1. Member States shall ensure that all unit packets of tobacco products shall be marked with a unique identifier. In order to ensure their integrity, unique identifiers shall be irremovably printed/affixed, indelible and in no way hidden or interrupted in any form, including through tax stamps and price marks, or by the opening of the packet. In relation to products manufactured outside the Union the obligations laid down in this Article apply only to those destined to or placed on the Union market.

1. Member States shall ensure that all unit packets and any outside transport packaging of tobacco products shall be marked with a unique identifier with the aim to trace the products through the whole supply chain. In order to ensure their integrity, unique identifiers shall be secure, irremovably printed/affixed, indelible and in no way hidden or interrupted in any form, including through tax stamps and price marks, or by the opening of the packet. In relation to products manufactured outside the Union the obligations laid down in this Article apply only to those destined to or placed on the Union market.

Justification

Information should not be limited to the first or second buyer, but apply to the identity of any known subsequent purchaser in order to monitor and control the movement of tobacco products and their legal status as set out in paragraphs 4.1 and 4.10 of Article 8 of the WHO-FCTC protocol to combat the illicit trade in tobacco products beyond the point of manufacturers. The information should also assist in investigations that concern contraband...
and counterfeiting.