The European Parliament,

– having regard to Article 225 of the Treaty on the Functioning of the European Union,
– having regard to Article 81 of the Treaty on the Functioning of the European Union, in particular point (c) of paragraph 2 thereof,
– having regard to Articles 8 and 10 of the European Convention for the Protection of Human Rights and Fundamental Freedoms (ECHR) and Articles 7 and 11 of the Charter of Fundamental Rights of the European Union,
– having regard to the forthcoming accession of the Union to that Convention pursuant to Article 6(2) of the Treaty on European Union,
– having regard to Council Regulation (EC) No 44/2001 of 22 December 2000 on jurisdiction and the recognition and enforcement of judgments in civil and commercial matters\(^1\), in particular Articles 2 and 5(3) thereof, and to the proposal for a recast of that regulation (COM(2010)0748),
– having regard to the judgment of the Court of Justice of 7 March 1995 in Case C-68/93 Shevill [1995] ECR I-415,
– having regard to the judgment of the Court of Justice of 25 October 2011 in Joined Cases C-509/09 and C-161/10 eDate Advertising GmbH\(^2\),
– having regard to the Commission's original proposal for a regulation of the European Parliament and the Council on the law applicable to non-contractual obligations (COM(2003)0427),
– having regard to its position of 6 July 2005 on the proposal for a regulation of the European Parliament and of the Council on the law applicable to non-contractual obligations ("Rome

\(^2\) Not yet reported in the European Court Reports.
having regard to Regulation (EC) No 864/2007 of the European Parliament and of the Council of 11 July 2007 on the law applicable to non-contractual obligations (Rome II) ("the Rome II Regulation"), in particular Article 30(2) thereof,

– having regard to the comparative study commissioned by the Commission on the situation in the 27 Member States as regards the law applicable to non-contractual obligations arising out of violations of privacy and rights relating to personality,

– having regard to the alleged phenomenon of "libel tourism",

– having regard to the UK Defamation Bill,

– having regard to the public hearing held on 28 January 2010,

– having regard to the working documents drawn up by the rapporteur of the Committee on

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3 Not later than 31 December 2008, the Commission shall submit to the European Parliament, the Council and the European Economic and Social Committee a study on the situation in the field of the law applicable to non-contractual obligations arising out of violations of privacy and rights relating to personality, taking into account rules relating to freedom of the press and freedom of expression in the media, and conflict-of-law issues related to Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data.
7 Hearing on rights relating to personality, in particular in relation to defamation, in the context of private international law, particularly the Rome II Regulation. For the speakers' contributions, see http://www.europarl.europa.eu/activities/committees/eventsCom.do?page=2&product=CHE&language=EN&body=JURI
Legal Affairs and the large body of scholarly writings on this matter¹,

– having regard to Rules 42 and 48 of its Rules of Procedure,

– having regard to the report of the Committee on Legal Affairs (A7-0152/2012),

A. whereas, following its ruling in *Shevill*, the Court of Justice has held in *eDate Advertising* that Article 5(3) of Regulation (EC) No 44/2001 must be interpreted as meaning that, in the event of an alleged infringement of personality rights by means of content placed online on an internet website, the person who considers that his or her rights have been infringed has the option of bringing an action for liability, in respect of all the damage caused, either before the courts of the Member State in which the publisher of that content is established or before the courts of the Member State in which the centre of his or her interests is based. That person may also, instead of an action for liability in respect of all the damage caused, bring his or her action before the courts of each Member State in the territory of which content placed online is or has been accessible. Those courts have jurisdiction only in respect of the damage caused in the territory of the Member State of the court seised;

B. whereas the Rome II Regulation lacks a provision for the determination of the law applicable to violations of privacy and rights relating to personality;

C. whereas consideration of an appropriate rule has been coloured by controversy about "libel tourism", a type of forum shopping in which a claimant elects to bring an action for defamation in the jurisdiction which is considered most likely to produce a favourable result — generally that of England and Wales, which is "regarded as the most claimant-friendly in the world"; whereas, however, this is an issue that goes beyond the United Kingdom and is also of concern for other jurisdictions;

D. whereas the high costs of litigating in that jurisdiction and the potentially high level of damages that may be awarded there allegedly have a chilling effect on freedom of expression; whereas where legal costs are high, publishers may be forced to settle even where they consider that they have a good defence;

