cube, which cannot be missed and proceed to look at some use cases on satellite communication, eco-friendly packaging and smart mobility. If time allows the tour could end at the DT bar for some refreshments.	

5	11:45 – 12:05	<b>Telefónica</b>	Hall 3 – Stand 3K31
<p>Welcome by Pablo de Carvajal, General Counsel. You will be guided through a personalised visit, with the aim of showing you Telefónica's technological advances and future services. You will be able to experience demonstrations of some of their most innovative solutions. On this occasion, they will showcase developments in network as a service, a paradigm shift transforming networks into platforms for developers through APIfication, digital twin for the industry of the future, agro-tech for a smart and sustainable agriculture, 5G holographic telepresence and digital home including metaverse.</p>			
6	12:15 – 13:15	<b>ServiceNow</b> <i>Private lunch meeting</i>	Green Garden 4 (GG4), Upper walk
<p>Welcome by Ulrik Nehammer, EMEA President. The private lunch will take place in the 'ServiceNow Garden', with a presentation about ServiceNow and how they enable the digital transformation of different types of companies (e.g. Telcos, Energy, Utilities, Healthcare, Transport, Banks, etc.) and public sector institutions. The "Innovation Experience" will follow and all participants will be able to have an immersive experience while trying on-hand technology that allows to impersonate different types of people who use the NOW platform every day. Everyone will be able to act as the citizen using the platform to complete a task in a real scenario, and to test the power of the NOW platform in improving people's lives. The session will conclude with an overview of their C-Suite Dashboards. MEPs will be shown how the dashboard can be used by leaders to drive ESG investments and improve the performance of their organization as well as the everyday lives of citizens, customers, and partners.</p>			
7	13:25 – 13:50	<b>InterDigital</b>	Hall 7 – Stand 7B31
<p>Welcome by Mr. Liren Chen, President and CEO, together with Mr. Rob Stien, Executive Vice President, Chief Communications &amp; Public Policy Officer. The booth will spotlight InterDigital's leading AI-enabled solutions that improve smart devices and network behaviors to enhance user experiences under radio link degradation for future connected experiences in 5G and beyond. Visitors can remotely control a robotic arm to complete a real-time physical task via a 360-degree camera feed. Addressing the 5G challenges of uplink bandwidth for immersive applications and uplink/downlink latency for interactive applications, this demo showcases InterDigital's innovations beyond 5G that leverage AI to enhance the user experience under radio link degradation. They will also showcase InterDigital's core expertise in 4K-HDR video innovations and contributions to new MPEG immersive codecs that play a critical role in shaping seamless immersive experiences.</p>			
8	14:00 – 14:25	<b>AT&amp;T</b>	CC5, Upper walk Ministerial Programme
<p>Bilateral meeting with Len Cali, Senior Vice President Global Public Policy AT&amp;T and Andrew Reinsdorf, Vice President International and Regulatory Public Affairs. Andrew and Len will be honored to exchange on digital priorities such as the Data Act, 5G and security, Cyber-security, AI and would be available to answer any questions you may have.</p>			
9	14:30 – 15:00	<b>Qualcomm</b>	Hall 3 – Stand 3E10
<p>Welcome by Alex Rogers, President of Global Affairs and Technology Licensing. Qualcomm's booth will be composed of 15 demos. They will showcase how Qualcomm "engineers human progress" by solving complex challenges and offering innovative solutions that accelerate the digital economy, transform industries, improve sustainability and enable extraordinary experiences. They are making the impossible, inevitable by accelerating the evolution of the Connected Intelligent Edge with their advanced connectivity, AI and processing solutions and technologies to leading industries and enterprises.</p>			
10	15:20 – 15:50	<b>Ericsson</b>	Hall 2 – Stand 2O60
<p>Welcome by global Andrew Lloyd Vice President &amp; Head of Government &amp; Policy Advocacy, Andrew Lloyd. In their experience area, experts will showcase how to accelerate network evolution in a sustainable way, how to capture new business opportunities with 5G, as well as how this technology is transforming enterprises across the globe. As the network platform continues to evolve towards the 6G era, they will also show you how to start unlocking imaginative future capabilities.</p>			

11	16:00-16:30	<b>Huawei</b>	Hall 1 – Stand 1H50
<p>Welcome by Jim Lu, CEO for Europe, followed by a short introduction with Q&amp;A on Huawei's global industry vision which will be given in one of the meeting areas (Huawei booth, level 2) where MEPs will be able to sit and enjoy refreshments. Demos in the future zone will focus on ultimate experiences in the 5G era and multi-cloud access in the 5G era; leading 6G innovation and the vision for 6G; Intelligent digital transformation (computing power, smart cloud network 2.0 and mobility); Green ICT and green development.</p>			
12	16:40	<b>Ministerial Programme</b>	CC5, Upper walk
<p>16:40-17:20 Meeting with <b>Theresa Swinehart CEO</b>, SVP, Global Domains and Strategy, Co-Deputy to the President at <b>ICANN</b>, the Internet Corporation for Assigned Names and Numbers.</p> <p>17:20 MEPs and advisors are welcome to visit the exclusive Ministerial Programme area to join on-going conference sessions, arrange bilateral meetings, enjoy networking or simply relax. Social drinks will be offered.</p>			
<b>Coat pickup and exit</b>			Hall 1 (cloakroom)

*You are most welcome to further visit MWC23 and the Ministerial Programme on the following days at your own convenience and make the most out of this unique experience.*