



INTERNATIONAL CONFERENCE

“ROAD USER EDUCATION FOR GOAL ZERO AND THE SAFE SYSTEM APPROACH”

Madrid, January 12th, 2023

Fundación
MAPFRE



PRESENTATION

In December 2018, Fundación MAPFRE and the Commission on Road Safety and Sustainable Mobility of the Spanish Congress (Congreso de los Diputados) organized a first of its kind international conference at the Congress' premises with the aim to take stock of the 20 years of the "Vision Zero" movement that was initiated in Sweden in 1997 and to show that it was more relevant than ever.

The success of the 2018 conference fully justifies the organization of a second edition of that conference on the 12th of January 2023. This second conference will put the spotlight onto road user education as part of the Safe Systems approach. Speakers from international organizations and from several cities and countries, and worldwide top researchers will share proposals and discuss common challenges.

The final goal of the conference will be to identify opportunities for action and for safe, healthy and sustainable mobility improvement in the specific remit of road user education and, in particular, child education. Spain has recently passed new nationwide primary and secondary education syllabi with much clearer focus on sustainable mobility and road safety. It is therefore the most adequate time to bring an international perspective to this key matter.

The conference is part of the European Road Safety Charter activities. Fundación MAPFRE is currently the Spanish relay, or point of contact, and its role is to promote the participation of Spanish organizations, public and private, in the Charter.

PROGRAMME

9:00 Registration

9:30 Welcome

Meritxel Batet (tbc)

President, Spanish National Congress

Antonio Huertas

MAPFRE CEO

Fernando Grande-Marlaska (tbc)

Minister of the Interior, Spanish Government

9:50 Safe Mobility Education and the European Parliament

Elena Kountoura

Rapporteur, Report on the EU Road Safety Policy Framework 2021-2030. European Parliament.

10:30 Education in the frame of the ROAD SAFETY STRATEGY 2030 in Spain

Maria José Aparicio

Subdirector General for Education and Training, Spanish Directorate General for Traffic, Minister for Home Affairs.

10:45 Will Autonomous Vehicles need road user education?

Jean-François Bonnefon

President. European Commission's Independent WG "Ethics of Connected and Automated Vehicles". Institute for Advanced Study in Toulouse.

11:30 Coffee break

12:00

Roundtable “International perspectives in traffic injury prevention”

Moderator: Luis del Río

Public Road Safety Prosecutor, Justice Minister

David P. Mooney

Director, Trauma Center; Boston Children’s Hospital, USA

Frederico de Moura Caneiro

Secretário Nacional de Tránsito, Brasil

Rune Elvik

Institute of Transport Economics (TOI)

13:20

Setting the European standards: the LEARN! project

Antonio Avenoso

Executive Director, European Transport Safety Council (ETSC)

13:50

The voice of the victims: education 4 life, a basic right & obligation

Filippo Randi

President, European Federation of Road Traffic Victims (FEVR)

14:10

Closing table and conclusions

Teodoro García Egea y Maribel García

President and Vice-president of the Committee on Road Safety, Congress of Deputies

Pere Navarro

Director General for Traffic, Spanish Directorate General for Traffic, Minister for Home Affairs

Julio Domingo

Director General, Fundación MAPFRE

Place of celebration

Spanish National Congress - Sala Constitucional
Cedaceros St, 28071 Madrid

Thursday, January 12th, 2023

Hours: from 9:00 a.m. to 3:00 p.m.

Simultaneous translation (English to Spanish and vice versa) will be provided.
Attendance is free of cost, but registration is required via this link (to be updated/activated):





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