¹ DT\820547EN.doc and DT\836983EN.doc.; see in particular the publications made in July 2010 in the online symposium *Rome II and Defamation*: [http://conflictoflaws.net/2010/rome-ii-and-defamation-online-symposium](http://conflictoflaws.net/2010/rome-ii-and-defamation-online-symposium) by Jan von Hein, Professor of civil law, private international law and comparative law at the University of Trier, Germany (to whom the rapporteur is particularly indebted for the proposal set out in this document), Trevor Hartley, Emeritus Professor at the London School of Economics, Andrew Dickinson, Visiting Fellow in Private International Law at the British Institute of International and Comparative Law and Visiting Professor at the University of Sydney, Olivera Boskovic, Professor of Law at the University of Orléans, Bettina Heiderhoff, Professor of Law at the University of Hamburg, Nerea Magallón, former Professor of Law at the University of the Basque Country, at present teaching Private International Law in Santiago de Compostela, Louis Perreau-Saussine, Professor of Law at the University of Nancy, and Angela Mills Wade, Executive Director of the European Publishers Council. See also Jan-Jaap Kuipers, *Towards a European Approach in the Cross-Border Infringement of Personality Rights*, 12 German Law Journal 1681-1706 (2011), available at [http://www.germanlawjournal.com/index.php?pageID=11&artID=1379](http://www.germanlawjournal.com/index.php?pageID=11&artID=1379). For the EU and fundamental rights, see Darcy S. Binder, *The European Court of Justice and the Protection of Fundamental Rights in the European Community: New Developments and Future Possibilities in Expanding Fundamental Rights Review to Member State Action*, Jean Monnet Working Paper No 4/95, at [http://centers.law.nyu.edu/jeanmonnet/papers/95/9504ind.html](http://centers.law.nyu.edu/jeanmonnet/papers/95/9504ind.html).
E. whereas the Defamation Bill presently before the UK Parliament promises to go a long way towards removing the alleged chilling effect on publishers, although it seems unlikely to resolve the difficult issue of high legal costs;

F. whereas the internet has added the further complication of virtual universal accessibility, coupled with the permanence of postings and the emergence of blogs and anonymous postings;

G. whereas press and media freedom are hallmarks of a democratic society;

H. whereas legal remedies must be available when that freedom is abused, particularly to the detriment of peoples' private lives and reputation\(^1\); whereas each Member State should ensure that such remedies exist and are effective in cases of infringements of such rights; whereas Member States should strive to ensure that prohibitively high legal costs do not result in any claimant being denied access to justice in practice; whereas the cost of legal proceedings can also be ruinous for the media;

I. whereas it is for each State to determine the proper balance between the right to respect for private life guaranteed by Article 8 of the ECHR and the right to freedom of expression guaranteed by Article 10 of the ECHR as it thinks fit;

J. whereas, notwithstanding this, with the Union's accession to the ECHR, the Union may over time have to find a common yardstick in cross-border cases relating to the freedoms to supply goods and services as a result of the "dialectical development" looked forward to by Advocate General Mancini in the *Bond van Adverteerders* case, having regard also to the judgments in *Elliniki Radiofonia Tileorasi* and *Society for the Protection of Unborn Children Ireland Ltd* and Advocate General Jacobs’ opinion in *Christos Konstantinidis*; indeed, in the case *Society for the Protection of Unborn Children Ireland Ltd*\(^2\), Advocate General Van Gerven put forward the proposition that "a national rule which in order to show that it is compatible with [Union] law has to rely on legal concepts, such as imperative requirements of public interest or public policy ... falls 'within the scope' of [Union] law" on the ground that, although the Member States have some discretion in defining the public interest or public policy concepts, the scope of those concepts in the case of measures falling within the scope of Union law is nevertheless subject to Union control and they have to be "justified and delimited in a uniform manner for the whole [Union] under [Union] law and therefore taking into account the general principles in regard to fundamental rights and freedoms";

K. whereas, nevertheless, it would not be appropriate to adopt rules of private international law for the determination of the applicable law which are skewed in one way or another to protect one right above another or designed to restrict the reach of the law of a particular Member State, particularly given the existence of the public policy/ordre public clause in Article 26 of the Rome II Regulation; whereas it is therefore especially important to retain the public policy control in the Brussels I Regulation;

L. whereas the criterion of the closest connection should be used for the right of reply, since such relief should be granted swiftly and is interim in nature; whereas the provision of the

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\(^1\) Reputation is nowadays considered to be protected by the ECHR as part of private life (see *N. v. Sweden*, No. 11366/85).

