

What are the European Elections?

Every 5 years some 400 million EU citizens elect their MEPs. This makes the European Parliament the only directly elected EU institution.

When can I vote?

The EU elections take place from 22. - 25. May.

Election day



Why should I vote?

The European Parliament decides on the EU laws and how the EU budget is spent. After the elections it will elect the head of the EU Commission.

Who can vote?

Every EU citizen aged 18 years or older is eligible to vote, except in <u>Austria</u> where the minimum voting age is 16.

How can I vote?

You have different options depending on your country: vote in person; vote by post or from your country's embassy. Remember: there are **deadlines for registration**.

Why this social media toolkit?

Democracy needs participation. What better tool for this than social media? Help us spread information about the elections to make the people's voice heard.

Election Timeline

1 May

Election <u>Thunderclap</u> starts. Subscribe & show your support for the elections. #Ivote

8 May

Published on EP website: <u>Latest projections of seats in the European</u> Parliament after #EP2014.

12 May

10 days to go until election day in the Netherlands & the United Kingdom. Find all info and rules on our <u>special website</u>.

15 May

<u>TV debate</u> of candidates for the Commission Presidency. Participate in the debate with #TellEurope.

22 May

European election 2014 starts in the Netherlands & the United Kingdom.

23 May

First election day in the Czech Republic.

24 May

Election day in Malta, Slovakia, Latvia. Last election day in Czech Republic.

25 May

Election day in most EU countries.

Morning

Start of <u>live coverage</u> from the election headquarter in the European Parliament in Brussels. Reports from all over the EU.

10pm

First <u>election projections</u> from all over Europe!

11pm

First official election results via website & Twitter.

1 July

Start of constituent session of the new European Parliament. Follow live.

What Can I Do?

Before the elections:

Visit our election website for information about how to vote in your country: http://www.elections2014.eu

Share this toolkit with your contacts.

Follow us on Twitter <u>@europarl_EN</u> & share elections tweets with #EP2014

Find election tweets in your language. For English tweets, simply copy-paste **#EP2014 lang:** *en* into Twitter search.

Follow the EP Facebook Page & try our I am a voter app.

During the elections:

Organize an election party with great European dishes. Find recipes in our FB app <u>A Taste of Europe.</u>

Follow our Twitter account @europarl_en. We will be tweeting polls, projections and results.

Hashtags & Accounts

EU Election Hashtag	Topic
#EP2014	Elections general
#EUdebate2014	Candidate debates
#TellEurope	central debate on 15. May

Additional National Hashtags	Country
#Europawahl	Austria & Germany
#EP14DK	Denmark
#Europakiest	Belgium
#	Bulgaria
#EUizbori	Croatia
#ep14dk	Denmark
#eurovaalit	Finland
#ee2014	France
#europee2014	Italy
#EUval	Sweden
#PE2014 #Eleccioneseuropeas	Spain

EC-Candidates	Name (A to Z)
@josebove	José Bové, Greens
@JunckerEU	Jean-Claude Juncker, EPP
@SkaKeller	Ska Keller, Greens
@MartinSchulz	Martin Schulz, S&D
@Tsipras_EU	Alexis Tsipras, GUE/NGL
@GuyVerhofstadt	Guy Verhofstadt, ALDE

Where Can I find good content?

Tablets

Election app for iOS & Android: "Box your EP"

Facebook

All MEPs & all Political Groups

App: I am a voter

App: A Taste of Europe

Twitter

All MEPs and all EP political groups

All EP accounts: Twitteropolis

All EP committees

Images

Flickr: Copyright free images

Pinterest: Copyright free & embeddable infographics

Facebook: Share posted pictures

YouTube

Embeddable EP election videos

LinkedIn

European Parliament Group page
European Parliament Company page

Websites

Live coverage during election night

Download of election logos, banners & material.

Latest projections of seats in the EP

Our Time Travel Machine!

Discover the people behind the posters and why they want to vote.

How to vote

Electoral law per country: United Kingdom etc.

Overview: European Political Parties

Election Results

2014: Results per country 2009: Results per country

Historic results

Pie charts: EP composition since 1979

Table: <u>Number of MEPs per country since 1979</u>
Graph: Distribution of male/female MEPs since 1979

Eurobarometer

Survey: What do you think of Europe & EP2014?

Media Resources

European Elections: Online Press Kit

Raw video & audio material: Audiovisual Unit

FAQs and **Media Contacts**

Legislative Work

Statistics: Legislative procedures, votes, speeches 2009-14

Transparency: Access to EP documents

Animation: The legislative procedure explained

Parliament explained

360° panorama: EP Plenary in Strasbourg

Democratic control: <u>How MEPs supervise the EU</u> Animation: How MEPs control the EU budget

Infographics

Who is who in Brussels? EU institutions explained

Overview: European Elections 2014

After #EP2014: Appointing a new commissioner

EU issues: EU Budget 2014-2020

The value of Europe: mapping the economic benefits

Videos

How it works: <u>The building blocks of the EP</u> How it works: <u>European Elections 2014</u>

Review: EP Vice-Presidents sum up last 5 years in EP