\(^2\) Paragraph 31.
type set out in the Annex should also cater for party autonomy and the option of electing to apply the *lex fori* where the claimant elects to sue in the media's courts for damage sustained in more than one Member State;

M. whereas it is further considered that, in order to promote the public goods of reducing litigation, promoting access to justice, ensuring the proper functioning of the internal market and securing an appropriate balance between freedom of expression and the right to a private life, the Commission should carry out extensive consultations with interested parties, including journalists, the media and specialist lawyers and judges, with a view to proposing the creation of a centre for the voluntary settlement of cross-border disputes arising out of violations of privacy and rights relating to personality, including defamation, by way of alternative dispute resolution (ADR); whereas this would be a much more progressive and 21st-century approach to the resolution of such disputes and facilitate a move towards a more modern mediation-friendly justice culture;

N. whereas Member States could encourage and promote the use of a future ADR centre, also by allowing non-use of the centre to be taken into account in orders for costs;

O. whereas the centre could ultimately be self-financing;

1. Requests the Commission to submit, on the basis of point (c) of Article 81(2) of the Treaty on the Functioning of the European Union, a proposal designed to add to the Rome II Regulation a provision to govern the law applicable to a non-contractual obligation arising out of violations of privacy and rights relating to personality, including defamation, following the detailed recommendations set out in the annex hereto;

2. Further requests the Commission to submit, on the basis of point (d) of Article 81(2) of the Treaty on the Functioning of the European Union, a proposal for the creation of a centre for the voluntary settlement of cross-border disputes arising out of violations of privacy and rights relating to personality, including defamation, by way of alternative dispute resolution;

3. Confirms that the recommendations respect fundamental rights and the principle of subsidiarity;

4. Considers that the requested proposal does not have financial implications;

5. Instructs its President to forward this resolution and the accompanying detailed recommendations to the Commission and the Council.
ANNEX TO THE RESOLUTION

DETAILED RECOMMENDATIONS AS TO THE CONTENT OF THE PROPOSAL REQUESTED

The European Parliament considers that the following Recital 32a and Article 5a ought to be added to Regulation (EC) No 864/2007 on the law applicable to non-contractual obligations (Rome II):

Recital 32a

This Regulation does not prevent Member States from applying their constitutional rules relating to freedom of the press and freedom of expression in the media. In particular, the application of a provision of the law designated by this Regulation which would have the effect of significantly restricting the scope of those constitutional rules may, depending on the circumstances of the case and the legal order of the Member State of the court seised, be regarded as being contrary to the public policy (ordre public) of the forum.

Article 5a

Privacy and rights relating to personality

1. The law applicable to a non-contractual obligation arising out of a violation of privacy or rights relating to the personality, including defamation, shall be the law of the country in which the most significant element or elements of the loss or damage occur or are likely to occur.

2. However, the law applicable shall be the law of the country in which the defendant is habitually resident if he or she could not reasonably have foreseen substantial consequences of his or her act occurring in the country designated by paragraph 1.

3. Where the violation is caused by the publication of printed matter or by a broadcast, the country in which the most significant element or elements of the damage occur or are likely to occur shall be deemed to be the country to which the publication or broadcasting service is principally directed or, if this is not apparent, the country in which editorial control is exercised, and that country's law shall be applicable. The country to which the publication or broadcast is directed shall be determined in particular by the language of the publication or broadcast or by sales or audience size in a given country as a proportion of total sales or audience size or by a combination of those factors.

4. The law applicable to the right of reply or equivalent measures and to any preventive measures or prohibitory injunctions against a publisher or broadcaster regarding the content of a publication or broadcast and regarding the violation of privacy or of rights relating to the personality resulting from the handling of personal data shall be the law of the country in which the publisher, broadcaster or handler has its habitual residence.